



Beauty Works®

Luxury Hair Extensions

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★
WINNER
COSMOPOLITAN
BEAUTY AWARDS
UK 2020

marie claire
HAIR AWARDS
WINNER 2021
UK

WINNER
★
hair
AWARDS
2019
★
WINNER



“ Notebook

The hair quality is amazing and even after washing it numerous times, it stays tangle-free and soft. So easy to blend into my natural hair. Love them!

GRAZIA
MIDDLE EAST

I respectfully suggest that Brit brand Beauty Works' offering really is top of the line

Daily Mail

I love this hair. The colour match is perfect and the way they are placed, you can not see them at all, meaning they look amazing in a ponytail or styled down.. I love them beyond words!!

Beauty Writer - Deni Kirkova

”

WHY BEAUTY WORKS?

Beauty Works trade account holders receive competitive discounts on our product portfolio, helping you to increase the revenue of your business. Salon owners and qualified hairdressers can establish a profitable business model and rely on award winning products and global marketing to ensure your extension business is a success.

Beauty Works provide luxury hair enhancements that inspire confidence and empower you to look and feel your very best. Including professional extensions, easy clip-in solutions and exclusive collaborations our hair extensions and stylers have earned recognition amongst the beauty press, up and down the red carpet.

Our hair is getting all the love, because we've built Beauty Works by bringing you the very latest hair products in the industry, working with leaders in our sector that deliver the latest hair trends and we're here for it!

Crowned at The Beauty Awards for the "Best New Styling Tools", Marie Claire Hair Awards, "Best Hair Extensions" and the Hair Awards "Best European and Instant Hair Extensions".

REVIEWS



COSMOPOLITAN

This is where Love Island's Molly-Mae gets her extensions from. We are OBSESSED.

VOGUE

A Kardashian-Jenner Hairstylist reveals the Pro Tools He Won't Leave Home Without



COSMOPOLITAN

All the different ways to get beachy waves (and what they look like IRL)

Also mentioned in...

Good Housekeeping

GRAZIA
MIDDLE EAST

GLAMOUR

ELLE

marie claire

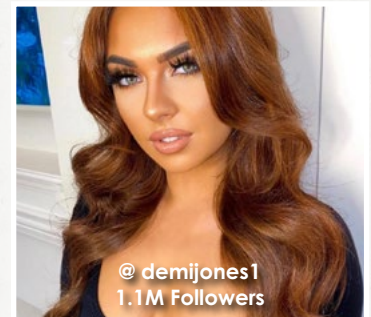
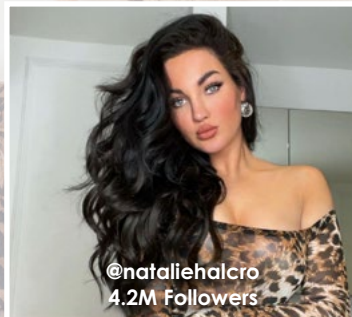
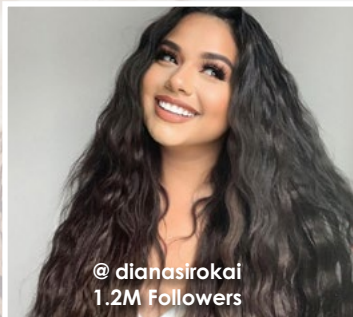
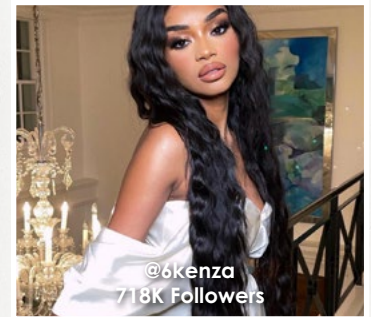
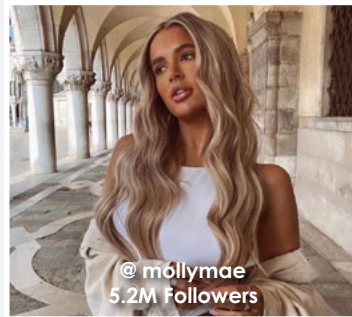
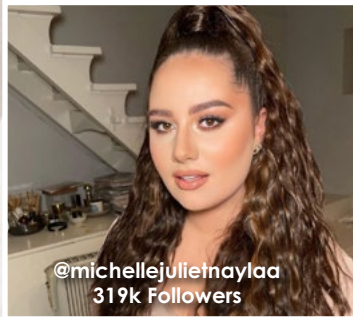
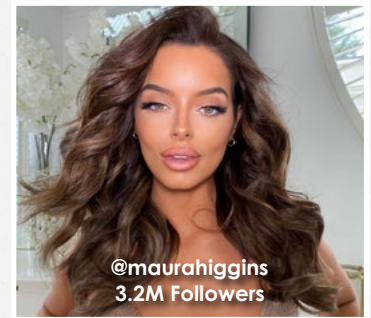
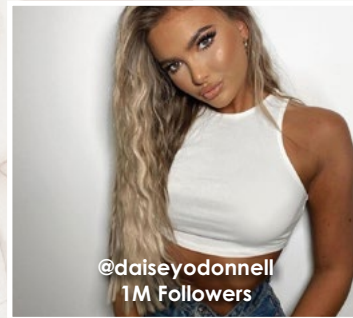


