ODE TO SELF
SKINCARE
OFFICIAL MEDIA KIT 2019
OUR FOUNDATION

The brand started as I was on my own quest to find myself after a tumultuous break-up and a year of figuring out what made me happy and getting back to my life.

I realized the importance and power of self-care and how one can accomplish so much by paying attention to themselves and what their minds and bodies are trying to tell them.

Therefore, Ode to Self Skincare was born and we've been creating products that helps us to slow down and savor the moment and focus on our mental and overall well-being. We believe in less is more and stripping away what doesn't serve you.

KIMBERLEE ALEXANDRIA
FOUNDER & MAKER
WHO WE ARE

Ode To Self (OTS) is a skincare brand that helps women of color develop a deeper relationship with themselves. We create products with a purpose, helping the consumer to understand the value of self-care by using ingredients that heighten the senses.

OTS is ideal for women of color who deal with the following common skin concerns:

- Dryness
- Dullness
- Sensitivity
- Hyperpigmentation

Ode To Self Skincare
THE DIFFERENCE

We don’t use ingredients that clog the pores or irritate the skin, such as phthalates, silicones, parabens, sulfates, and alcohols.

We also don’t test on or harm any animals.

We understand that some people can be sensitive to essential oils, which is why we don’t use them for their fragrant properties. Instead, we carefully vet our essential oils and include no more than 0.60% to 1% in our formulas.
OUR PRODUCTS

All of our products work synergistically to help revitalize the skin, gently, eradicate toxins underneath the dermis, and lock in moisture, promoting a healthy, soft glow.
THE DE PALMA FACIAL OIL, $35

The De Palma Hydrating and Clarifying Facial Oil is a lightweight and nourishing oil, helping to provide the skin vital nutrients it needs to ward off free radicals, dryness, lack of elasticity, and locking in hydration.

Ingredients:
Jojoba Oil, Squalane, Black Currant Seed Oil, Evening Primrose Oil, Rosehip Oil, Sea Buckthorn Berry Oil, Vitamin E, Palmarosa Oil
THE DUSK DEEP
MOISTURE BODY
AND HAIR OIL, $52

Dusk functions as a body and hair oil, helping to defend the skin against UV rays naturally, and also works to alleviate extreme dry skin and itchiness, as well as bug bites.

Ingredients:
Marula, Olive Squalane, Yabgu Oil, Maracuja Oil, Pequi Oil, Buriti Oil, Vitamin E, Manuka Oil
THE WAVE REFINING AND SOOTHING TONING ESSENCE, $23

Wave Toning Essence is an alcohol-free toner that helps to restore your skin's pH balance after disruption from your cleanser. Wave helps to restore skin's moisture, while working to soothe irritation and provide moisture.

Ingredients:
Distilled Water, Rosa Damascena (Rose) Distillate, Propanediol, Sodium Carbomer, Xanthan Gum, Witch Hazel Extract, Royal Jelly Extract, Honeydew Extract, Prickly Pear Extract, Chamomile Extract, Helichrysum Extract, Polyglyceryl-6 Caprylate; Polyglyceryl-4 Caprate; Polyglyceryl-4 Cocoate; Polyglyceryl-6 Ricinoleate, Squalane, Phenoxyethanol and Caprylyl Glycol
WE’D LOVE TO HEAR FROM YOU

If you’d like to reach out for a sample or to learn more and schedule a short phone call, please do not hesitate to email us.

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