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SCD Probiotics and Rallis India Limited, a Subsidiary Company of TATA Chemicals Limited, Sign Agreement for Animal Health Market in India

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Exclusive Deal Marks American Company's Entrance Into Animal Health Market In World's Second-Most Populated Country

KANSAS CITY, Missouri (PRWEB) April 27, 2017

SCD Probiotics announced today it has formed an exclusive agreement with Rallis India Limited, a subsidiary of TATA Chemicals Limited, to distribute SCD's BioAH line of animal health products in India.

"As one of the leaders in the Indian farm industry, Rallis is a perfect partner to bring our BioAH products to the country's ranchers and farmers," said Matthew Wood, CEO and Founder at SCD Probiotics. "The corporate vision of both companies is to help farmers by bringing innovative technology to agriculture while maintaining corporate sustainability."

Rallis is known for its deep understanding of Indian agriculture, sustained contact with farmers, quality agrochemicals, branding and marketing expertise and its strong product portfolio of comprehensive crop care solutions. The company has more than 2,300 distributors that reach over 40,000 retailers across India, covering more than 80 percent of the country's districts.

"Rallis provides agricultural solutions to more than 5 million farmers in India," said KR Venkatadri, Chief Operating Officer. "Our company was drawn to SCD Probiotics because of the superior quality of its extensive product line in the livestock and aquaculture industries and its stellar reputation for customer service."

SCD Probiotics offers microbial additives that are 100% bio-based and developed through a patented proprietary process whereby multiple strains of microorganisms are grown together to make bio-chemical products. BioAH is a line of probiotic feed and water additives for livestock, poultry and aquaculture that improve farm profits while reducing antibiotic use. It offers an alternative to traditional growth promoters. BioAH products are all-natural and not chemically synthesized or genetically engineered or modified.

Nearly half of the world's countries import fish products from India. According to a report from the Food and Agriculture Organization of the United Nations, India ranks third in total aquaculture production worldwide. In the livestock industry, the country ranks fourth globally in the production of beef, veal and poultry, according to the United States Department of Agriculture.

About Rallis India Limited

Rallis India Ltd. is one of India's leading Agrochemical Company, with more than 160 years of experience of servicing Rural Markets and the most comprehensive portfolio of crop protection chemicals for Indian farmers. Rallis is known for its deep understanding of Indian Agriculture, sustained contact with farmers, quality agrochemicals, branding & marketing expertise along with its strong product portfolio. Rallis has marketing alliances with several multinational agrochemical companies.

Rallis is also known for its manufacturing capabilities and ability to develop new processes and formulations, hence is considered as a preferred partner for contract manufacturing by the leading MNC's.

About SCD Probiotics

Founded in 1998, SCD Probiotics manufactures beneficial microorganisms through a patented, proprietary process called consortia technology. The company's products are used in farming, animal health, odor control and waste treatment on six continents. SCD Probiotics is renowned for its expansive global network of licensees in more than 30 countries and its unique, high-quality probiotic products that offer great efficacy. To learn more, visit <http://www.scdprobiotics.com>.

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