

# GOLO, the Health and Wellness Solutions Company, Increases its Support for Community-based Initiatives with Donations to Three Organizations

**NEWARK, DE (June 6, 2023)** – As part of its ongoing commitment to support community-based initiatives, GOLO recently donated \$60,000 across three national organizations: One Warm Coat, Alex's Lemonade Stand Foundation, and Wounded Warriors Family Support. The funding will focus on various initiatives, including coat drives for children and families, support programs for children with cancer, and veterans' services.

"Our donations to One Warm Coat, Wounded Warriors Family Support, and Alex's Lemonade Stand Foundation further reinforce our commitment to organizations that positively impact our communities," says Jennifer Brooks, Co-founder and President of GOLO.

### Donation beneficiaries:

#### **One Warm Coat**

One Warm Coat's mission is to provide free coats to children and adults in need while promoting volunteerism and environmental sustainability. Over the past 30 years, One Warm Coat has facilitated more than 43,000 coat drives, collecting 7.3 million coats that have been distributed through 1,400 nonprofit partners across all 50 states.

"One Warm Coat is grateful for this generous contribution from GOLO, which will help provide warmth to thousands of children and adults this year while promoting volunteerism and environmental sustainability," says Beth W. Amodio, President and CEO of One Warm Coat. "More than 37 million Americans are living at or below the poverty level, and these individuals and families need and deserve shelter from the elements and the knowledge that someone cares."

# **Alex's Lemonade Stand Foundation**

Alex's Lemonade Stand Foundation (ALSF) shares the vision of their founder and creator, Alexandra "Alex" Scott — a cure for all children with cancer. Their mission is to change the lives of children with cancer through funding impactful research, raising awareness, supporting families, and empowering everyone to help cure childhood cancer.

"We are grateful to GOLO for joining us in the fight against childhood cancer," says Liz Scott, Alex's mom and Co-Executive Director at Alex's Lemonade Stand Foundation. "Their support allows us to continue our mission to fund critical research as well as to provide support to families looking for a cure."

## **Wounded Warriors Family Support**

Wounded Warriors Family Support is an independent nonprofit organization whose mission is to provide support to the families of those who have been wounded, injured, or killed during combat operations.

"Through our partnership, GOLO has made significant contributions towards improving the quality of life for veterans and their families," says Kate McCauley, CEO and President of Wounded Warriors Family Support.



## **About GOLO**

GOLO empowers individuals and communities by helping them take control of their health and wellness. Click here to learn more about our charitable giving initiatives.

GOLO® products provide safe solutions to weight-loss and wellness while helping individuals transition to a healthier and sustainable lifestyle. GOLO has reached over three million people worldwide who now have a chance at healthy, sustainable, and affordable weight loss. For more information about the GOLO for Life® plan, visit golo.com or call 800-730-4656.

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