

Innovations You Can Trust. People You Can Count On.

2023

FMC EFFORTLESS EARLY ORDER PROGRAM

Stock up and save with the industry's easiest rebates:

1 UP TO **41% OFF FMC PRODUCTS**

2 LOW-MINIMUM **VOLUME BUYS**

3 UP TO A **\$300 BONUS REBATE**
WHEN YOU BUY MULTIPLE
FUNGICIDE PRODUCTS



To qualify for a rebate, a combined September Spotlight and Early Order Program rebate must total at least \$400. Offers valid October 1, 2023 through December 8, 2023. Terms through July 2, 2024.

SAVE EFFORTLESSLY ON YOUR FAVORITE FMC PRODUCTS

Brand-qualifying fungicide (see back page)

Volume buy

Bigger rebates, fewer headaches. Save up to 41% on top insecticides, herbicides, and fungicides when you order during FMC's EOP.

SKU	Name	Agency Price	October Rebate per Unit	% Off	Nov-Dec Rebate per Unit	% Off	FRAC	
11008377	Fame® +C Fungicide 2.5 gal	\$564	\$40	7%	\$20	4%	11, M5	
11008393	Fame® SC Fungicide 16 oz	\$445	\$120	27%	\$105	24%	11	
11008557	Fame® SC Fungicide 64 oz	\$1,599	\$350	22%	\$296	19%	11	
11009500	Fame® SC Fungicide 2.5 gal	\$6,729	\$1,000	15%	\$605	9%	11	
11013671	Kalida® Fungicide 64 oz	\$825	\$125	15%	\$94	11%	7,3	
11013671	Kalida® Fungicide 64 oz 4+ units	\$825	Vol. rebate: \$300	36%	Vol. rebate: \$300	36%	7,3	
11003880	Rayora® Fungicide 2.5 gal	\$613	\$75	12%	\$56	9%	3	
11003880	Rayora® Fungicide 2.5 gal 6+ units	\$613	Vol. rebate: \$220	36%	Vol. rebate: \$220	36%	3	
11014245	Serata™ Fungicide 35 oz	\$475	\$100 bonus for each additional fungicide brand purchased					U17

SKU	Name	Agency Price	October Rebate per Unit	% Off	Nov-Dec Rebate per Unit	% Off
11008351	Blindside® Herbicide 0.5 lb bottle		\$15		\$8	
11008409	Dismiss® NXT Herbicide 10 oz	\$104	\$25	24%	\$13	12%
11008589	Dismiss® NXT Herbicide 60 oz	\$590	\$170	29%	\$128	22%
11008589	Dismiss® NXT Herbicide 60 oz 8+ units	\$590	Vol. rebate: \$225	38%	Vol. rebate: \$225	38%
11008357	Dismiss® CA Herbicide 6 oz bottle		\$22		\$15	
11008474	Dismiss® South Herbicide 1 pint		\$45		\$18	
11008475	Dismiss® Turf Herbicide 6 oz bottle		\$22		\$15	
11008336	Dismiss® Turf Herbicide 64 oz bottle		\$200		\$150	
11008464	Echelon® 4SC Herbicide 1 gal	\$435	\$45	10%	\$34	8%
11008464	Echelon® 4SC Herbicide 1 gal 16+ units	\$435	Vol. rebate: \$140	32%	Vol. rebate: \$140	32%
11008447	QuickSilver® Herbicide 8 oz. bottle		\$35		\$26	
11008369	Solitare® WSL Herbicide 3/4 gal		\$15		\$8	
11013862	Solitare® WSL Herbicide 2.5 gal	\$245	\$30	12%	\$23	9%
11013862	Solitare® WSL Herbicide 2.5 gal 16+ units	\$245	Vol. rebate: \$55	22%	Vol. rebate: \$55	22%
11013862	Solitare® WSL Herbicide 2.5 gal Pallet 48+ units	\$245	Vol. rebate: \$85	35%	Vol. rebate: \$85	35%
11008482	Solitare® Herbicide 1 lb jar		\$15		\$8	
11008522	Solitare® Herbicide 4 lb bottle	\$579	\$65	11%	\$33	6%
11008590	Xonerate® 2SC Herbicide 12 oz bottle	\$533	\$100	19%	\$50	9%

