

# bares Ree

Bare + Free is a natural deodorant for Australians who want to live free of toxins and unwanted body odour.

A fun and fresh, naturally effective deodorant, Bare + Free has a tropical vibe that evokes the summery, active lifestyle Australians love.

It's packed with all natural ingredients that keep your underarms odour free, protected and nourished.

Be Bare + Free to do what you love.

# all natural + zero nasties

### THE STATS

## Australian women and natural body products.....

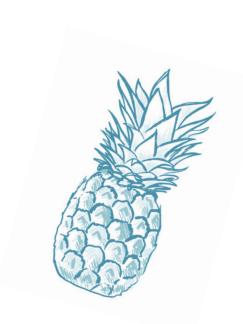
- 43% worry about harsh chemicals in deodorant
- More than half try to buy cruelty free deodorant

When it comes to deodorant, Australian women see these elements as drivers for satisfaction:

- Effectiveness 47%
- Smell of product 25%
- Value for money 15%
- Packaging 14%









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### WE'RE A NATURAL FIT

Your retail shop is the perfect partner for Bare + Free because we're both dedicated to natural health-focused products that do what they promise.

Your customers will love Bare + Free because it is made specifically for Australians who:

- Seek natural body care products that do the job with zero chemicals
- Consider their deodorant choice is just as important as their skin care decisions
- Believe that choosing a toxin-free deodorant enhances their active, health-focused lifestyle
- Are happy to pay for quality products
- Believe she and her family deserves the best
- Buy for themselves and their teenagers
- Are environmentally aware of the impact of their purchases
- Love sharing about their purchases on social media

### **INGREDIENTS**

Every ingredient in Bare + Free is natural and has a purrpose. There is nothing to hide in our ingredients list.

- Bicarbonate Soda (we also have a bicarb free/vegan option please enquire)
- Coconut oil
- Calendula oil extra
- Sunflower seed oil
- Naturally Derived Fragrance
- Corn starch
- Beeswax
- Pineapple fruit extract
- Lime essential oil







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### WHY CHOOSE BARE + FREE

- Odour protection up to 12 hours
- Zero sulphates, aluminium, parabens and hard to pronounce ingredients
- Tropical scent with a hint of lime
- Added fruit extracts
- Easy dispense paste in a one-squeeze tube
- Recycle reward program
- Cruelty free
- Beautifully branded packaging, designed to appeal to the health conscious
- Australian made and owned

### BECOME A BARE + FREE STOCKIST

As a selected Bare + Free retailer you will receive......

- A direct, ongoing relationship with Bare + Free's Owner, Jacque Bruggemann
- Outstanding personal customer service
- Competitive wholesale pricing
- Fast delivery and turnaround
- Professionally styled photos to use in your own advertising
- Promotion across Bare+ Free social media channels and email marketing campaigns.







# TO PARTNER WITH BARE + FREE

### CONTACT JACQUE BRUGGEMANN

hello@bareandfree.com.au 0432 968 281 ~ bareandfree.com.au

## WHOLESALE PRICING 2023 BARE + FREE ORIGINAL

## **RRP \$24.00 including GST - 75g**

Minimum 12 units - Wholesale \$11.50 incl GST per unit 50% margin

### **Terms and Conditions**

Shipping Costs Australia wide to be advised on order confirmation weight dependant. Payment due on receipt of invoice, prior to shipping. Standard order turnaround 2-3 days plus shipping time. Larger orders may incur additional handling time. All orders shipped via Australia Post or courier with tracking depending on location. No returns for unsold stock. Buyer is responsible for shipping costs. Insurance recommended at additional cost.

