

Competition Ts and Cs:

TERMS AND CONDITIONS:

NO PURCHASE IS NECESSARY TO ENTER OR WIN. OPEN TO A GLOBAL AUDIENCE, WORLDWIDE.

Life is a Beautiful Ride Competition - Terms and Conditions:

1. Eligibility:

- The competition is open to all participants aged 18 and above.
- Participants must have a valid social media account on the platform they use to enter (Instagram, Facebook, TikTok, YouTube.) & Private accounts will be disqualified.
- Employees and immediate family members of Silverback Bikes and its affiliates are not eligible to participate.

2. Entry Guidelines:

- To enter the competition, participants must follow @SilverbackBikes Instagram, Facebook, Tiktok, and YouTube.
- Participants must share a **video** showcasing their love for cycling and explaining why they believe *life is a beautiful ride via* Instagram, Facebook, Tiktok, or YouTube.
- Entries must include the hashtags #LifelsABeautifulRide and #Silverbackbikes and tag @SilverbackBikes.
- Participants must tag two friends in their entry who may also be interested in the competition.
- Bonus Point: Share the flyer to their stories & Tag @SilverbackBikes.
- *Competition Date: 2nd June - 4th July 2023*

3. Rights and Permissions:

- By entering the competition, participants grant Silverback Bikes the right to use their submitted content for promotional purposes related to the competition.
- Participants warrant that the content they share is their original work and does not infringe upon any third-party rights.
- Any identifiable individuals in the submitted content must consent for their image or likeness to be used.

4. Winner Selection:

- The winner will be selected by a panel of judges appointed by Silverback Bikes.
- The winning entry will be chosen based on creativity, originality, popularity, and alignment with the theme of the competition.
- The decision of the judges will be final and binding.

5. Prize:

- The first prize will receive one [S-ELECTRO DIAMOND FAT ADVENTURER](#) worth 3899 Euros.
- The second prize will receive a [STORM SX MTB](#) worth 1899 Euros.
- Third place will receive a [TACX FLUX 2 SMART-TRAINER](#) worth 799 Euros.

- The fourth prize will receive [SURFACE ELITE CARBON MTB TUBELESS WHEELSET](#) worth 1169 Euros.
 - The winner will be asked for his/her details for shipping.
 - The non-transferable prize cannot be exchanged for cash or other alternatives.
 - Please note: The winning entries need to have reach a threshold of 35K views or more.
6. Notification and Claiming the Prize:
- The winner will be notified through direct message or a comment on their entry post within 4- 5 of the competition's end date.
 - The winner must respond to the notification and provide the necessary details (name, address, contact information) within 24 hours.
 - If the winner fails to claim the prize within the specified timeframe, an alternative winner may be selected.
7. Publicity:
- By participating in the competition, participants agree to allow Silverback Bikes to announce their names and share their winning entries on social media and other promotional channels.
8. Modification or Termination:
- Silverback Bikes reserves the right to modify, suspend, or terminate the competition at any time without prior notice or liability.
9. Legal Compliance:
- Participants are responsible for ensuring that their entry and participation comply with the laws and regulations of their respective countries or jurisdictions.
 - Silverback Bikes shall not be held responsible for any legal issues arising from a participant's non-compliance with local laws.
10. Liability:
- Silverback Bikes and its affiliates shall not be held responsible for any injuries, losses, or damages incurred by participants during the competition or as a result of using the prize.
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By participating in the "Life is a Beautiful Ride" competition, participants acknowledge that they have read, understood, and agreed to these terms and conditions.

<https://silverbackbikes.de/pages/video-contest-terms-and-conditions>