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My mission has been, and always will be, the same as yours—to discover the best night’s sleep.

The only difference is, I’ve made a career out of it.”

## Paul Longman

*iSense Founder & CEO*

After spending years as a mattress company executive working on several luxury mattress brands, I found myself privy to vast amounts of information, technology and the best mattress makers in the world.

Even more important than these things, however, was my exposure to customer insights. I discovered that what the customer wants and needs remains the same:

Customers want to find a truly great mattress both they and their partners love, without any hassle. From this, my mission emerged: to improve lives and relationships through a better night’s sleep. **This was the “a-ha” moment. The idea for iSense was born.**

iSense is the world’s first online mattress to offer Comfort Control™ Technology. This technology enables customers to create an individualized sleep experience on each side of the bed.

As the Founder and CEO, I’ve always believed in building a business that takes care of the customer from first contact to beyond the sale. That’s why iSense offers unparalleled customer service and a 180-Night Best Sleep Guarantee. We want to ensure the bed you buy is the bed you need. Above all, we embrace the fact that people change. iSense is built on the idea that your mattress should change for and with you, at the touch of a button.



**From the luxurious feel of the bed fabrics to the pressure-relieving comfort layers within, iSense carefully crafts Comfort Control™ mattresses to delight the senses.**

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180-NIGHT TRIAL | FREE SHIPPING | 10-YEAR WARRANTY