11008513	Aria® Insecticide 160 gram bottle		\$18		\$11	
11009495	Scion® Insecticide 32 oz	\$152	\$34	22%	\$26	17%
11008459	Talstar® Professional Insecticide 1 gal		\$8		\$4	
11008459	Talstar® Professional Insecticide 1 gal 4bt (case)		Vol. rebate: \$11		Vol. rebate: \$11	
11008459	Talstar® Professional Insecticide 1 gal 108bt (pallet)		Vol. rebate: \$15		Vol. rebate: \$15	
11007753	Talstar® Professional Insecticide 30 gal		\$120		\$60	
11008457	Talstar® Select Insecticide (RUP) 1 gal		\$8		\$4	
11008521	Triple Crown® Golf Insecticide (RUP) 1 gal	\$338	\$45	13%	\$20	6%
11008521	Triple Crown® Golf Insecticide (RUP) 1 gal 12+ units	\$338	Vol. rebate: \$50	15%	Vol. rebate: \$50	15%
11008520	Triple Crown® T&O Insecticide 1 gal	\$338	\$45	13%	\$20	6%
11008520	Triple Crown® T&O Insecticide 1 gal 12+ units	\$338	Vol. rebate: \$50	15%	Vol. rebate: \$50	15%

BOOST YOUR REBATE WITH VOLUME BUYS

Save more when you stock up. Volume buys start at just four units.

New for 2023: You can now maximize savings by purchasing entire pallets.

KALIDA® FUNGICIDE

GET KALIDA FOR
\$139/ACRE
WHEN YOU BUY 4 UNITS.

Highest single-unit rebate: **\$150**
Volume rebate per unit: **\$150**
Total rebate (@ 4 units): **\$300**

RAYORA® FUNGICIDE

GET RAYORA FOR
\$76/ACRE
WHEN YOU BUY 6 UNITS.

Highest single-unit rebate: **\$90**
Volume rebate per unit: **\$130**
Total rebate (@ 6 units): **\$220**



DISMISS®NXT HERBICIDE

GET DISMISS NXT 60 OZ FOR
\$52/ACRE
WHEN YOU BUY 8 UNITS.

Highest single-unit rebate: **\$170**
Volume rebate per unit: **\$30**
Total rebate (@ 8 units): **\$225**

ECHELON®4SC HERBICIDE

GET ECHELON 4SC FOR
\$83/ACRE
WHEN YOU BUY 16 UNITS.

Highest single-unit rebate: **\$45**
Volume rebate per unit: **\$85**
Total rebate (@ 16 units): **\$140**

SOLITARE®WSL HERBICIDE

GET SOLITARE WSL 2.5 GAL FOR
\$103/ACRE
WHEN YOU BUY 16 UNITS.

Highest single-unit rebate: **\$30**
Volume rebate per unit: **\$25**
Total rebate (@ 16 units): **\$55**

SOLITARE®WSL HERBICIDE

GET SOLITARE WSL 2.5 GAL FOR
\$87/ACRE
WHEN YOU BUY 48 UNITS.

Highest single-unit rebate: **\$30**
Volume rebate per unit: **\$55**
Total rebate (@ 48 units): **\$85**

TALSTAR®P PROFESSIONAL INSECTICIDE

GET TALSTAR P 1 GAL FOR
\$44 OFF
WHEN YOU BUY 4 UNITS.

Highest single-unit rebate: **\$8**
Volume rebate per unit: **\$3**
Total rebate (@ 4 units): **\$11**

TALSTAR®P PROFESSIONAL INSECTICIDE

GET TALSTAR P 1 GAL FOR
\$1,620 OFF
WHEN YOU BUY 108 UNITS.

Highest single-unit rebate: **\$8**
Volume rebate per unit: **\$7**
Total rebate (@ 108 units): **\$15**

TRIPLE CROWN®GOLF INSECTICIDE

GET TRIPLE CROWN GOLF FOR
\$79/ACRE
WHEN YOU BUY 12 UNITS.

Highest single-unit rebate: **\$45**
Volume rebate per unit: **\$5**
Total rebate (@ 12 units): **\$50**

TRIPLE CROWN®T&O INSECTICIDE

GET TRIPLE CROWN T&O FOR
\$79/ACRE
WHEN YOU BUY 12 UNITS.

Highest single-unit rebate: **\$45**
Volume rebate per unit: **\$5**
Total rebate (@ 12 units): **\$50**



3

EARN UP TO \$300 IN EXTRA REBATES WHEN YOU BUY SERATA™ FUNGICIDE PLUS ANOTHER FMC FUNGICIDE

Buy two or more cases of Serata and get an extra \$100 for each additional fungicide product brand you purchase, including Fame® SC Fungicide, Rayora® Fungicide, and Kalida® Fungicide.