teenVOGUE

LOOK



INFLUENCER PARTNERS



PROFESSIONAL EXTENSIONS

Beauty Works hair extensions are designed with professionals in mind. With over ten years of supplying the highest quality hair extensions, Beauty Works offers a wide variation of the most fast and effective, damage-free extension methods. With an award winning collection of products, Beauty Works supplies the worlds most respected and trusted salons. Our diverse collection of hair extensions offers a portfolio of stunning colours and lengths from 14" to 28". Beauty Works partners with salon professionals that specialise in hair extension methods including micro ring application, pre-bonded keratin extensions, weft and tape-in extension application.



CELEBRITY CHOICE®

LOOK
MAGAZINE

HAIR EXTENSIONS:

Best For Highest Quality Hair:
Beauty Works Celebrity Choice
Weft Hair Extensions.

SLIMLINE®TAPE



LENGTH OPTIONS:

14", 16", 18", 20", 22" & 28"

GRAMS: 48g per packet

HAIR TYPE: 100% Remy human hair

- Fast application and easy maintenance
- Reuse every 4-6 weeks

You may also need...

- Tape roll or tabs
- Tape Pliers
- Hair extension remover



See page 28 for more professional tools

WEFT EXTENSIONS

LENGTH OPTIONS:

16", 18", 20" & 22"

GRAMS: 120g

HAIR TYPE: 100% Remy human hair

- Double Drawn from root to tip
- Reuse every 6-8 weeks

Don't forget your Aluminium Micro Rings!

- 100 / 500 pieces
- Available in 6 colours



STICK TIP BOND



LENGTH OPTIONS:

- 18" (0.8G per bond)
- 20" (0.8G per bond)
- 24" (1G per bond)

HAIR TYPE:

- 100% Remy human hair
- Reuse every 10-12 weeks

Don't forget your Copper Micro Rings!

- 100 / 500 pieces
- Available in 6 colours



See page 28 for more professional tools

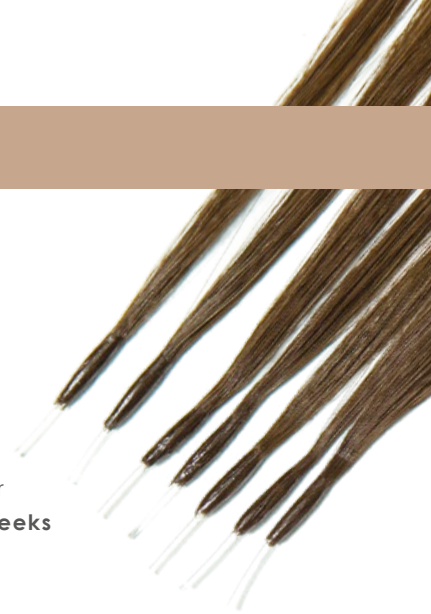
NANOBOND®

LENGTH OPTIONS:

- 18" (0.8G per bond)
- 20" (0.8G per bond)
- 24" (1G per bond)

HAIR TYPE:

- 100% Remy human hair
- Reuse every 10-12 weeks



Don't forget your...

- Nano Rings - 1000 pieces
(Available in 6 colours)
- Nano pliers
- Ring Loop Applicator



FLAT TIP BOND

LENGTH OPTIONS:

18", 20" & 24"

GRAMS: 1G per bond

HAIR TYPE: 100% Remy human hair

- Reuse every 10-12 weeks



Don't forget your...

