The House of Italian lifestyle



Vincenzo Dubla (Founder & Director)

Mr. Vincenzo Dubla is an experienced General Manager with a demonstrated history of working in the homeware industry.

Skilled in Negotiation, Business Planning, Operations and Sales Management, Business Strategy. Graduated in Ital with a bachelor in Law. In his career he held positions of responsibility in distribution and production companies, developing expertise in the formulation of corporate marketing plans and product, and acquiring skills in communication above & below the line, retailing, C.R.M. and web marketing. As a manager he also measured with issues of organizational and management development and corporate structure even with implications in human resources- in this way by completing the training on the job.

The versatility and flexibility of his training, allowed Mr. Dubla to work with various strategic issues, such as the strategic positioning of the company and its products, the company need to shorten its distribution channel with retail marketing projects; direction business unit; advanced web projects.

Specialties: marketing & sales international strategy, brand identity, products portfolio, customers' behavior, advertising, off/on-line, communication.



Christian Schweizer (Senior Area Manager South East Asia)

Mr. Christian Schweizer has over 26 years of experience in sales, business development and account management in both retail and hospitality sectors, 20 and more of these spent in Hong Kong.

From a very young and humble start with its own family business he further developed his career by serving in various companies including major global corporations.

Mr. Schweizer is passionate about great brands, customer relationships, innovation and business creation. He joined the board of Tablo Ltd as a shareholder.



Carola Pasquino (COO)

Mrs. Carola Pasquino is an architect with passion for interior design and visual merchandising with a Master degree in Industrial Design at the European Design Institute of Turin (IED).

Mrs. Pasquino has a long experience in communication, visual and product marketing. She has been working as a landscape architect; then she focus on interior and graphic designer, visual merchandiser, fashion designer and design consultant for important Italian brands.

Mrs. Pasquino is the first employee of Tablo limited and from the very beginning she was the link between all corporate operation even by giving corporate direction of visual and collections in portfolio.



Winky Ng (Office Manager)

Mrs. Winky Ng is an enthusiastic and self- motivated professional with an extensive management experience in manufacturing and brand services. She built her carrier in the fashion industry for important Western brands, from sales to merchandising, from back office to operation.

Mrs. Ng joined Tablo in 2021 and since the beginning she became an important asset for the company giving to office and team a smooth and efficient operation.



Alessandra Zappaterra (Communication & social media Manager)

Mrs. Alessandra Zappaterra studied foreign languages at Cattolica University with a specialization in English and Spanish languages for Business.

Mrs. Zappaterra supported the Communication office of the Political Organization in managing all internal and external communication and organizing events at Provincia di Milano. Later joined Afol, a training agency worked for Milan's Employment Centre, as IT and digital manager. Her passion for social media led Mrs. Zappaterra to specialize on web and social media marketing to become in Hong Kong social media manager for Tablo.



<u>Anastasiya Mykhaylyk (Business development & Sales Manager)</u>

Mrs. Anastasiya Mykhaylyk has been studying Chinese language and culture during both her Bachelor's and Master's Degree in Italy with a focus on marketing and international trade.

Her passion for travel and Asia pushed Mrs. Mykhaylyk to visit and live in different countries, eventually ending up in Hong Kong, where she grew fond of F&B and affiliate business.

Mrs. Mykhaylyk's 5 years experience in Sales for luxury fashion brands allowed her to develop great communication skills and an aptitude for interpersonal relations, which combined with her great appreciation and knowledge of Italian culture and craftsmanship, got her the job of Sales Manager at Tablo.



Jennifer Ilarde (Sales back-office Officer)

Mrs. Jennifer llarde, a neophyte, but slowly yet surely building her career in the marketing/trading industry through learning by experience.

Mrs. Ilarde is a hard-working individual committed to ongoing professional development and improvement. She's currently assisting the sales back office and has been focused on this endeavor. Recently Mrs. Ilarde, as a growth in her team position, started overseeing Tablo's retail corners at Sogo shopping Mall and City Super branches in Hong Kong.