

Reed diffusers are now a must have home accessory creating beautiful, subtle and long lasting fragrance diffusion in any room. They help disguise odours in a more natural and consistent way than harsher chemical air fresheners. They are simple to look after but make sure you follow the safety instructions carefully.

## HOW DOES A REED DIFFUSER WORK?

The diffuser liquid is comprised of fragrance and scented oils. When the reeds are placed into the liquid, the oil is drawn up through microscopic channels which run along the entire length of the reed. The scent is then naturally dispersed into the air by way of evaporation. It will take between 24-36 hours for complete scent diffusion to occur, depending on room size.

## HOW OFTEN SHOULD I TURN THE REEDS?

You can revitalise the fragrance release of your diffuser by inverting the reeds. This can be done every 2 weeks to ensure the delivery of fragrance remains. Occasionally reeds may clog and you will notice a drop in scent diffusion. If this occurs, replace with new reeds.

## HOW LONG WILL MY DIFFUSER LAST?

On average a reed diffuser should last 8 – 12 weeks but this will depend on many factors including the fragrance, type and number of reeds used, position of the diffuser in the home and seasonal temperature variations. You will find that diffusion slows down in cooler environments and increases with ambient temperatures in summer. It can also vary in each room depending on air circulation. If you find your diffuser is diffusing too quickly, simply reduce the number of reeds in the vessel.



## DIFFUSER SAFETY

- Do not light the reeds & keep away from open flames. Reed diffusers are highly flammable.
- Do not ingest.
- Diffuser liquid may damage polished surfaces. Make sure you wipe any residual oil from the bottom of the bottle before placing on a protected, level surface.
- Keep away from children and pets.
- Diffuser liquid may cause an allergic skin reaction. In the event of skin or eye contact, rinse thoroughly with water. If skin irritation occurs seek medical advice/attention.
- Please avoid release into the environment. Some diffuser oils may be harmful to aquatic life with long lasting effects, so always dispose of contents to an approved disposal site in accordance with local regulations.
- Always read individual diffuser warning labels carefully prior to use.