



Organic Probiotic Technology for a Sustainable Future

SCD Probiotics Receives 25 Under 25® Award

Source link: <https://ithinkbigger.com/events/25-under-25/winners/class-2010/>



SCD Probiotics was awarded the 25 Under 25® Award in February 2010. Qualified nominees complete an application and provide additional support materials that are reviewed by a panel of third-party judges from the business community. The panel of judges reviews the applicants and selects the final 25 honorees according to the following:

- Financial stability
- Ability to overcome obstacles/adversity/challenges
- Community involvement/service
- Distinguishing or defining characteristics/qualities
- Company vision

Until the 25 Under 25® Awards, no formal recognition program existed in the Kansas City area that specifically targeted businesses with fewer than 25 employees. Yet this segment of business comprises the largest number of companies both locally and nationally, with roughly 83 percent of Kansas City area and 86 percent of businesses nationwide employing 19 or fewer employees.

With the establishment of the 25 Under 25® Awards program, small businesses are being recognized for the significant role they play in the Kansas City economy. The 25 Under 25® Awards program is not just about honoring individual businesses—it's also about opening the public's eyes to the economic, social and community impact of small businesses.