

PLANTS
MAKE
People
Happy

COMPANY PRESENTATION

poed
let's grow together

pød

Plants and seeds





**Brand
story**

Pod brand story

Founded in 2004 Pod are a sustainable, promotional merchandise company, specialising in unique products which have been responsibly sourced.

Based in a converted barn in rural Berkshire, our experienced design and production team work to create, brand and deliver imaginative bespoke solutions to suit a range of budgets. Our aim is to give you a unique range of sustainable merchandise combined with effective marketing and attractive margins to meet your business objectives.



At Pod what goes into our Collection is as important as how it is finally presented. At its heart, you will find modern sustainable materials; aluminium, cork, biodegradable kraft paper, starch and concrete that are not just eco-friendly but give a contemporary look, with an appeal that crosses sectors and age groups.

At Pod we design, source, manufacture and brand* in house. This is important because it means we are in total control of our supply chain and lead-times. We don't sell products we don't have which means we are a supplier you can trust to deliver on time and in full every time.

+17 years
trading in
promotional merchandise



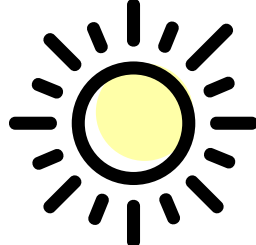
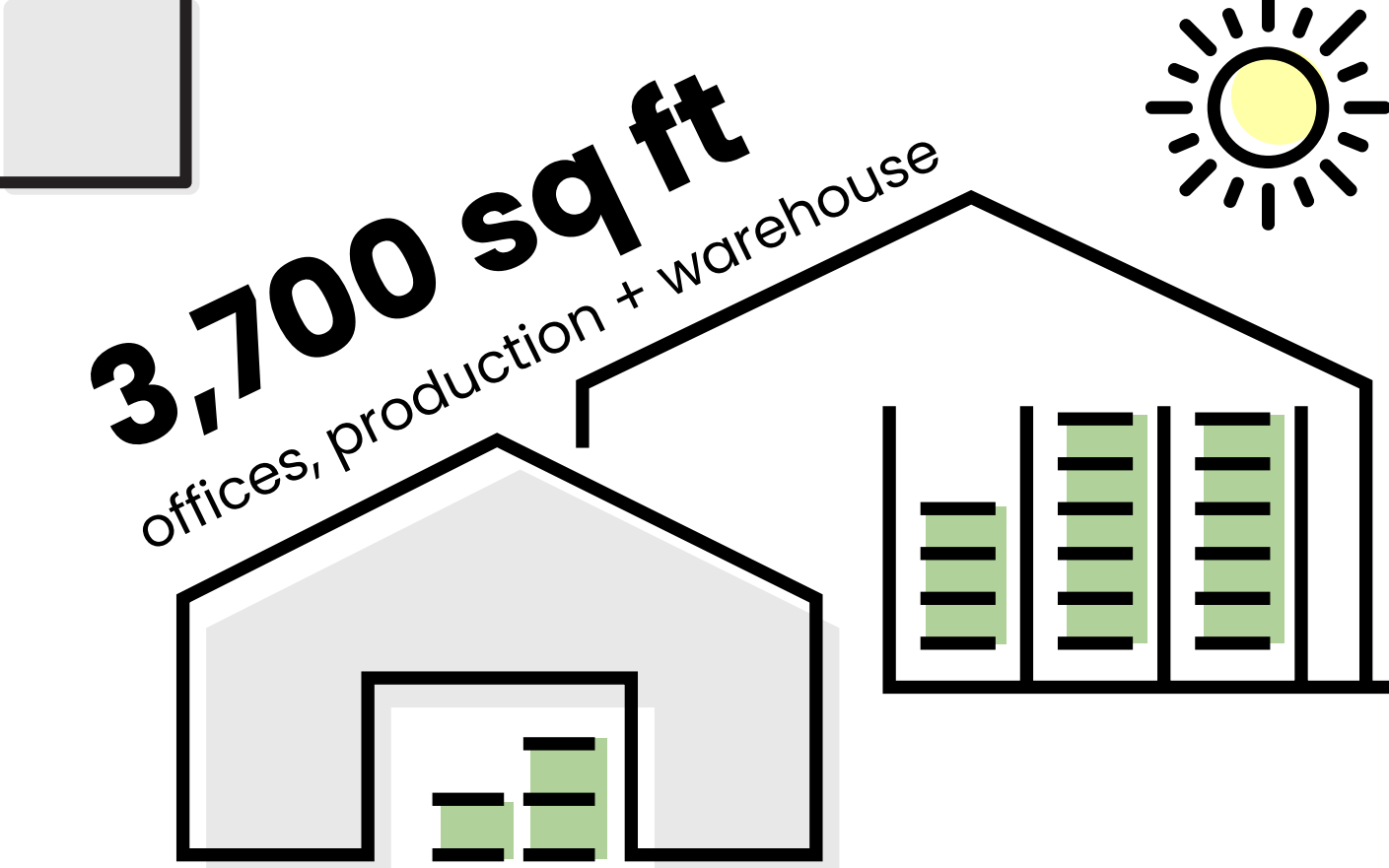
10 staff
with **+60** years experience



