

[NOW IN NYC]



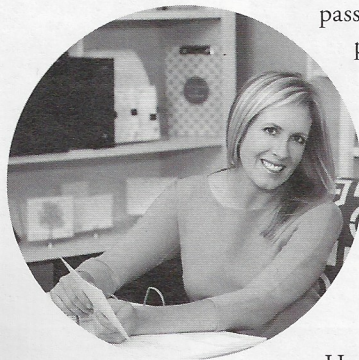
TO THE LETTER

From top: A letterpressed card from Pickett's Press; Kate Pickett.

MUST HAVE

PRESSED TO THE NINES

"It's always been about art for me: classes after school, illustrating, going to museums and copying from paintings to learn," says **Kate Pickett**, owner of custom letterpress stationery company **Pickett's Press** (146 E. 74th St., pickettspress.com). A Manhattan native, Harvard Business School graduate and mother of three, **Pickett** started her business in 2008 after years of working, as she says, "typical MBA-type jobs: investment banking, private equity." So, when she was ready to venture out on her own and create a business based on her



passion, "I didn't just want to print pretty note cards; I wanted to run my business like a moneymaking enterprise while creating the beautiful products that make me happy," she says. Each piece of Pickett's stationery is a work of old-fashioned, painstaking art, all hand-fed through antique press machines to deliver a distinctive look and feel.

Her favorite holiday season items: "I love a letterpressed menu for holiday parties (\$450 for 100), and customizable coasters (\$48 for a set of four) are great hostess gifts." —*Trang Chuong*



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Memo Notes

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PICKETT'S PRESS
146 East 74th St.,
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