



CATERSOURCE SELECTS ZAFFERANO AMERICA TABLEWARE AND LIGHTING TO ENHANCE SHOW DEMOS, TALKS, AND TABLETOP PRESENTATIONS

Zafferano's Line of Hand-Made Glassware, Ceramics, Lighting, and Stemware will be seen throughout the Annual Trade Show

New York, NY (March 9, 2020) – [Zafferano America](#), the lighting and tableware company with origins in Quinto di Treviso, Italy, is pleased to announce its line of Glassware, Lighting, and Tableware has been chosen by event organizers to be featured prominently throughout the [Catersource Trade Show](#) (March 9-12, 2020) at the Mandalay Bay, Las Vegas. The line will be seen and used at many of the show's interactive demos, speeches, culinary and networking events (**full list below**).

Zafferano is one of Europe's premier lighting and tabletop companies, outfitting numerous five-star hotels and Michelin-starred restaurants throughout the Continent. Founded and Directed by designer and Venetian native Federico de Majo, Zafferano's products embody the beauty and enchantment of de Majo's experiences working in his family's glassblowing factory on the isle of Murano in the Venetian lagoon. Zafferano America, the company's exclusive distributor for North America, launched in 2019. The brand is sold at hundreds of North American retail establishments and featured at dozens of hotels and restaurants throughout the United States and Canada. Their product line can be found online at [ZafferanoAmerica.com](#)

Zafferano America will be featured at the following Catersource events:

- Tuesday, March 10 | 10:45am - 11:45am
(CS/TSE) WHY GREAT FOOD IS NOTHING WITHOUT A REMARKABLE EXPERIENCE
- Tuesday, March 10 | 1:30pm - 2:30pm
(CS) THINKING OUTSIDE OF THE GLASS: UPPING YOUR GAME WITH AN INSPIRED BEVERAGE PROGRAM
- Wednesday, March 11 | 12:30pm - 1:45pm
(CS/TSE) COLLABORATIVE MATCHMAKING SOCIAL
- Wednesday, March 11 | 12:15pm - 1:15pm
IMPLEMENTING A FORMAL DINING SERVICE TRAINING ANY STAFF CAN MASTER
- Wednesday, March 11 | 2:00pm - 3:00pm
HANDS-ON: HOW TO SET TABLES FOR LARGE EVENTS WITH SPEED & EASE

- Wednesday, March 11 | 10:30pm - Noon
CATERSOURCE DICED COMPETITION
- Wednesday, March 11 | 2:45pm - 4:30pm
CATERSOURCE SWIZZLE COMPETITION

For more information, go to ZafferanoAmerica.com or follow the brand on Facebook, Instagram and Twitter: [@ZafferanoAmerica](https://twitter.com/ZafferanoAmerica)

About Zafferano America

Zafferano America is the exclusive distributor of the award-winning lighting and glassware designs of Federico de Majo of Treviso, Italy. Available in the United States, Canada, and Mexico, Zafferano collections include custom lighting, decorative glasswork, and tableware for hotels, restaurants, designers, and retail establishments.

Design and workmanship find perfect synergy and expression in Federico de Majo's work, stemming from 40 years of experience in designing lighting projects and artistic glasswork. His work is informed by his impressions of growing up in Venice, admiring its beauty and enchantment, its lights and colors.

Zafferano America's products are built to be not only functional and decorative but also to bring dreams and emotions to life. They give designers the opportunity to create unique interiors that stir emotions with their eye-catching decorative effects of light and color.

About Catersource

Catersource has served as the world's premier educational resource and expansive network for the catering and special events industries. It is the show for catering and event professionals, produces in-depth educational offerings, networking opportunities, and a marketplace of cutting-edge products at the largest industry conference and tradeshow.

Catersource will be held in Las Vegas, NV, March 9-12. An expected 8,500 catering and event professionals will gather to discover new ideas to expand their businesses through premier educational sessions and networking opportunities. Furthermore, over 500 exhibitors will showcase the newest, trendsetting products at the sprawling tradeshow, featuring culinary and design competitions, tastings and more.

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