- Keratin Bonds - 100 / 250 pieces (Italian Keratin)
- Heat Applicator

See page 28 for more professional tools



GOLD DOUBLE WEFT



LENGTH OPTIONS:

18" (150G)

20" (150G)

22" (150G)

24" (220G)

HAIR TYPE:

100% Remy human hair

- **Double Drawn from root to tip**
- **Reuse every 6-8 weeks**

Don't forget your Aluminium Micro Rings!

- 100 / 500 pieces
- Available in 6 colours

See page 28 for more professional tools



INVISI®TAPE

LENGTH OPTIONS:

18" (48G - 16 pieces)

20" (40G - 12 pieces)

TAPE WIDTH: 4cm

HAIR TYPE: 100% Cuticle Remy

human hair

Skin Weft Technology

- **Pre-taped**
- **Reuse every 6-8 weeks**



*Invisi® Collection
Colour Ring*



9 New Shades Available

CLIP-IN COLLECTION

Beauty Works clip-in hair extensions give you the most versatile transformation of all hair extension types, creating glamorous results in minutes. Whether you have short or long hair, you can easily transform your look, making your hair appear longer, thicker or more voluminous.

Made from 100% real Remy human hair, our clip-ins can be washed and are easy to style. Offering sets to suit different hair types, Beauty Works offer both 140g Deluxe Clip-In's for a natural finish or our 180g-220g Double Hair Sets for fuller, thicker sets. Beauty Works award winning clip-ins are easy to attach in the salon or an essential DIY product for clients to use and install at home.

Available in 16", 18", 20" and 22" lengths in a selection of the most sought after shades. Select from the density and length to suit your hair type.



DOUBLE HAIR SET

LENGTH OPTIONS:

18", 20", 22"

GRAMS: 180-220G

HAIR TYPE: 100% Remy human hair

PACK CONTAINS:

- 11" Full head wefts x 2
- 8" Mid-size wefts x 2
- 1.5" Face framing wefts x 2
- **For thicker hair types**



New Shades Available



DELUXE CLIP-INS



LENGTH OPTIONS:

16", 18", 20"

GRAMS: 140G

HAIR TYPE: 100% Remy human hair

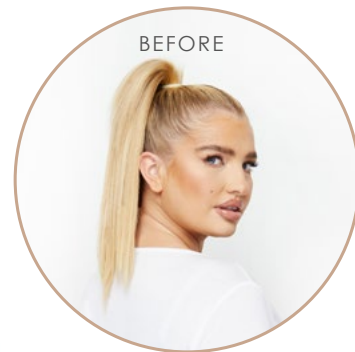
PACK CONTAINS:

- 11" large wefts x 2
- 8" Nape weft x 1
- **For fine to medium hair types**

New Shades Available



Super Sleek
INVISI®
PONYTAIL



LENGTH OPTIONS:

18", 26"

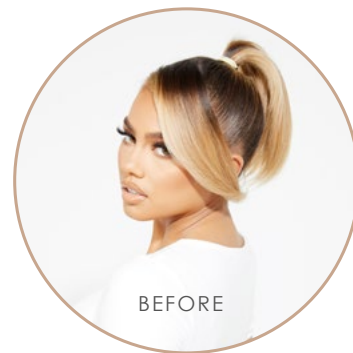
GRAMS: 120-160G

HAIR TYPE: 100% Remy
human hair



INSTA BRAID

Ponytail



BEFORE

New
In

LENGTH OPTIONS: 24"

GRAMS: 90G

HAIR TYPE: 100% Remy human hair

HAIRCARE

Keep your hair looking healthier for longer with the Beauty Works haircare range.

Covering many hair concerns with sulphate, SLS and paraben free, vegan friendly and After Sun colour-fade ranges, Beauty Works offers the perfect solution with a selection of haircare specifically formulated with essential ingredients that have been developed to expand the lifespan and performance of your hair extensions.

For hair lacking in strength, hydration and nourishment, Beauty Works has argan and macadamia oil treatments and hair masks that will breathe life back into your tresses.

Also, our best-selling Anti-Yellow Shampoo is a must-have to neutralize yellow and brassy tones, reducing the appearance of discoloration and giving shine to dull hair.



