



## **GOLO Named to Newsweek's America's Best Customer Service List**

**NEWARK, DE, (October 10, 2023)** – GOLO, the health and wellness solutions company, has been named to Newsweek's list of America's Best Customer Service 2024 in the "Nutrition and Weight-loss Program" category. Newsweek's America's Best Customer Service 2024 rankings are based on research conducted in 2023 by Newsweek and Statista Inc., the world-leading statistics portal and industry ranking provider. The rankings run from September 2023 to September 2024.

"We are incredibly proud and honored to receive this recognition from Newsweek," said Jennifer Brooks, President and Co-founder of GOLO. "We have some of the most passionate and loyal customers in the industry - and providing them with exceptional service is a top priority that we work hard to deliver on every day."

GOLO was founded on a single idea: to help people achieve a healthier and sustainable lifestyle. Today, the company has reached over four million people worldwide.

"When it comes to achieving a healthier lifestyle, no one does it alone, which is why the role of customer service is so vitally important," added Brooks.

The 2024 America's Best Customer Service rankings were identified from the results of an independent survey of more than 30,000 U.S. customers who have either made purchases, used services, or gathered information about products or services in the past three years. In total, over 200,000 evaluations were collected. The survey was conducted on retailers and service providers from 166 categories, providing results for a broad spectrum of customer experiences in traditional retail, online, and service segments. For each category, the most relevant brands were included in the scope of the survey according to reputation, turnover, or market share.

Earlier this year, GOLO's customer-driven TV advertising [campaign](#) was also recognized and honored for its industry thought leadership and impact.

To learn more about GOLO, visit [golo.com](http://golo.com) or view company updates in our [newsroom](#).

### **About GOLO**

GOLO® products provide safe solutions to weight-loss and wellness while helping individuals transition to a healthier lifestyle. GOLO has reached over four million people worldwide who now have a chance at healthy, sustainable, and affordable weight loss. For more information about the GOLO for Life® plan, visit [www.golo.com](http://www.golo.com) or call 800-730-4656.

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