+1 million
desktop gardens sold



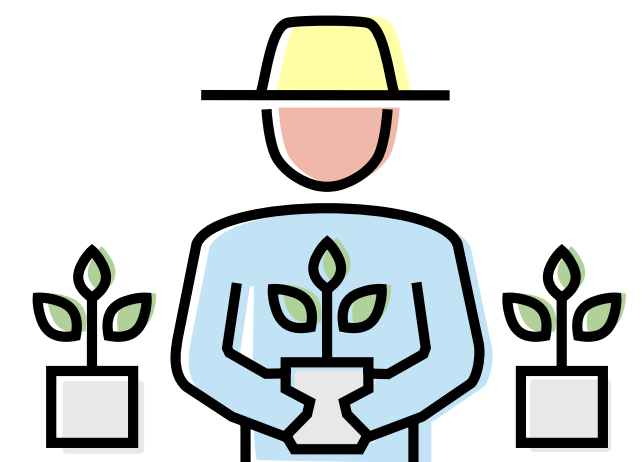
3,700 sq ft
offices, production + warehouse



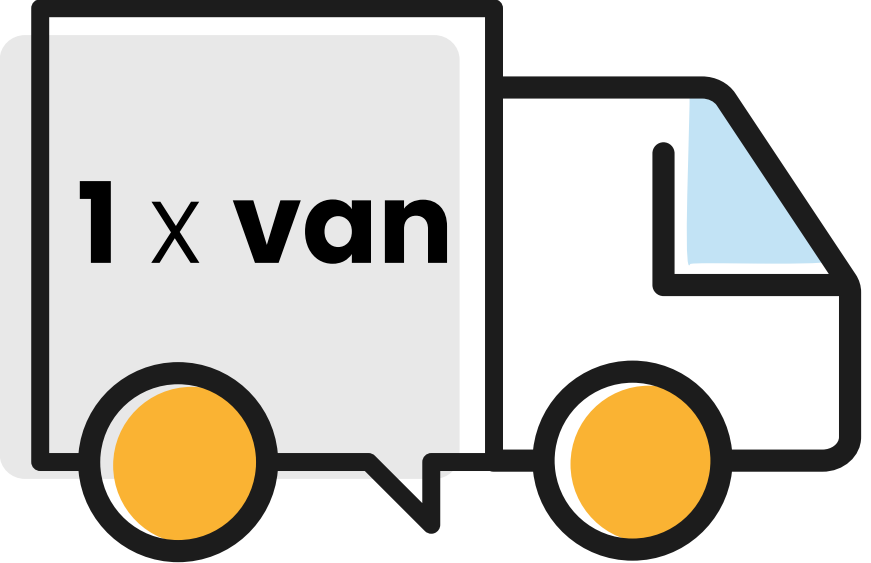
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in numbers