NOT TESTED ON ANIMALS



MADE IN ITALY

SHAMPOOS



After Sun Colour
Lockdown Shampoo
250ml



After Sun Deep Cleanse
Shampoo
150ml



Anti Yellow Shampoo
100ml / 200ml / 1L



Pearl Nourishing Argan Oil
Shampoo (Sulphate Free)
50ml / 250ml / 1L



Pearl Nourishing Argan Oil
Shampoo
50ml / 250ml / 1L



Deep Cleansing Clarifying
Shampoo
250ml

CONDITIONERS & TREATMENTS



After Sun Conditioner Treatment
150ml



Brass Banish 5
Minute Mask
100ml / 250ml



Beauty Works Cool
Covers Mask
100ml / 250ml



Pearl Nourishing Argan Oil
Conditioner
50ml / 250ml / 1L



Pearl Nourishing Argan Oil Mask
30ml / 50ml / 250ml / 500ml

SALON SIZE



Pearl Nourishing Argan Oil Shampoo (Sulphate Free)
50ml / 250ml / 1L



Pearl Nourishing Argan Oil Shampoo
50ml / 250ml / 1L



Pearl Nourishing Argan Oil Conditioner
50ml / 250ml / 1L



Anti Yellow Shampoo
100ml / 200ml / 1L

SPRAYS & SERUMS



10-in-1 Miracle Spray
50ml / 250ml



Heat Protection
Spray
50ml / 250ml



Dream Shine Spray-On
Humidity Shield
50ml / 300ml



After Sun UV Spray
200ml



Argan Serum
5ml / 30ml / 90ml



Super Hold Hair Spray
100ml / 300ml



Invisible Dry Shampoo
300ml



Dry Oil Spray
75ml / 200ml



Anti Frizz Serum
50ml / 150ml

BUNDLES & DUOS



After Sun Discoloration
+ Restore Shine Duo



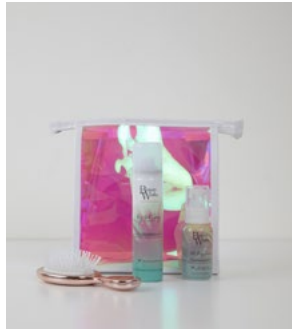
After Sun Anti-Colour
Fade Duo



Travel Set - Argan
Moisture Repair
50ml



Travel Set - Argan
Moisture Repair
(Sulphate Free)
50ml



Dry Oil x Anti Frizz Serum Travel
Set
50 / 75ml



Pearl Nourishing
Argan Moisture Repair Kit
250ml



Pearl Nourishing
Argan Moisture Repair Kit
(Sulphate Free)
250ml



Argan Oil Gift Set

STYLING TOOLS

Beauty Works' award-winning stylers have been featured in publications including Cosmopolitan and the Evening Standard. With awards including the "Best Curling Tong" at the Cosmopolitan Wards 2020, "New Hair Styling Hero" at the ASOS Awards 2019 and "Best Styling Tool of 2019" at the HAIR AWARDS 2019. Beauty Works styling tools have a blogger and celebrity following. Featuring an extra-long barrel and with temperature control features, our stylers are designed specifically for longer hair and extension users.





The Waver

Love the look of undone beach hair? Us too.

The Waver instantly creates that s-shape wave, think modern mermaid. Whether you have medium, long or short hair, creating that beach-worthy wave at home has never been so easy, a style you can literally do in seconds. This three barrel Waver will fast become your go-to styler.



AS FEATURED IN
COSMOPOLITAN



The Professional Styler

The Professional Styler will give you fast, flawless, professional styling every time. Our extra-long ceramic barrel wand creates tons of waves, whether you're looking for a Hollywood Wave that simply oozes retro glamour or that supermodel-approved 'I woke up like this' curl, you can style your mane in minutes.

4cm diameter | 18.5cm length.



#WaveFormation

Flat Iron Wave Bar

Suitable for all hair lengths, the bar formats flatter wave shapes and reaches temperature in 60 seconds for quick and easy styling.

Taking all the thinking out of creating an **S-shape wave**, the ceramic-coated barrels seal the cuticle to prevent frizz and inspire mirror-like shine. Programmed with an adjustable temperature of 80-220°C to suit your hair type. Featuring an **extra-long wand** to heat hair lengths equally from root to tip.

38mm

The Flat Iron Wave Bar 38mm creates that lived-in, effortless, textured wave pattern on all hair lengths.

