

BUSHY

**IMPACT
REPORT
2023**



BUSHY Underwear

hello@bushyunderwear.com



OVERVIEW.

This report serves as an overview of BUSHIES current impact, and future direction. It outlines what we've achieved from a social and environmental standpoint.

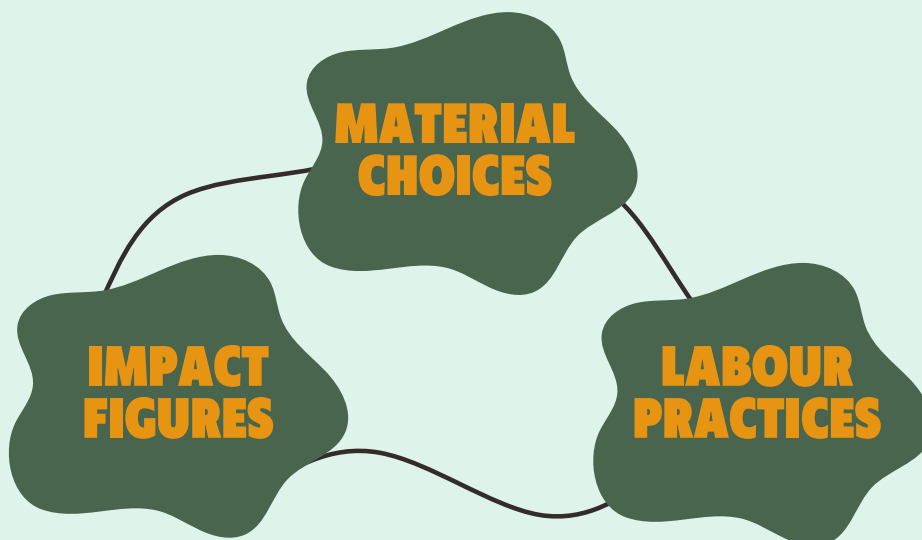
It also highlights our weaknesses, what we've struggled to achieve and what we could be doing better.

We aren't the solution to the climate crisis.

Nor are we going to resolve generations of deep cultural inequalities that exist in Australia by selling pairs of underwear.

What BUSHY represents is an idea of the Australia we aspire to see in the future. Diverse, thoughtful, socially engaged and environmentally aware.

We welcome you to join us on that journey.



MATERIAL CHOICES

We actively pursue the best performing, environmentally conscious materials. Our initiatives include sourcing from FSC certified Eucalyptus plantations for TENCEL™, adhering to Lenzing's Wood & Pulp Policy, and incorporating recycled or natural materials where possible. See our current material selection, the location of where each material is made and the components which make up the material.



WHAT WE'RE WORKING TO IMPROVE

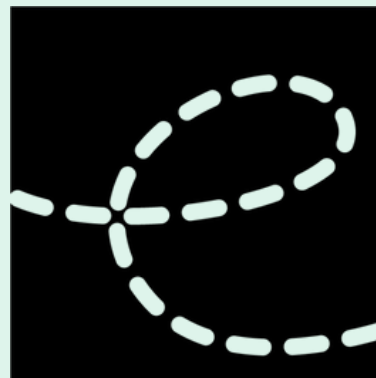
- ❄️ No current end of life solution within the BUSHY business model.
- ❄️ A lack of 100% biodegradability for our garments.

2024 ONGOING PROJECTS & GOALS

- ❄️ Research into bio-based elastane solutions.
- ❄️ Review of wood based cellulose as the key raw material input for our fibres.
- ❄️ Research into closed loop recycling/reclaiming of raw materials inputs that go into our garments.
- ❄️ Complete end of life solution implementation.

LABOUR PRACTICES

Manufacturing in Australia has been a core pillar in the BUSHY business model. Highlighting that is still possible to manufacture high quality garments here, whilst also adhering to strict labour policies & practices. Our ongoing commitment via the Ethical Clothing Australia accreditation ensures that everyone within our supply chain is paid at award rates that provide a fair and living wage. As our business grows we're excited to integrate more Australian manufacturers of all kinds into our supply chain. Further elevating their stories and channelling capital back into the Australian garment manufacturing industry.



ethical
clothing
AUSTRALIA

WHAT WE'RE WORKING TO IMPROVE

✦ Further expand our supply chain in Australia through partnerships with manufacturers.

✦ Deeper collaboration with the TCF union & Ethical Clothing Australia.

2024 ONGOING PROJECTS & GOALS

✦ Celebrate six years of ECA accreditation.

✦ Continue to work with industry partners to development further employment opportunities for garment workers in Australia.

✦ Increase the size and diversity of our warehouse team.

IMPACT FIGURES

Ecologi

**1,670
TREES
PLANTED**

Planting trees is a core offset action based on our utilisation of a wood based fibre. Creating connection between raw material and garment, whilst providing a solution to a portion of our consumption.

This year we agreed to plant one tree in various locations around the world for every pair sold. It's definitely not the perfect answer, in some senses quite tokenistic, however at this stage of the business it's fulfilling it's purpose. We'll review how we can improve our impact in this area in 2024.

FIRST NATIONS FUTURES

Our business operates on First Nations land therefore we feel it's only right to pay the rent. Working with First Nations Futures has given us the opportunity to collaborate with an organisation that redistributes wealth and collectively invests in First Nations initiatives to create intergenerational change. This is just the beginning of our journey in this area of impact, much more to come.

**\$1,048
DONATED**

IMPACT FIGURES

BAYSDIE COMMUNITY COLLECTIVE

Supporting people who are currently homeless or going through challenging life events with simple amenities such as clean underwear is a very small action we offer. Working with Bayside Community Collective in Frankston, Melbourne we send any deadstock left over from production which is then redistributed to people in need.

**146
PAIRS
DONATED**

**SUPPORT
DURING
PARA
ASIAN CUP**



Through our connection to Benny Roche, Vice Captain of the Pararoos we were able to support the team during their 2023 IFCPF Asia-Oceania Championship run. Each member of the Pararoos received a BUSHY package as a show of support to the team. We plan to continue creating connection with the Pararoos by donating resources and funds.



**THANKS
FOR YOUR
SUPPORT
IN 2023.**