



**Schoolwear and
Sportswear Specialists**

UNIFORM4KIDS

A selection of the schools we work with...



Abercorn
School



Arnold House
School



Clifton
Lodge



Devonshire
House



Drapers'
Academy



Haberdashers'
Aske's School for
Girls



Hereward House
School



Highgate
School



Immanuel
College



JFS



Merchant Taylors'
School



Mill Hill School



North Bridge
House School



North London
Collegiate School



Saint Christina's
School



Sarum Hall
School



South Hampstead
High School



St Anthony's
School
Hampstead



St Helen's
School



St Mary's School
Hampstead



The Archer
Academy



The Hall



The Latymer
School



University College
School



Yavneh
College

Introduction

Established in 1999

Uniform4Kids is a family run business consisting of five school uniform and sportswear retail shops in London and runs alongside a comprehensive e-commerce website.

The business is owned by the Beresford family who started out in 1999 by acquiring Lyons School Shop in Enfield, Middlesex and Jackies Agencies in Kenton, Harrow. In 2002 Uniform4Kids, located in Temple Fortune, was opened to meet the needs of the local schools. The development of the business continued in 2013 with the acquisitions of Howard Bros in Mill Hill and Pullens in Northwood and Stanmore both well known and servicing schools in close proximity.

We currently supply school uniform and sportswear to approximately 160 schools through our retail shops, online school shops and pop-up shops and have built up a reputation with schools and parents alike sourcing, manufacturing and retailing high quality, ethically

produced uniform at competitive prices. The business continues to evolve and develop, driven by a dynamic, enthusiastic and experienced team.

We believe that exceptional service, affordable prices, sustainable and durable garments with year-round availability are vital to any parents buying school uniform. This is why we endeavour to offer every level of service to our customers. Our experience in fabrics and extensive knowledge of the schoolwear industry ensures that we can provide you with unparalleled guidance.

Taking great pride in the close and professional relationships developed with our schools, we would be excited to work with you in the future.

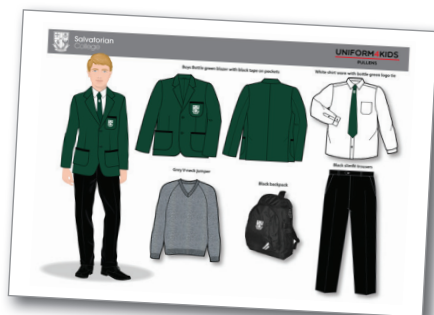
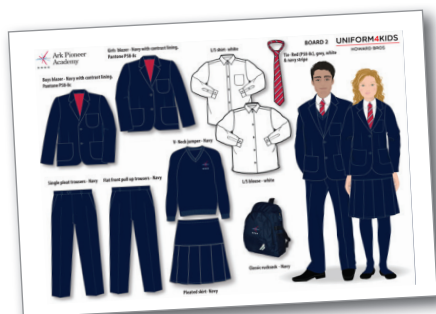
Allow us to share our knowledge and passion to create the best multi-channel experience for your families. Please contact us on **020 8236 0687** or via email **u4ksales@uniform4kids.com**

Schoolwear

We have been working with the largest schoolwear manufacturers in the UK for many years and our wealth of knowledge and experience is now benefiting many schools. To find out more please visit www.uniform4kids.com

Ethical trading is something we take very seriously. We work with British manufacturers where possible and regularly visit our suppliers' factories worldwide. We partner with companies who have ethical and sustainability policies firmly in place.

We have strong relationships with our manufacturers. Our schoolwear and sportswear is tailored to exceptional standards.



Fabrics are selected for durability, quality, performance and style. The cut and fit is constantly reviewed to keep up with changing trends. The sampling process, following our initial discussions, is to provide free design boards, fabric swatches and physical samples. These can be used for wearer trials and wash tests.

The uniform we produce is designed to enhance the school brand, logo and requirements. We will ensure it is smart, durable, affordable and available to purchase all year round.

