



ZAFFERANO AMERICA CELEBRATES ITS 20TH ANNIVERSARY WITH LAUNCH OF NEW CORDLESS LAMPS, TABLEWARE, AND GLASSWARE

New Products Debut at the Dallas Total Home & Gift Market Trade Show

DALLAS, TX (June 23, 2021): [Zafferano America](https://www.zafferanoamerica.com), the exclusive distributor of award-winning lighting and tableware design from Quinto di Treviso, Italy, celebrates the 20th Anniversary of the brand with a new line of cordless lamps, porcelain tableware, and exclusive handblown glassware. The products debut today at the Dallas Total Home & Gift Market Trade Show and will be available immediately for sale online at [ZafferanoAmerica.com](https://www.zafferanoamerica.com)

“For 20 years, our company has been creating beautiful, functional, and timeless pieces suited to the demands of both the hospitality industry and at-home entertaining,” says **Barrett Gross**, President of Zafferano America. “Our customers appreciate the craftsmanship and history that comes with each and every Zafferano-stamped product. We’re thrilled to continue to develop these exciting new lines as demand for our work spreads across North America.”

Products introduced at the Dallas Total Home & Gift Market Trade Show include **Patera**, a new line of stoneware handmade outside of Rome, Italy; an expanded line of **Striche** porcelain tableware; **Olimpia** and **Ofelia** cordless tabletop lamps; and an expanded line of the company’s famous handblown **Goti Di Murano** glassware:

- **[Patera]**: the newest member of Zafferano’s tableware, *Patera* is a high-quality stoneware designed and handmade outside of Rome, Italy. With 6 different colors, *Patera* is the perfect choice not only for the bustling hospitality industry but to add a taste of Rome to your family’s dining room table.
- **[Striche]**: a unique line of porcelain tableware with bold hand-painted lines and colors, *Striche* continues its legacy as a staple tableware collection. Zafferano America today debuts several new colors and styles including pizza plates, deep bowls, and other serving pieces.
- **[Olimpia]**: with its modern, bold moon-like shape and ultra-bright cordless illumination, *Olimpia* is the newest member of Zafferano America’s cordless lamp collection, merging brilliant design and top-quality functionality.

- **[Ofelia]**: with its rounded corner square head and 9 hours of cordless illumination per charge, the *Ofelia* is cousin to Zafferano America's famous Poldina Cordless lamp, a top seller for the brand.
- **[Goti di Murano]**: this line of multicolored, effervescent, luxury glassware is handmade by artisans in a small Murano atelier, exclusively for Zafferano. Each piece is handblown, unique, and signed by the maestro who produced it. For the first time, the *Goti di Murano* collection also includes a hand-crafted carafe in addition to the tumblers, which are available in an array of bold colors.

Established in 2019, Zafferano America is quickly rising as a leader in the hospitality industry as well as at-home entertainment. Its growing market share derives from breathtaking Italian design alongside the practical craftsmanship and outstanding durability that North American customers are demanding. Though Zafferano America has been distributing the products of Zafferano Italia in the U.S., Canada, and Mexico for just a few years, its mother company is celebrating 20 years of outfitting the world's most famous hotels, restaurants, and retail establishments with exceptional design.

For more information, visit the company's website: ZafferanoAmerica.com

High-Res images are available upon request.

For more information: <https://zafferanoamerica.com/pages/press>

About Zafferano America

Zafferano America is the exclusive distributor of the award-winning lighting and glassware designs of Federico de Majo, owner of Zafferano SRL of Treviso, Italy. Available in the United States, Canada, and Mexico, Zafferano collections include Cordless lamps, custom lighting, decorative glasswork, and tableware for hotels, restaurants, designers, and retail establishments. Design and workmanship find perfect synergy and expression in Federico de Majo's work, stemming from 40 years of experience in designing lighting projects and artistic glasswork. Zafferano America's products are built to be not only functional and decorative but also to bring dreams and emotions to life, creating unique interiors that stir emotions with their eye-catching decorative effects of light and color. www.zafferanoamerica.com

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