

MYAKKA

Annual CSR Report 2018 / 2019



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INTRODUCTION

This report is set out in six sections demonstrating Myakka's commitment to environmental, ethical and social responsibility, summarising activity throughout the financial year from March 2018 to February 2019.

Section one explains how we follow the 10 principles of fair trade set out by the WFTO. Section two includes what we do to communicate our ethics and commitment to Fair Trade to our customers. How we work with our suppliers to ensure high standards of wellbeing in the workplace, and throughout our supply chain, is covered in section three. Following on from this, section four includes what we do to support our UK team members. Our community giving is detailed in section five and section six addresses what we do to minimise our environmental impact.

2018/19 MILESTONE EVENTS

Continuing from 2017/18, the retail sector remains under pressure from poor consumer confidence and economic uncertainty as a result of political developments. Despite this backdrop, as a business we have continued to focus time and resource to the ethics underlying Myakka and wider social and environmental operations. The timeline below highlights these key CSR events and more.

APRIL 2018



Supplier Visits – India

Simon heads off again to meet with suppliers in India. Working on Autumn 2018 new product lines, signing off samples and completing production and facility checks, these visits are an essential part of how we trade with our partners. Simon travelled across Delhi, Jodhpur and Jaipur, visiting existing and potential new suppliers.

MAY 2018

World Fair Trade Day

Saturday 12th May was World Fair Trade Day 2018, a day to both celebrate all the good work of fair trade and to promote fair trade to people all over the world. The theme launched by the WFTO this year was 'Live Fair one product at a time', encouraging people to consciously choose fair trade products and celebrate the difference that can be made through small, individual actions. As always at Myakka, we supported this initiative through our social media channels, raising awareness with our customers.

JUNE 2018

**GoodWeave Licenced Importer**

We were delighted to announce that Myakka has been approved as an official GoodWeave Licenced Importer. GoodWeave is an organisation dedicated to social change and ending child labour, forced labour, and bonded labour in global supply chains. Working alongside our dedicated licenced manufacturers in India, this approval allows us to provide our customers with GoodWeave accredited rugs and kilims.

**BAFTS Renewal**

Once again, we have prepared and submitted our renewal application for our membership of the British Association for Fair Trade Shops and Suppliers (BAFTS). Having been a Direct Sourcing Retail member since 2006, we have seen our percentage of product sales from accredited fair trade origins increase over time and are pleased to report that similar to 2017, 95% of our products are fair trade – an achievement that we're all really proud of.

Supplier Visits – India

Supplier relationships are of utmost importance to us and while we use technology as efficiently for international communication, nothing can replace face-to-face meeting. Simon visited our key suppliers in Jodhpur and Jaipur for final sign off on product development and quality control matters.

Myakka buying team grows

Recognising the importance of new, exciting product and managing our supply chain, we are pleased to recruit Julie who joins us within the Myakka buying team. With a background in product development and ethical trading, Julie will be working in close collaboration with existing and new suppliers on product development.

