

About Motherlove

Motherlove's founder Kathryn Higgins grew up in a Mayo medical family from Rochester, Minn., who were avid gardeners, in love with flowers and plants. After moving to the Rocky Mountains, Kathryn became even more passionate about the wild plants and herbs growing right outside her door, and their various health properties.

Kathryn began using these plants in her cooking and for medicinal needs, while sharing her herbal expertise and teaching others to do the same. Not able to find herbal products to support her pregnancy and birthing experiences, she began making her own products—and sharing them with other women. These creations in the early 1980s became the seeds for Motherlove products. In 1982, Kathryn gave birth to her daughter, Silencia.

Kathryn continued to make herbal remedies from her home kitchen, selling to local markets and at nearby farmers markets. She always wrote "Made with Love" on her handmade labels before sending them off with the UPS driver on his weekly drive up the canyon. Demand grew, and she began selling to hospitals, natural grocery stores and other retailers, then moved out of her home kitchen to expand operations in 1995.

Since then, Motherlove has built their headquarters in Fort Collins, Colo., and has grown into an internationally-loved brand that has helped millions of moms.

Like all good family traditions, Motherlove was also passed down. Connected to Motherlove since before she was born, Kathryn's daughter Silencia Cox joined the family business in 2002, doing everything from making products to marketing to sales. In 2014, Silencia took over as CEO, continuing the company as family-owned, and now "mom-founded, daughter-run." Silencia and her two sisters, Kathryn's other daughters, are all involved in the family business and co-owners.

Motherlove's lineup of products are trusted herbal remedies that support expecting and new moms from bump to baby. Motherlove's all-natural products are made with certified organic herbs with no fillers or synthetic ingredients to get between mom and baby. The award-winning products are loved by lactation consultants and lactating moms alike.

Motherlove's current product lineup includes:

Morning Sickness Blend

- Pregnant Belly Salve and Oil
- Rhoid Balm
- Sitz Bath Spray
- C-Section Cream
- Balancing Blend
- Birth & Baby Oil
- Diaper Balm and Oil
- Everyday Baby Balm
- Baby Hand & Knee Balm
- Green Salve
- Nipple Cream
- More Milk Moringa
- More Milk Plus
- Additional lactation supplements formulated with organic herbs for specific breastfeeding needs such as general milk supply support, lack of breast size during pregnancy, delivering a baby prematurely, and adoptive feeding.

Motherlove is a certified B Corporation, zero-waste company that is here to make an impact on mothers and the world at large. Like their herbs, their headquarters are solar powered - their solar panels produce twice the energy they need, and all product packaging is sustainable.

Every Motherlove product supports an important cause. A portion of all purchases goes towards Motherlove's Giving Program, which focuses on financial support to nonprofits, product donations, and volunteering as a staff.

Motherlove's products are sold in hospitals; pharmacies including CVS and Walgreens; retailers such as Walmart; natural food stores such as Whole Foods Markets; specialty retailers; on Amazon in nearly 20 countries; and online at motherlove.com.

For media inquiries, please contact:

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