

DAVID ALEXANDER ELLS



Sunrise in the Sigiriya gardens, Central Province, Sri Lanka.



I am a content creator, engineer, and designer. With a following online, I share my adventures, story, and pictures. I try to capture things in a distinct style that evokes interest.

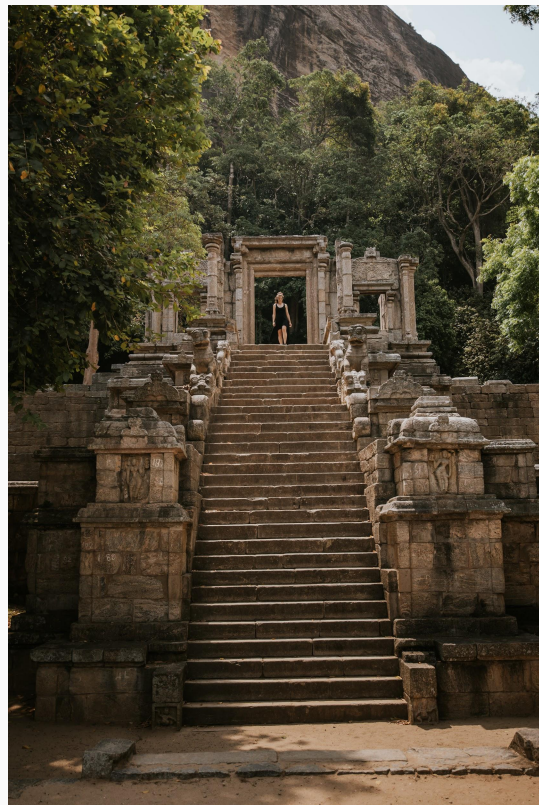
I want to work together with great brands and talented teams to inspire and teach others. My objective is to make work that matters and that I care about.

At first, I started taking pictures to document personal travels and events. Since then, I started working on a number of projects and have managed to contribute to some notable brands. My work has been featured by Canon, Visit Morocco, Mission Workshop, Salus, and Sri Lanka Travel.

I try to make images by capturing real moments of enjoyment and discovery. I am always excited to explore new places and take pictures.



A herd of wild elephants, Udawalawe, Sri Lanka.



Travel

At first, I started taking pictures to document personal travels and adventures. Travel is a great excuse to take pictures and to share with others. I try to give my images a sense of adventure by capturing candid moments. Being excited to explore new places and cultures can result in some of the best pictures.





Enjoying the sunset at Sandbanks Park, Canada.



Moments



Engagement pictures, Ottawa, Canada.

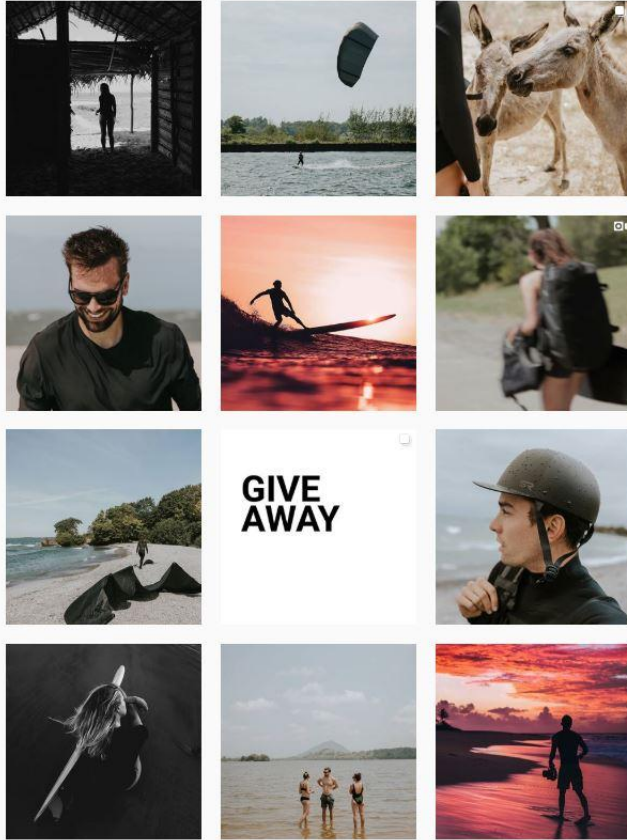


Business

I create content and manage the website for Seafarer sporting goods; a small business that I founded and run with my brother. Business and marketing are active interest of mine and I am always learning more.



In front of the camera for a Seafarer sporting goods product photo shoot.



@WeAreSeafarers

Online Content

I have spent time learning online platforms including Instagram and YouTube. Posting on personal channels and business channels has given me a solid understanding of what works. I have worked with a number of other small businesses on content strategy and marketing projects.

I built the Seafarer Instagram account to 12 000 followers, promoting products and the brand.



Projects

I am committed to continuous growth and improvement. I am always working on a number of personal projects. I understand that every challenge is an opportunity and I get excited about learning new things.



Presets and Sales

I edit all of my content using the Adobe creative cloud programs. Over the years I have made several digital products to distribute to other creatives.

At the moment I am selling Adobe Lightroom Presets online. These are for colour adjustments and editing pictures with ease.

My latest presets packs have been downloaded over 40 000 times from my website alone.

The ability to make subtle colour corrections and edits is an important skill in developing a consistent look.

Products





Story

A good story can make a big difference. It means a lot when a company cares more about the story than the numbers.



Facing climate change, a harp seal pup in the sun on the ice sheet. Magdalen Islands, Canada.



I am always looking for exciting projects to work on. If you are interested in working with me, reach out.

David Alexander Ells