JULY 2018

FRANK Water

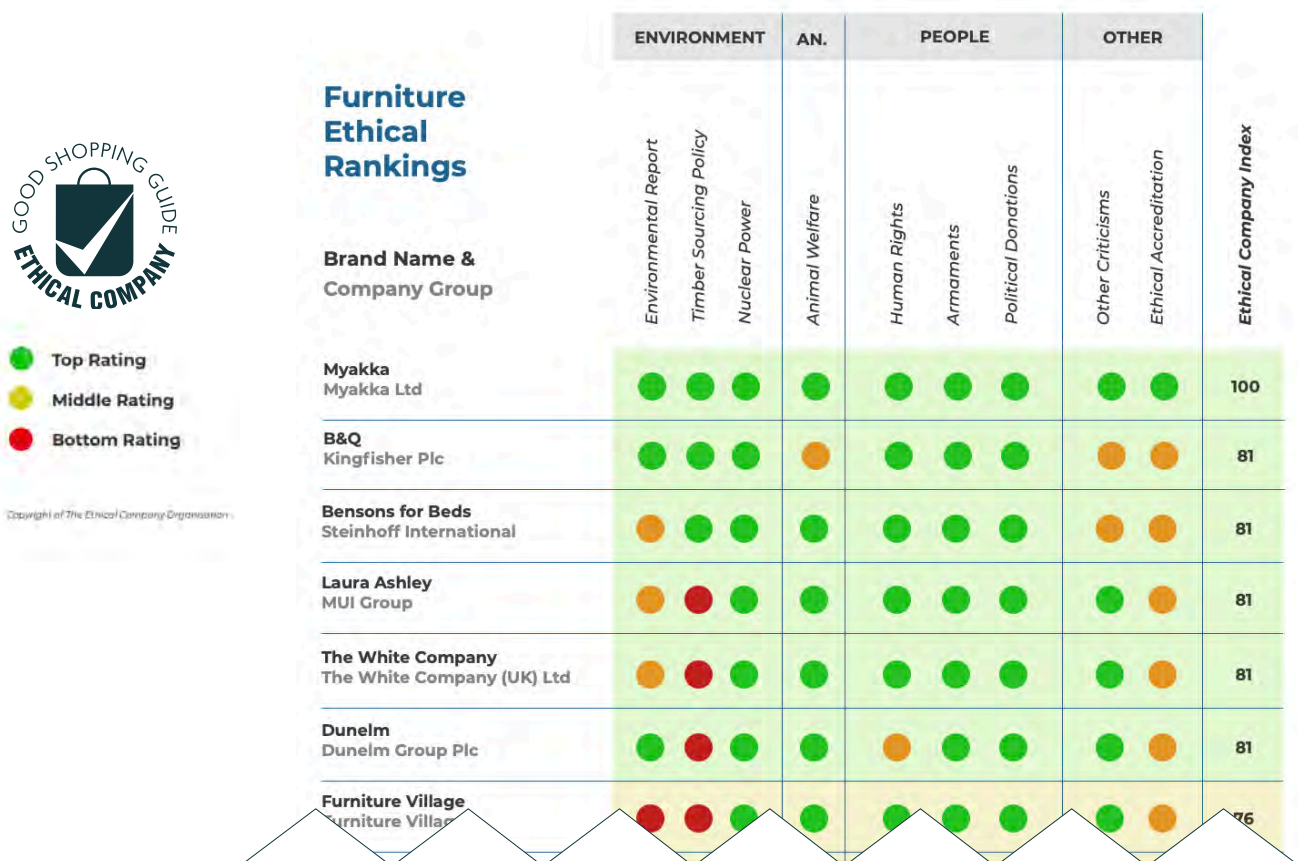
Developing our relationship with FRANK Water as a charity with values which are inherent to Myakka, Simon attended their Rainmaker Breakfast Club, learning more about their operations and meeting other like-minded businesses. A truly innovative charity, FRANK Water has provided clean water and sanitation to over 380,000 people who would otherwise be living without safe water.

Sheesham Plantation

As scheduled, almost 4,100 saplings were planted this month across over 14 farms in the Hlsar region of Haryana. This takes the total planted to over 18,000 since the project was initiated in 2014. Simon's next visit is planned for October 2018 when progress and feedback will be discussed with the farmers and project leaders.

Ethical Award Certification

For the tenth year running, we're delighted to have scored top marks once again in this independent research covering the environment; animal welfare; human rights amongst other criteria. This accreditation includes our continued listing in the Good Shopping Guide – an excellent resource for the informed consumer to better understand the performance of many UK retailers.



OCTOBER 2018

FRANK Water MonsoonMaker

We're pleased to formalise our support for FRANK Water, committing to become a MonsoonMaker within their corporate membership scheme. While we're proud to partner with this life-changing organisation and pledge funds, we are most excited about initiating the link with Indiability Foundation. The IMAGE programme operates within the same framework as a number of FRANK Water schemes and we're keen to introduce these two organisations to share best practice, learnings and explore future opportunities.

Supplier Visits – India

Simon and Julie travelled across Rajasthan to visit key suppliers; a critical part of building and maintaining our strong relationships with our suppliers is these regular visits. During the trip, we worked on new product development, quality control matters for continued improvement and wider reviews of production units. During this visit, we approved new lines for Spring 2019 and agreed development for Autumn 2019 with seven existing suppliers and two new suppliers across the breadth of Rajasthan.

GoodWeave Project Visit - India



Simon travelled with the GoodWeave team to visit a GoodWeave Child-Friendly-Community on the outskirts of the Rajasthan city of Jaipur. He was lucky enough to visit two different production units from small-scale homeworking and a larger dedicated weaving centre. The trip also took in a local village school where GoodWeave Community Workers run camps and provide additional educational support. Culminating with a visit to our supplier's finishing centre where the rugs are washed, dried, QC checked and packed ready to travel to our warehouse in the UK. A fantastic trip and a privilege to see first-hand the difference that GoodWeave is making to the many lives connected to the rug weaving industry.

Sheesham Plantation Visit – India

Simon and Julie visited the plantation project in Hisar and met with new villages which have joined the programme. This is testament to the growing success of this grassroots project which is now gathering momentum. In addition, they enjoyed visiting existing farms when bonus payments were being made. These are calculated based on the survival rate of the saplings and as learning across the programme develops, we are pleased to see better survival rates year on year.

