



# STORMTECH

SPRING 2019 | LOOKBOOK

## STEP INTO SPRING

### LET IT RAIN

Contemporary composure. A rainwear collection that moves with you.

### FOR WOMEN, BY WOMEN

Distinct designs. Thoughtfully-detailed female-first garments.

### COMFORT IN MOTION

All-day comfort built-in. A Polo Collection that remains fresh from morning meetings to backyard escapes.



# STEP INTO SPRING

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I am excited to introduce to you our new Spring 2019 collection. Crafted to embrace the outdoors, rain or shine. The Spring 2019 collection has the details covered so you can explore in comfort. The collection within these pages is a result of significant momentum and excitement around Stormtech. Our corporate business continues to grow with an assortment of thoughtfully designed polos, rainwear and bags that is unparalleled in the industry. We recently launched an industry leading philanthropic initiative called the 1:1 Initiative where we donate a piece of gear to our partner organizations to introduce at-risk youth to outdoor adventure. Finally, we have successfully launched a new retail brand 'Stormtech Outdoor' which continues to gain momentum selling through traditional retail channels as we build brand equity directly with consumers and elevate engagement with our corporate customers.

As for product, you will see a refined focus on **womens' styling**. We clearly understand the importance of offering exceptionally designed products for women. Our Spring 2019 collection is **100% designed for women**, by women and we have a renewed emphasis on womens' styling. From the new, progressively designed Waterfall Rain Jacket (WRB-2W) to the sporty Mistral Heathered Polo (SPL-1W) offering the technology of a polo you come to expect from Stormtech. Our Women's Collection offers beautiful styling and colors that are specifically targeted toward women.

We trust that you will enjoy our collection as much as we enjoyed bringing it to life. As always, we thank you for your continued support.

Blake Annable  
President & CEO  
Stormtech

## STORMTECH

**1:1 INITIATIVE**

### INSPIRING YOUTH TO DISCOVER THE OUTDOORS

At Stormtech, we believe that an active, outdoor lifestyle can inspire, motivate and change lives. Through the 1:1 Initiative, Stormtech donates much needed outdoor apparel to our partner organizations, to introduce at-risk youth to outdoor adventure. For more information and to learn how you can be involved in the 1:1 Initiative, visit

<https://distributor.stormtech.ca/1:1>





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# LET IT RAIN

Contemporary composure. A collection that moves with you, featuring urban aesthetics built to embrace the elements.







# CUSTOMIZABLE CONTOURS.

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An extra-long silhouette combines with an adjustable waist belt that complements every body. The attached, adjustable drawstring hood cinches down when the wind picks up.





# WATERFALL RAIN JACKET

WRB-2W

Fine tune your weather protection. Seal out the elements with the Waterfall Rain Jacket's flexible design details.





A photograph of a desert landscape at sunset. The foreground is filled with numerous cholla cacti, their spiky branches covered in small, white, fuzzy flowers. The ground is dry and rocky. In the background, a range of mountains is visible under a warm, orange-hued sky. The overall scene is bathed in the soft, golden light of the setting sun.

# **FOR WOMEN, BY WOMEN**

Distinct designs. Thoughtfully-detailed female-first garments created and tested for women, by women, from the ground up.



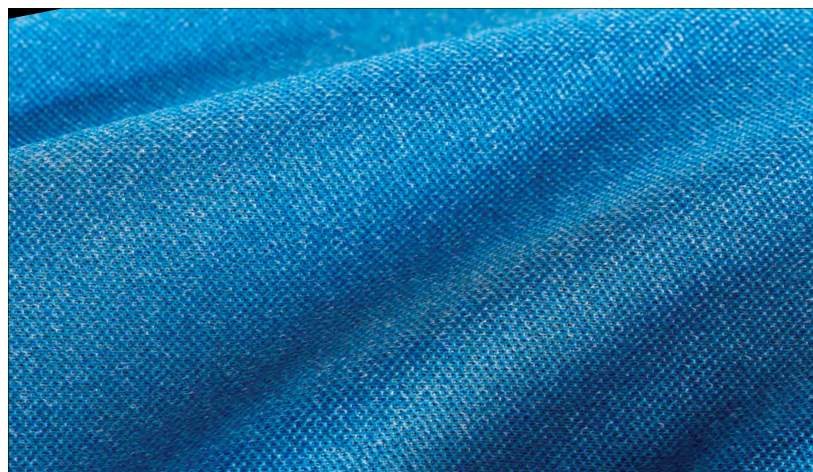




# CRAFTED FOR THE FEMALE FORM.

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A combination shoulder with a classic crew neck and open-V work with a  $\frac{3}{4}$ -length sleeve for a functional, fashionable fit.