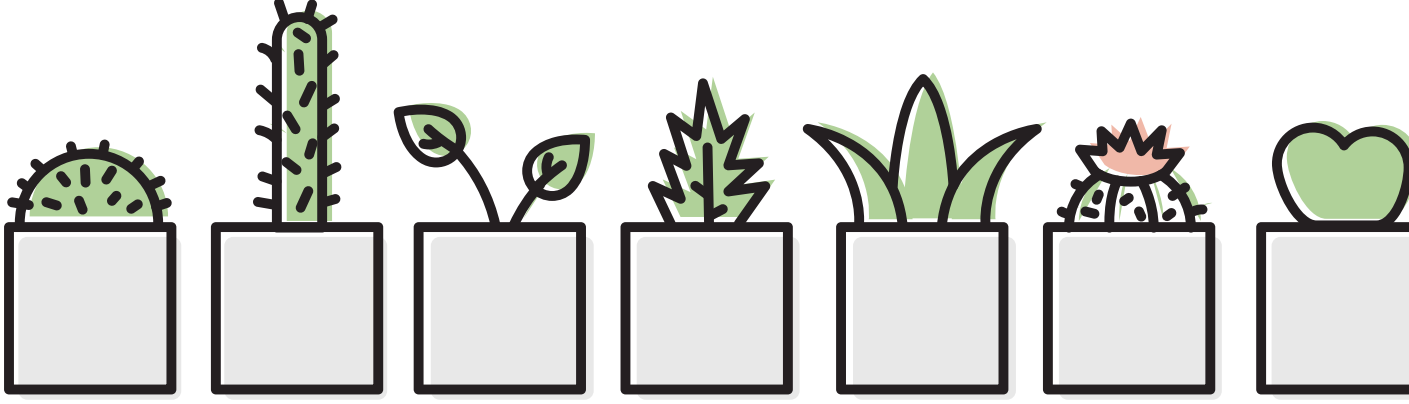
1 x gardener



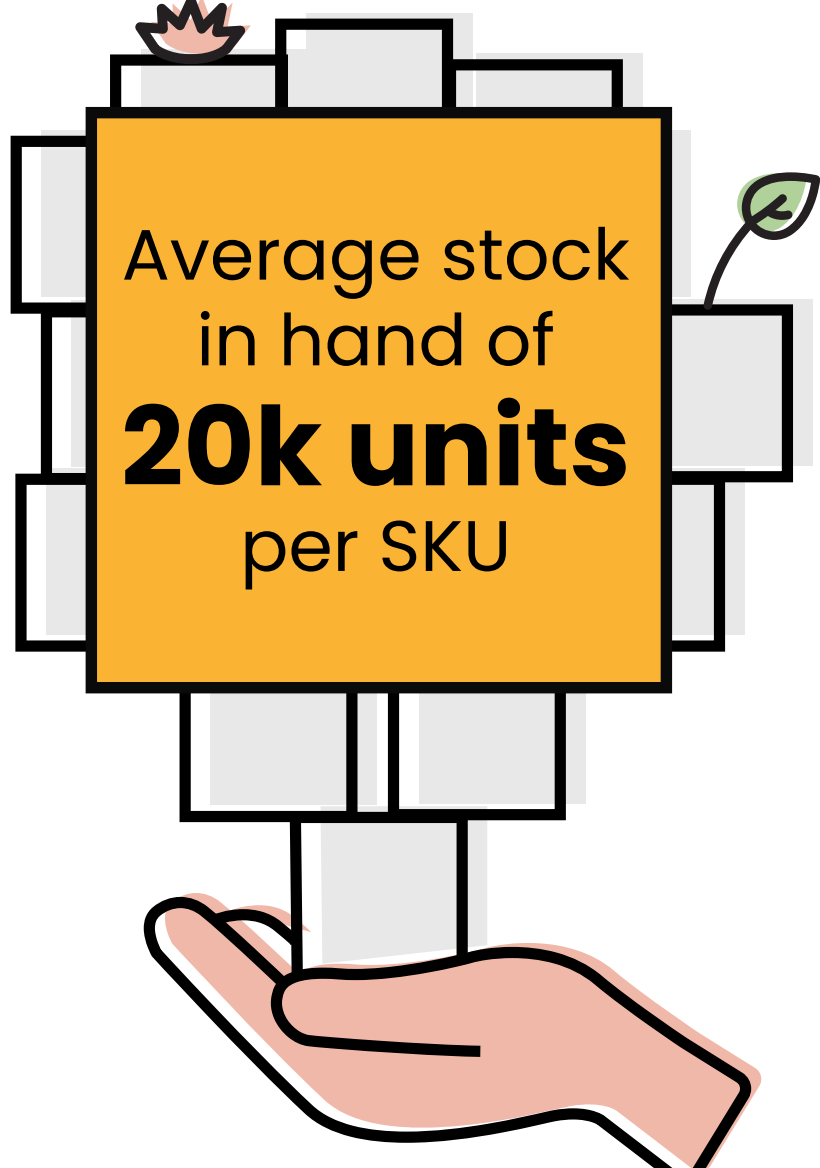
1 x van



+2800 plants
of varying type and size



Average stock
in hand of
20k units
per SKU



Our Materials



Brushed aluminium is at the core of our collection. It is both durable and sustainable and is the most abundant metal on earth. Two-thirds of aluminium ever produced is still in use today! All our aluminium is manufactured in Switzerland under the strictest manufacturing standards and is all 100% recyclable.

