

Former Insomnia Treatment Company CEO Joins Mattress Company as Chief Science Officer

Robert Oexman, D.C. joins iSense to educate the public about sleep

Springfield, MO — Robert Oexman, D.C. clinical sleep doctor and former CEO of insomnia treatment company, Somly, joined adjustable mattress company iSense as the company's first Chief Science Officer.

"We are thrilled Robert joined the team because of his vast breadth of experience with all things sleep," said Paul Longman, CEO of iSense. "With his decades of experience at our disposal, iSense will be able to help customers with their sleep like never before."

In his career, Oexman has managed research studies at the Stanford University Sleep Research Center, Harvard Sleep Research Center, Toronto University Sleep Research Center and Research Triangle International.

Oexman also previously managed a sleep research facility, employing sleep and engineering technicians to study the impact the environment and pain have on human sleep. He has also managed a medical and research division for a Fortune 500, multi-national company and developed and patented unique testing equipment for monitoring sleep, measuring the human body, and remotely monitoring vital human statistics.

Oexman will provide insights for iSense sleep product development and education to deliver even more personalized, timely and cutting-edge sleep solutions to iSense audiences.

"We are deeply committed to building iSense on a strong foundation of evidence-based research," said Longman. "We want to do our part in delivering world-class sleep products customers can count on for the long haul. Dr. Oexman's new role will only make us better."

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