SKU	Name	Agency Price	October Rebate per Unit	% Off	Nov-Dec Rebate per Unit	% Off	FRAC
11008557	Fame® SC Fungicide 64 oz	\$1,599	\$350	22%	\$296	19%	11
11009500	Fame® SC Fungicide 2.5 gal	\$6,729	\$1,000	15%	\$605	9%	11
11013671	Kalida® Fungicide 64 oz	\$825	\$125	15%	\$94	11%	7,3
11003880	Rayora® Fungicide 2.5 gal	\$613	\$75	12%	\$56	9%	3



GET AWARD-WINNING RESULTS WITH SERATA

Discover the Pythium solution voted by superintendents as their “All-Time Favorite” in the Golfdom 2022 Supers’ Choice Awards.

“We have the best roots we’ve had in 15-plus years on A1 bentgrass greens in the Southeast after adding Serata into our program.”

— Craig Harris, Director of Agronomy, Greenville (S.C.) CC

See for yourself why leading golf superintendents choose Serata. Visit www.SerataFungicide.com today.



THE AVERAGE FMC CUSTOMER SAVED \$3,000 DURING 2022’S EOP. HOW MUCH WILL YOU SAVE?

Find out by talking to your distributor today.

FMC
TRUE CHAMPIONS
fmctruechampions.com

HERITAGE
PROFESSIONAL PRODUCTS GROUP

Talstar Select and Triple Crown Golf insecticides are Restricted Use Pesticides. Always read and follow all label directions, restrictions, and precautions for use. Some products may not be registered for sale or use in all states. FMC, the FMC logo, Aria, Blindside, Dismiss, Dismiss NXT, Echelon, Fame, Kalida, QuickSilver, Rayora, Scion, Serata, Solitare, Talstar, Triple Crown, True Champions, and Xonerate are trademarks or service marks of FMC Corporation or an affiliate. ©2023 FMC Corporation. All rights reserved.



Innovations You Can Trust. People You Can Count On.

FMC EFFORTLESS SEPTEMBER SPOTLIGHT

Stock up and save with the industry's easiest rebates:

1

UP TO **36% OFF FMC
FUNGICIDES**

2

UP TO A **\$300 BONUS REBATE** WHEN
YOU BUY MULTIPLE FUNGICIDE PRODUCTS



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FMC
TRUE CHAMPIONS

2023

1

SAVE EFFORTLESSLY ON YOUR FAVORITE FMC FUNGICIDES

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11009500	Fame® SC Fungicide 2.5 gal	\$6,729	\$1,200	18%	11
11013671	Kalida® Fungicide 64 oz	\$825	\$150	18%	7,3
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2

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See applicable products highlighted in **green** above.



See for yourself why leading golf superintendents choose Serata.

Visit www.SerataFungicide.com today.

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Discover the Pythium solution voted by superintendents as their "All-Time Favorite" in the Golfdom 2022 Supers' Choice Awards.

"We have the best roots we've had in 15-plus years on A1 bentgrass greens in the Southeast after adding Serata into our program."

— Craig Harris, director of agronomy, Greenville (S.C.) CC

HOW TO QUALIFY

- New customers must enroll at www.FMCTrueChampions.com by January 31, 2024.
- Make your purchases during the program period, from September 1-30, 2023.
- Qualifying orders will count towards 2023 EOP purchases.
- To qualify for a rebate, a combined September Spotlight and Early Order Program rebate must total at least \$400.

September Spotlight purchases that do not reach \$400 and are not followed by subsequent Early Order Program purchases reaching \$400 will not receive a rebate.

PROGRAM DETAILS

- To qualify, the participating end-user purchase must meet the minimum purchase requirements outlined in the program.
- New end-user customers who have not previously enrolled in an FMC Early Order Program must enroll in the Early Order Program by January 31, 2024 at www.FMCTrueChampions.com to be eligible to receive a rebate.
- Qualifying product(s) must be invoiced through an authorized FMC agent(s) between September 1 and September 30, 2023 to receive the listed September Spotlight rebate amount.
- All agency products are sold on behalf of FMC. All sales are final, and FMC does not accept returns. No other discounts, incentive or rebates can be combined.
- Rebates will be based upon reported sales from the FMC authorized agent. Copies of invoices may be requested to verify actual product purchases if FMC cannot verify the purchase through electronic data received directly from the FMC authorized distributor or agent.
- Rebates will be paid no later than June 30, 2024.
- Prices and terms for qualifying FMC agency products are determined by FMC. Agency products are noted with a listed price per unit.
- This program applies only to qualified end-user professionals in golf, lawn care, nursery and greenhouse, sports turf, and sod farms.
- Payment terms are July 2, 2024.

FMC reserves the right to change any or all features associated with this announcement at any time. This form is not a contract. Only purchases made from FMC sales agents may participate in this program.

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