As one of the largest independent suppliers of school uniform and sportswear we have the buying power to negotiate better prices on behalf of our schools and therefore pass substantial savings onto our customers whilst maintaining the quality and durability of the garments.

Sportswear

We specialise in delivering high quality clothing for all sports. Working closely with you, we can utilise our partner brands stock supported ranges or develop a collection of bespoke sportswear to represent your school's identity and surpass your expectations.

We ensure our schools are kept up-to-date with the latest trends in design and fabric innovation, so they can choose if and when to upgrade to the latest fabrics and designs.

It is imperative for us to ensure all students look good and feel comfortable, encouraging individual participation and team competition.

Our free design boards and samples will entice your whole department and we will work with the school across all requirements: a full kit re-design providing you with the latest fabrics and styles, team kits and one off tour items.

Our goal is to deliver wearable and hardwearing, affordable sportswear that will be worn with pride whilst enhancing performance.



One stop shop

We know the importance of convenience to parents and therefore, provide everything school-related in our stores, pop up shops and online.

We stock a range of sports products such as footwear, protection, equipment and much more.

We work with leading brands including Nike, Gray Nicolls, Canterbury, Opro, Asics and Speedo.

Our school bag offering consists of Eastpak, Herschel, Mipac and Nike in addition to school specific and character license bags.

A variety of stationery, padlocks and reflective products are available in store from Lamy, Parker, Pilot, Stabilo and Casio at highly competitive prices.

Complementing our service we supply a selection of personalisation for naming all products.



"With three sons of varying sizes I always dread buying school uniform. What a relief and pleasure to come into one shop to buy for three different schools helped by knowledgeable staff. From socks and shoes to sports and clothes. Thank you."

*S. Rothstein (parent)
University College School,
The Hall School and St Anthony's*

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We produce iron-on labels whilst the customer waits and sew-in and stick-in labels are also available and take two days to produce.

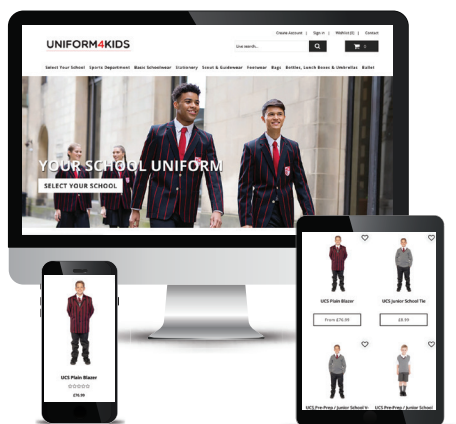
Online

Our website has been functioning since 2003 with all of our uniforms professionally photographed and displayed online at www.uniform4kids.com

Orders are dispatched within 24 hours via courier on an easy to track, next day service.

Our mobile phone and tablet friendly, full responsive site can be viewed on your choice of device.

Our easy to navigate website allows parents to browse, purchase and select their items using either our courier, delivery to school or click and collect options.



If parents prefer a personal service, our experienced sales team are on hand during working hours to take telephone orders and advise on sizes and quantities.

Every school has their own dedicated page which is accessible with ease.

Each school's requirements are clearly set out, stated by year group and the uniform and sportswear are split into their own filters. Customers can then filter further by product to view only what they wish to see.

Each product has its own individual size guide linked to it produced by our manufacturers to ensure the correct sizes are purchased.

Many parents like their children to try before they buy therefore being able to check sizing is essential.

Sample sets of uniform to use for 'try-on' purposes can be left at schools at a distance from our shops.



Delivery to School

We offer all of our schools the option of a complimentary, weekly, delivery to school service.

This is for any pre paid customer orders which are delivered to the school office in labelled bags clearly identifying the child's name and class.

The school does not need to be involved in any handling of monies. We offer this service for all mail and internet orders.

"Barbara was fantastic, helpful and patient. A joy to order with."

*S. Livingstone (parent)
North Bridge House School*

Click and Collect

We offer this service from all of our stores and our warehouse in Elstree.