★
WINNER
COSMOPOLITAN
BEAUTY
AWARDS
UK 2020

25mm

The Flat Iron Wave Bar 25mm creates ribbons of cascading waves, an edgy alternative to the glamour wave.

Professional Styler Trio Edition

#TripleThreat

Combining three interchangeable barrels, this trio styler enables you to switch up your waves with one convertible base. The set contains our iconic, Professional Styler 'Original Barrel' for bouncy, polished curls plus introducing two new detachable wand sizes. The '25mm Barrel' serves up tighter, statement curls, whilst the 'Tapered Barrel' gives carefree, tousled curls, for undone, effortless glam. Our signature stylers all feature extra-long barrels, specifically designed to heat longer hair lengths and extensions equally, whilst reducing frizz and flyways with ceramic technology. Control the heat setting to suit your hair type from 80°C-220°C.



Boar Bristle Large Paddle Brush & Medium Oval Brush

Beauty Works Boar Bristle brushes combine soft, boar bristles and nylon pins, perfect for styling hair. Our award winning essential brush collection our renowned for maintaining all hair extension methods, available in oval and extra large.

HAIRBRUSHES



White Vegan Bristle Brush

The brush has nylon pins that gently comb through the hair with minimised snagging. Perfect for styling all hair types, including hair extensions, the brush protects the scalp and delicately detangles while reducing static.

PROFESSIONAL TOOLS



Tape Application Tabs
48 Pieces

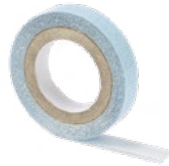
Copper Micro Rings
100/500 Rings



Aluminium Micro Ring
100/500 Rings



Wooden Loop
Applicator



Tape Application
Roll 0.8m



Hair Extension Applicator

Keratin Bonds
100/250 Pieces



Nano Rings
1000 Rings



Thread



Hair Extension Remover

2021 Professional
Colour Ring



Needle



Tape Application Pliers



Nano Pliers



Stainless Steel Pliers

MARKETING MATERIAL



Beauty Works Window Vinyl
90cm wide x 80cm tall



Roller Banner
H2000cm x W80cm



Hairrobe®



Luxury PVC Carrier Bags



A5 Tent Cards



Window and mirror stickers



Women's T-Shirt



Consultation Forms
(Pack of 50)



Aftercare Booklets
(Pack of 50)

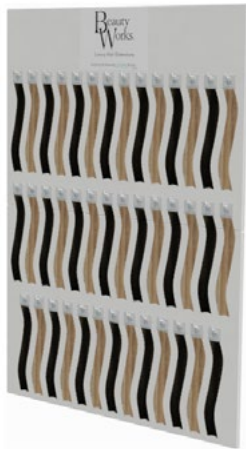


A0 Window Posters

SALON RETAIL

New in 2021

Add extra revenue to your salon and enhance your services. Beauty Works Retail stands allow you to display our award winning hair extensions, stylers and aftercare. Contact your account manager for retail package offers for your salon.



Colour Wall



Retail Stands

COLOUR COLLECTION

Discover our collection of human hair extensions. Crafted by hand, our beautiful bespoke blends offer stunning shades. Choose from over 40 beautiful shades, from alluring dark tones to distinctive reds and cool, clean blondes to metallic silvers and ash blends. Our hand coloured balayage and colour melt hair extensions fuse together multiple tones with a seamless transition from root to tip. Create depth and dimension to with our hand painted highlighted colours, featuring multiple tones for the most realistic hair extension blends.



