

GOLO CELEBRATES OPENING OF 80,000-SQUARE-FOOT DISTRIBUTION FACILITY IN WILMINGTON

Mayor Mike Purzycki and the New Castle County Chamber of Commerce Joined; Company Also Announces New Charitable Giving Initiative to Help Fight Food Insecurity

NEWARK, DE (November 9, 2023) – GOLO, the Delaware-based health and wellness solutions company, celebrated opening its 80,000-square-foot distribution facility in Wilmington during a special ribbon-cutting event with Mayor Mike Purzycki, and co-hosted by the New Castle County Chamber of Commerce.

The newly renovated facility will distribute GOLO's weight loss products, wellness supplements, exercise equipment, and recently launched line of frozen, nutritionally balanced meals. The warehouse will also feature one of the largest dry-ice production lines in the Mid-Atlantic region. GOLO anticipates the new facility will employ 50 local workers.

"This is an exciting moment for our company and reflects our continued growth," said Chris Lundin, CEO and Founder of GOLO. "We are also pleased about this opportunity to bring additional well-paying jobs to the state, and we want to thank Mayor Mike Purzycki and his administration for their support."

"We are thrilled to welcome the GOLO staff and management to Wilmington along with the new jobs coming to our community," said Mayor Purzycki. "More than ever, our economic success relies on innovative businesses and entrepreneurs who are willing to take calculated risks to be successful, something that we see all across Wilmington. Thank you GOLO, not only for believing in and investing in our city, but for your spirit of community involvement and giving back to our residents and neighborhoods. We all wish you much success here."

New Charitable Giving Initiative:

To help note the opening of the new facility, GOLO will donate 100,000 nutritious meals to local food banks, food pantries, and community-based organizations to help combat food insecurity in its corporate home state of Delaware over the coming year. The unique food donation program, which was rolled out this fall, is designed to provide access to healthy and nutritionally balanced meals from the company's GOLO Foods line of products to those in need.

"We look forward to working with our local partners to help increase access to healthy and nutritious meals for people and communities in need," adds Jennifer Brooks, President of GOLO. "This important initiative is an extension of our commitment to supporting the local community in Delaware."

Organizations receiving food donations from GOLO as part of the program include the Food Bank of Delaware, Sunday Breakfast Mission, Delaware Regional Dream Center, Warriors Helping Warriors, and the Police Athletic League of Wilmington. Additional community partners covering New Castle, Kent, and Sussex counties will be added with this initiative.

About GOLO

GOLO® products provide safe solutions to weight-loss and wellness while helping individuals transition to a healthier and sustainable lifestyle. GOLO has reached over four million people worldwide who now have a chance at healthy, sustainable, and affordable weight loss. For more information about the GOLO for Life® plan, visit www.golo.com or call 800-730-4656.



For Media Inquiries: Marvin Mack Mack@golo.com