Parents can select this option online or over the telephone and collect their orders within 48 hours regardless of whether the specific uniform is stocked from this particular location.

"Excellent service and advice. This is how uniform shops should be."

*A. Sodha (parent)
The Henrietta Barnett School*





Book appointments online

Customers have the ability to book appointments online or over the telephone.

There are simple to follow instructions showing the time slots that are available.

A reminder of the appointment is sent via email and SMS 24 hours prior to an appointment.

In-store

As well as our school and sportswear, we stock a huge range of other essential items in our stores including stationery, scout and guidewear, footwear, bags, bottles, lunch boxes and umbrellas.



We cater to all aspects of your children's lives and stock a wide variety of colours and styles so that your visit to Uniform4Kids can be a one-stop shopping experience.



Support

We endeavour to support our schools as much as possible.

School Fêtes and Productions

We advertise in school fêtes and productions within the school literature and help to promote these events at our stores. We are happy to support with vouchers and prizes.

Teamwear

We provide our school teams and staff with sports branded training and match clothing at cost price.

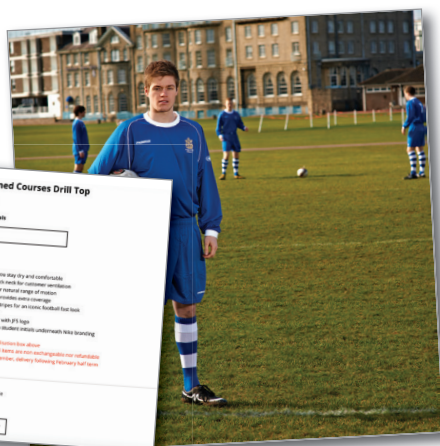
GCSE/A-Level, Tours and Leavers clothing

We produce personalised clothing such as Hooded Tops, Polo Shirts and T-Shirts. These can be supplied directly to school or online with agreed deadlines. Sample sizes will be provided to the school.

"Uniform4Kids worked very hard initially to ensure that the transition from our previous suppliers went smoothly and they sourced and supplied all the items we required for our new intake of pupils. Over the past 12 years we have been delighted with the service and quality of the items we have received. We have worked together to develop the range we offer parents and have recently used the company to supply sportswear for our PE department."

Sarah Anderson
Bursar, St. Anthony's School,
Hampstead

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Personalised Leavers Hoodies

We produce hoodies tailor-made to suit your requirements: leavers, tournaments and trips.

They are available in more than 84 vibrant colourways and you are able to choose from 4 designs (or design your own). Your school logo can be embroidered on the front. Orders are based on a minimum of 25 hoodies.

LEAVERS

ELIZABETH LEO
STUART LEO
SHALL REBECCA
STINA A' IZAC LC
ISA Z' BERT W
ES ZACK
H OXA
LEO
REBECCA
DUL IZAC
NE ROBF
GABBY
ELIZAB
ID STU
SHALL REBECCA J
ISTINA ABDUL IZAC LC
RISA ZANE ROBERT W
ARLES GABBY ZACK

JOSEPH
THOMAS LISA
LUKE REECE C
BORISS ANA SA
SOPHI NA HAI
NIELLE MICHA
KEVIN IZABE
THC ISA LII
LUKE E CLAR
BORISS VA SARA
IE SOPH IA HARI
NIELLE MICHA
KEVIN IZABE
THO LISA L
LUKE REECE CL
ORISS TATYANA S
OPHIE IVANA
OLIVER

L20

£19.99

YOUR NAME

ELIZABETH LEO
STUART LEO
SHALL REBECCA
STINA A' IZAC LC
ISA Z' BERT W
ES ZACK
H OXA
LEO
REBECCA
DUL IZAC
NE ROBF
GABBY
ELIZAB
ID STU
SHALL REBECCA J
ISTINA ABDUL IZAC LC
RISA ZANE ROBERT W
ARLES GABBY ZACK

