



IMAGin[®] B-Free[®] Digital Media and Window Décor 700

Selecting the Right Window Media for Your Project

Mactac offers two versions of frosted and dusted window films. Two great window products for two distinct window applications. **B-Free Window Films** is for printed graphics and **Window Décor 700** is for plotter cutting and privacy screens. Selecting the right product for your project assures optimal performance. Use this guide to select the right product. Consult performance guides for more information for specific products. Contact Mactac inside Sales at 866-622-8223.

<p>B-Free Window Film is our <u>printable</u> media with air-egress adhesive system. Can now be used for non-printed applications. Cannot be applied using the ‘wet’ method!</p>		<p>Window Décor 700 is our window decoration film for <u>plotter cutting</u> into letters or shapes creating an etched or sandblasted effect on glass. AND for un-printed <u>privacy screens</u>.</p>	
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	B-Free Window Film		Window Décor 700	
Finishes				
<i>Dusted</i>	✓	Sand blasted effect	✓	Sand blasted effect
<i>Frosted</i>	✓	Acid etched effect	✓	Acid etched effect
<i>Gloss Clear</i>	✓		x	
<i>Matte Colors</i>	x		✓	5 additional frosted colors
Adhesive				
<i>Air-egress Permanent</i>	✓	Allows for fast and easy, dry application	x	
<i>Acrylic Permanent</i>	x		✓	Solvent acrylic for wet application
Release System				
<i>Easy</i>	✓			
<i>Moderate</i>			✓	Allows for cutting fine lines and lettering
Printing				
<i>True Solvent</i>	✓	ICC Profiles available at Mactac	x	No profile; not warranted
<i>Solvent</i>	✓	ICC Profiles available at Mactac	x	No profile; not warranted
<i>UV Inkjet</i>	✓	ICC Profiles available at Mactac	x	No profile; not warranted
<i>Latex</i>	✓	ICC Profiles available at Mactac	x	No profile; not warranted
Plotter Cutting	*	Large block letters (>3") no script	✓	
Installation				
<i>Dry</i>	✓	Dry Installation <u>only</u>	x	
<i>Wet</i>			✓	Wet installation with application fluid
<i>Soft Felt Squeegee</i>	✓	Use light touch	x	Use hard squeegee
Aftercare		Spray window cleaner on cloth, then wipe window. Do not spray window cleaner directly on graphic. Fluid may become trapped in air channels		Use soft cloth and non-abrasive window cleaner fluids.
Applications				
<i>Printed Images</i>	✓		x	
<i>Printed Signage</i>	✓		x	
<i>Cut Letters</i>	x		✓	
<i>Logos</i>	✓		✓	
<i>Design Elements</i>	*	Only if printed	✓	
<i>Privacy</i>	*	Only if printed	✓	
Other Resources	✓	B-free Window Performance Guides	✓	Window Décor 700 Performance Guides
www.mactac.com	✓	Mactac Training Videos	✓	Mactac Training Videos

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