# MISTRAL HEATHERED TEE

SPL-2W

A double pique heathered crew neck tee with a combination shoulder that allows unrestricted motion. H2XDRY® technology wicks moisture away from the skin and anti-snag fabric leaves the garment looking newer for longer and UVR sun protection protects both the fabric and your skin from the sun's rays.





# COMFORT IN MOTION

With all-day comfort built-in, the Polo Collection remains fresh from morning meetings to backyard escapes. Subtly technical and stylishly adaptable for those who demand diversity in their daily wear.









# LET IT BREATHE.

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H2X-DRY® moisture management, laser-cut ventilation holes in the collar and contrast mesh side panels send perspiration packing.





# NEUTRINO TECHNICAL POLO

XSP-2

Highly technical performance polo featuring laser-cut holes on the collar and mesh side panels for added ventilation. Taped seams help reduce chafing while H2X-DRY® technology wicks moisture away from the skin.







# **FINE TUNE YOUR CARGO**

We make the finest, most durable bags designed for any adventure. From remote river expeditions to your daily commute, these bags have the progressive look and technical features to keep your things organized and protected.







# READY FOR EVERYTHING.

The Sequoia Day Pack travels efficiently from the trailhead to the office.





# SEQUOIA DAY PACK

VTS-1

A mid-sized day pack that is as adventure ready as you are. The 30L Sequoia Day Pack is lightweight and stuffed with features that are thoughtfully designed for specific uses. Ergonomic padded shoulder and waist straps make carrying this bag comfortable whatever the load, while the front zipper pocket features RFID blocking technology, helping keep items safe from cyber crime.

Large Capacity Main  
Compartment with Two Way  
Zipper and Internal Divider

Gear Loop Webbing  
on Front

Dual Side Mesh Pockets

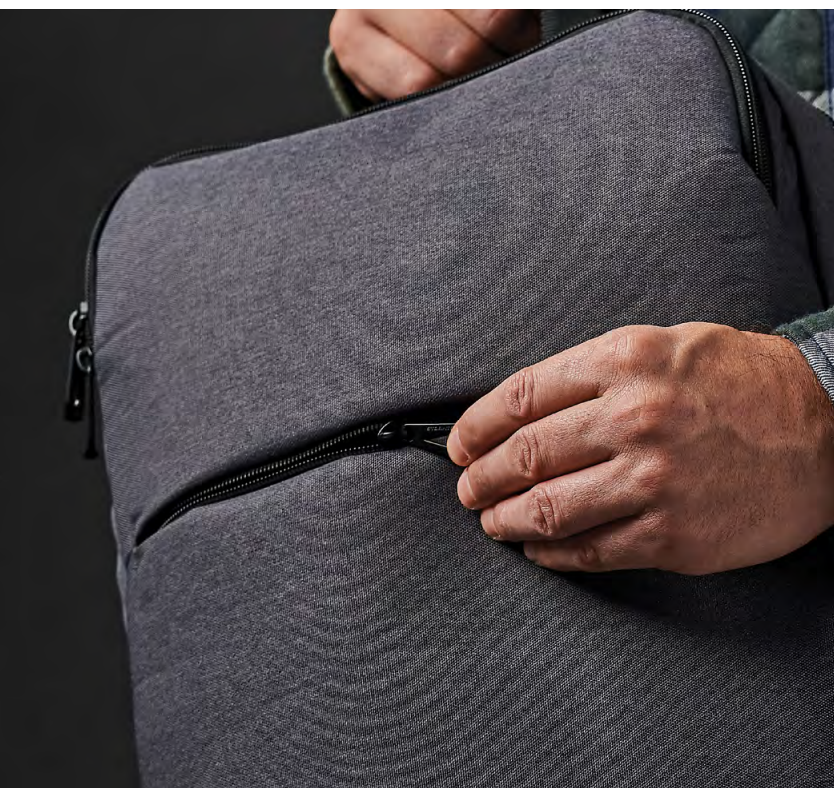




# A PORTABLE OFFICE.

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The Yaletown Commuter Pack organizes a modern array of technologies in a sleek and adaptable design. Dual webbing carry straps expand 20 liters of capacity, while padded shoulder straps and an airmesh back panel distribute the load.





# YALETOWN COMMUTER PACK

**BPX-4**

A bag as city savvy as its name sake. This pack is designed for those heading to the office or to school. Its purposefully designed to provide easy access for all of your daily needs. With three main zip-up compartments and a well laid out internal organization system, the Yaletown Commuter Pack has you covered.

**Three Main Zip-Up  
Compartments**

**Dual Webbing Carry Straps**

**Padded and Brushed  
Tricot Lined Tablet/  
Sleeve**







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