BEAUTY WORKS COLOUR COLLECTION

MIXED & ASH COLOURS*

			
4/6 Chocolate	4/27 Blondette	6/24 Honey Blonde	14/24 Blonde Bombshell
			
613/16 California Blonde	613/18 Champagne Blonde	60 Vintage	613/18a Iced Blonde
			
18/22a Barley Blonde	613/24 LA Blonde	18/22 Bohemian Blonde	60a Pure Platinum
			
Silver	Dirty Blonde		

SPECIAL COLOURS

			
Ivory	Scandinavian Blonde	Arctic Blonde	Bergen Blonde
			
Viking Blonde	Neutral Blonde	Santa Barbara	Santa Monica
			
NEW Calabasas	Mocha Melt	Ashed Brown	Caramelized
			
NEW Sunset Boulevard	NEW Melrose	High Contrast Warm	High Contrast Ash
			
Dubai	Bron'd'mbre		














DARK COLOURS

















			
1 Jet Set Black	1A Natural Black	1B Ebony	2 Raven
			
3 Brazillia	4 Hot Toffee	5 Golden Brown	6 Caramel
			
Cherry	10 Tanned	30 Amber	99J Scarlet
			
Oak			
















* MIXED & ASH COLOURS = LIGHT COLOURS FOR WEFT AND TAPE EXTENSIONS

BEAUTY WORKS COLOUR CHART



SHADE	SLIMLINE TAPE	SLIMLINE TAPE 28"	INVISI* TAPE	NANO BONDS	NANO BONDS 24"	STICK TIPS	STICK TIPS 24"	FLAT TIPS	FLAT TIPS 24"	DOUBLE HAIRSET	DELUXE CLIP-INS	SUPER SLEEK INVISI* PONY	CELEB CHOICE WEFT	GOLD DOUBLE WEFT
 4/6 Chocolate	✓	✓	✓	✓	✓	✓		✓		✓	✓	✓	✓	✓
 4/27 Blondette	✓		✓	✓		✓	✓	✓	✓	✓	✓		✓	✓
 6/24 Honey Blonde	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
 14/24 Blonde Bombshell	✓			✓		✓		✓					✓	✓
 613/16 California Blonde	✓			✓		✓		✓		✓	✓	✓	✓	✓
 613/18 Champagne Blonde	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
 40 Vintage				✓		✓	✓	✓	✓		✓			
 613/18a Iced Blonde	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
 18/22a Barley Blonde	✓			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
 613/24 LA Blonde	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
 18/22 Bohemian Blonde	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
 60a Pure Platinum	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
 Silver	✓			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

	SLIMLINE TAPE	SLIMLINE TAPE 28"	INVISI* TAPE	NANO BONDS	NANO BONDS 24"	STICK TIPS	STICK TIPS 24"	FLAT TIPS	FLAT TIPS 24"	DOUBLE HAIRSET	DELUXE CLIP-INS	SUPER SLEEK INVISI* PONY	CELEB CHOICE WETFT	GOLD DOUBLE WEFT
 Ivory	✓	✓		✓	✓	✓	✓	✓	✓	✓				
 Scandinavian Blonde	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
 Arctic Blonde	✓	✓		✓		✓		✓		✓			✓	✓
 Bergen Blonde	✓			✓		✓		✓		✓				
 Viking Blonde	✓			✓	✓	✓	✓	✓	✓	✓		✓	✓	✓
 Neutral Blonde			✓											
 Santa Monica			✓											
 Santa Barbara			✓											
 Calabazas	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓		✓
 Mocha Melt	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
 Ashed Brown	✓	✓		✓		✓	✓	✓	✓	✓				
 Caramelized	✓			✓		✓		✓		✓			✓	✓
 Sunset Boulevard	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓
 Metrose	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓
 High Contrast Warm	✓			✓	✓	✓	✓	✓	✓	✓		✓		
 High Contrast Ash	✓			✓	✓	✓	✓	✓	✓	✓				

		SLIMLINE TAPE	SLIMLINE TAPE 28"	INVISI* TAPE	NANO BONDS	NANO BONDS 24"	STICK TIPS	STICK TIPS 24"	FLAT TIPS	FLAT TIPS 24"	DOUBLE HAIRSET	DELUXE CLIP-INS	SUPER SLEEK INVISI* PONY	CELEB CHOICE WET&T	GOLD DOUBLE WEFT
	Brond'mbre	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓
	Dubai	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	1 Jet Set Black	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	1A Natural Black	✓		✓	✓	✓	✓		✓		✓		✓	✓	✓
	1B Ebony	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	2 Raven	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	3 Brazilia	✓		✓	✓	✓	✓	✓	✓	✓			✓	✓	✓
	4 Hot Toffee	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓
	5 Golden Brown	✓			✓		✓		✓					✓	
	6 Caramel	✓			✓		✓	✓	✓	✓	✓	✓	✓	✓	✓
	Cherry	✓			✓		✓		✓			✓		✓	
	10 Tanned				✓		✓		✓						
	30 Amber	✓			✓		✓		✓					✓	✓
	99J Scarlet				✓		✓		✓					✓	
	Oak	✓			✓		✓	✓	✓	✓				✓	
	Dirty Blonde	✓			✓		✓		✓			✓		✓	✓