JOSEPH
THOMAS LISA
LUKE REECE C
BORISS ANA SA
SOPHI NA HAI
NIELLE MICHA
KEVIN IZABE
THC ISA LII
LUKE E CLAR
BORISS VA SARA
IE SOPH IA HARI
NIELLE MICHA
KEVIN IZABE
THO LISA L
LUKE REECE CL
ORISS TATYANA S
OPHIE IVANA
OLIVER

YN20

£22.99

CLASS OF

LARISA ZANE ROBERT WAYNE SOPHIE IVANA HARRY
CHARLES GABBY ZACK DANIELLE OLIVER MICHAEL
DIANA ELIZABETH OXANA KEVIN JOSEPH IZABELA
INGRID STUART LEO ADAM THOMAS LISA LILY
MARSHALL REBECCA JOHN LUKE REECE CLARK
KRISTINA ABDUL IZAC LOLITA BORISS TATYANA SARAH
LARISA ZANE ROBERT WAYNE SOPHIE IVANA HARRY
CHARLES GABBY ZACK DANIELLE OLIVER MICHAEL
DIANA ELIZABETH OXANA KEVIN JOSEPH IZABELA
INGRID STUART LEO ADAM THOMAS LISA LILY
MARSHALL REBECCA JOHN LUKE REECE CLARK
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CHARLES GABBY ZACK DANIELLE OLIVER MICHAEL
DIANA ELIZABETH OXANA KEVIN JOSEPH IZABELA
INGRID STUART VIC ADAM THOMAS LISA LILY
MARSHALL REBECCA JOHN LUKE REECE CLARK

2020

C2020

£19.99

LEAVERS

LARISA ZANE ROBERT W
CHARLES GABBY ZACK
DIANA ELIZABETH OXAN
INGRID STUART LEO
MARSHALL REBECCA JI
KRISTINA ABDUL IZAC LO
LARISA ZANE ROBERT W
CHARLES GABBY ZACK
DIANA ELIZABETH OXAN
INGRID STUART LEO
MARSHALL REBECCA JI
KRISTINA ABDUL IZAC LO
LARISA ZANE ROBERT W
CHARLES GABBY ZACK
DIANA ELIZABETH OXANA KEVIN JOSEPH IZABELA
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KRISTINA ABDUL IZAC LOLITA BORISS TATYANA SARAH
LARISA ZANE ROBERT WAYNE SOPHIE IVANA HARRY
CHARLES GABBY ZACK DANIELLE OLIVER MICHAEL

2020

L2020

£19.99



Our schools' views on our services

"Our school uniform is stocked in the store all year round and our parents love the ease of ordering online and the weekly complimentary delivery to school service. We have a fantastic, open relationship with Uniform4Kids which we hope will continue – they keep our parents happy so we are happy!"

**Brodie Bibby, Head Teacher
North Bridge House Prep School**

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"Uniform4Kids offer a personalised approach to their support and take the time to understand you, your school and your specific needs. Their response time is excellent and their customer service is outstanding. This is the second school where I have used them as the uniform supplier and if I move again, I would use them again!"

**Matthew Slater
Principal, Drapers' Academy**

"Uniform4Kids are a very helpful and reliable firm who offer our parents a friendly and stress free experience. The delivery direct to the school is efficient and internet ordering makes the whole process very easy for parents. We think they are first class!"

**Christine Lough
Head of Junior School
South Hampstead High School**

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"The Beresford family have been extremely responsive to our changing needs as we looked to introduce new items of uniform and modernise kit. They listened to ideas and proposals we shared with them and they fully understood the importance of a smart appearance for pupils, along with appropriate quality and value for parents. They know their business and understand the needs of schools and busy parents."

**Todd Lindsay, Principal Deputy Head,
Highgate School**



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Lyons School Shop

242 Hertford Road

Enfield EN3 5BL

020 8804 3627

Pullens

50 High Street

Northwood HA6 1BL

01923 840 050

Pullens

48-50 Church Road

Stanmore HA7 4AH

020 8954 3850

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Temple Fortune

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020 8209 0999

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UNIFORM4KIDS