Cork stoppers used by Pod comes from Portuguese cork trees and are made from the off cuts from the bottling industry.

Concrete is simple, safe and modern. We have tried many materials for our pots including cork, bamboo and even recycled plastics but none perform as well. We tried hard to source in Europe but eventually we produced in China. We laser engrave all our pots in house and will have in house direct digital print capacity by end of 2021.

Kraft pouches are simple and a cost effective way for high volume merchandise. Our pouches are made in India and shipped plain for us to brand with digital label, direct screen print or belly wrap.



Plants

All our plants are sourced from carefully selected nurseries in Holland. We have a stock range of cactus, ivy, money plant and succulents in 6 and 9cm. We have seasonal offerings for Christmas – trees and Valentines Day – Hoya (hearts). For specialist campaigns around colour, scent, and shape we can source specialist plants.

Candles

All our candles are hand poured in Kent using vegan 100% SOY wax. As standard our candles are plain unscented however for specialist campaigns we are able to offer custom scents.

Seeds

All our seeds are sourced in the UK and the clay balls are made in London.

Corporate responsibility has always been at the heart of what we do. As a genuine, honest British business we lead by example and are passionate about ensuring every facet of our business lives up to this promise. We have started our B Corp journey and intend to be a certified company within 2 years.



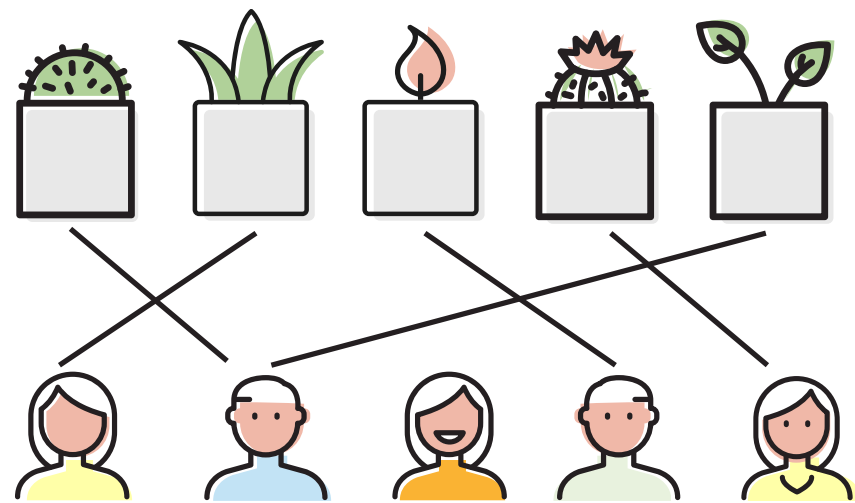
The art of possibility...

If you can think it, there's a good chance we can create it. We have been involved in many weird and wonderful projects over the last 17 years and have a wide network of local and international factories who can make the most amazing bespoke briefs come to life.

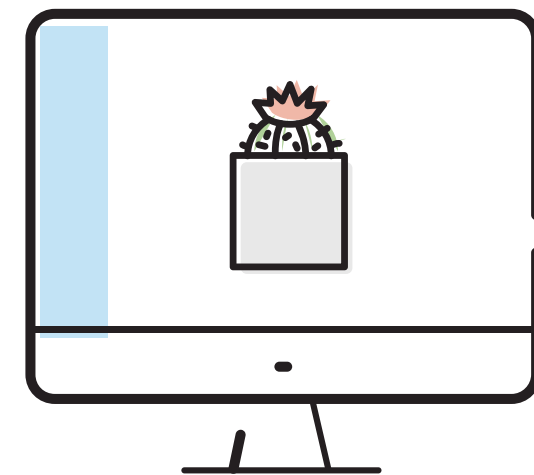


How we help you sell

Free marketing bundle
Email mark@podpackaging.com
to receive your marketing bundle
+ free samples code.



Help you work out which
customers our products
will work for



Provide free visuals
and mock ups.



Offer Free, next day
branded samples for
your customers to
have the unboxing
experience. Delivered
under plain cover.



Dedicated marketing
support.

**Thank you
and stay safe.**