

# We Love Formulating Only with Clean Ingredients:

## NATURAL INGREDIENTS

Although there is no official definition of the term “natural” as it relates to cosmetic ingredients, C'est Moi defines natural ingredients as materials derived from plant, and mineral-based origin present in or produced by nature. These ingredients are free from petrochemicals.

## PLANT DERIVED INGREDIENTS

C'est Moi™ defines these ingredients as materials derived or created from a natural plant source that have been processed/modified to provide a specific function within a product, such as a surfactant (cleanser), emollient (moisturizer), emulsifier, conditioning agent, or preservative.

## ORGANIC INGREDIENTS

Our organic ingredients come from plants present in or produced by nature, and are certified to be grown without the use of pesticides, synthetic fertilizers or genetically modified organisms.

## SAFE SYNTHETIC INGREDIENTS

We use synthetic ingredients only where necessary to provide a specific function to improve product performance. Any synthetic ingredient that we work with is reviewed for historical use and potential safety concerns.. We define synthetic ingredient as a substance that is formulated or manufactured by a chemical process or by a process that chemically changes a substance extracted from naturally occurring plant or mineral sources.

## We Take Testing Seriously

We third-party test all of our formulas to ensure that we are delivering upon our mission and purpose. The below are just a handful of the major tests we perform to ensure the safety and efficacy of our products.

### HR IPT (Human Repeat Patch Testing) SAFETY TESTING

Determines the product's potential for irritation, sensitization and allergic contact. All C'est Moi products must pass RIPT tests with no irritation or reactions detected after being tested on over 250 human subjects that have sensitive skin.

### PRESERVATIVE EFFECTIVENESS TEST (PET)

Preservatives are what keep us healthy and safe from unwanted bacteria that can grow inside consumer products. We only use preservative systems that are proven safe at necessary and effective levels.

### SUN PROTECTION FACTOR (SPF)

Manufacturers must perform a range of testing according to FDA Established Drug Monographs to prove the claims on the label, from sun protection factor (SPF) to water resistance and Broad Spectrum. This helps assure consumers that a product will protect them and their families in the way the label promises. SPF represents a sunscreen's degree of protection mainly against ultraviolet A (UVA) and B (UVB), which cause sunburn and can lead to skin cancer. SPF doesn't represent an amount of sun protection but rather a length of time. It gauges how long the sun would take to burn your skin when using a particular sunscreen compared with the amount of time without sunscreen. For further education and reference - please review the [FDA's page](#) dedicated to understanding sunscreen.

### PRESERVATIVE EFFECTIVENESS TEST (PET)

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### HEAVY METALS

At C'est Moi™, we heavy metal test all of our products to verify that they meet or fall below established avoidable limits (TALs) set by various global markets. We routinely check production to ensure ongoing purity levels are met and that there are NO detectable levels of harmful heavy metals in our products such as lead, mercury, cadmium, antimony, arsenic, and polonium. Certain levels of exposure to heavy metals have been linked to negative and often severe health effects in humans. Heavy metals are naturally occurring in the earth. Exposure to heavy metals commonly occurs through air pollution, water, food, cigarettes, work, school and our homes. Heavy metals are technically unavoidable and are most frequently found in colorants used within color cosmetics.