SKSN School, IMAGE Programme & Indiability - India

Simon and Julie were able to visit the students from SKSN School and meet with Sneh Gupta to update on the progress with the IMAGE outreach programme and potential collaboration with FRANK Water. The project delivers educational programmes through sport and play in rural Rajasthan and is delivered by physically challenged children from SKSN School with the wider gain of inspiring social inclusion.

NOVEMBER 2018

'Shop and Share' Promotion

Recognising the growing importance of Black Friday within the UK retail landscape, we launched our 'Shop & Share' promotion to encourage shoppers to value their purchases in a different way. Running throughout the whole of November, we pledged a £5 donation for every purchase over £50. We're really pleased to announce that the event raised £6,600 which was split equally between Indiability Foundation and FRANK Water providing essential funds towards health and hygiene projects in rural India.

JANUARY 2019

Indiability & FRANK Water Meeting

We were delighted to hear that Jon Sheppard, FRANK Water's programmes manager, was guest of honour at Republic Day celebrations at SKSN School, home of Indiability Foundation. Through our involvement with both charities, we are looking to develop the opportunity for shared learning and potentially collaboration as we move forward.

FRANK Water

Supporting our continued involvement, Simon enjoyed attending another Rainmaker Breakfast Club with the team from FRANK Water, learning more about their operations and meeting other like-minded businesses.

FEBRUARY 2019

First Delivery of Directly Sourced GoodWeave Rugs

We've been selling GoodWeave certified rugs for around two years in collaboration with our long-standing UK supplier. In partnership with one of our key Indian suppliers and following Myakka becoming a Licenced Importer, this month we celebrated the delivery of our first batch of directly sourced GoodWeave certified rugs. We're proud that even more of the rugs we offer to our customers are helping facilitate social change and end child labour.

FSC™ Recycled Teak Furniture



TREES4TREES

We're excited to launch a new range of furniture, crafted from FSC™-certified recycled teak. New for our Spring 2019 season, we've reignited our relationship with our great supplier in Indonesia to offer this sustainable capsule collection to our customers. In addition, for every piece made, we have committed to make a donation to Trees4Trees™. This ground-breaking initiative helps end illegal logging by supporting community-planted and owned forests in Central Java. Through education programmes along with reforestation initiatives, customers can see the good each purchase from our Kediri collection is doing by entering the WIN number that comes with each product on their website.

Supplier Visits – Ambiente, Frankfurt

Acknowledging budget constraints, it is not always possible to visit suppliers at their production units so we use international trade shows to ensure we facilitate regular meetings between visits and build on our strong relationships. This year at Ambiente, we met a number of our suppliers from India, Thailand and Bangladesh.

MAY 2019

SCF: GAPS Donation



As ever, we're dedicated to supporting projects in our heartland of Somerset as well as in our source countries. Through our dedicated Myakka Grassroots Fund with Somerset Community Foundation match-funding, we were pleased to be able to support the Guardian Adoptive Parental Support (GAPS) group with a grant of £2,500. Set up in September 2017, this inspiring group offers support to families caring for children under special guardianship orders and adoptive parents within South Somerset.

World Fair Trade Day

Saturday 11th May was World Fair Trade Day 2019 and the theme launched by the WFTO this year was 'Innovation'. The day was an opportunity to celebrate fair trade enterprises pioneering innovation in both production and business models. This includes upcycling waste, challenging gender norms, finding new ways to distribute profits – all of this innovation deserves celebration. As always at Myakka, we supported this initiative through our social media channels, raising awareness with our customers with a particular focus on our supplier of basketware from Bangladesh which epitomises the focus of innovation. Read more on our [blog here](#).

FRANK Water Annual Celebration – Karma Karma

Simon & Georgie enjoyed an evening of celebration, fund raising and delicious curry in honour of the amazing work that the team at FRANK Water do. As ever, brilliant to meet like-minded individuals and learn more about FRANK Water's incredible year.

BAFTS Conference

Simon attended the annual BAFTS Conference in Manchester – a valuable opportunity to link up with other members and keep up to speed with latest developments within both BAFTS and World Fair Trade Organisation (WFTO). One of this year's keynote speakers being Erinch Sahan, Chief Executive of the World Fair Trade Organisation, covering topics that include the empowerment of women, concern for the environment and the shaping of future business models.

JUNE 2019

Supplier Audits

In line with our targets for the year, our independent auditor completed supplier assessments with four of our key suppliers in Jodhpur and Jaipur. While we work closely and regularly visit our suppliers, these independent assessments allow an additional degree of clarity over production operations. The feedback from all four was positive however we have identified the need for sub-contractor visits as our next target, ensuring we continue to understand the full supply chain.

FAIR TRADE

Critical to this CSR Report and Myakka's ethos are the WFTO's (World Fair Trade Organization) 10 Principles of Fair Trade as set out below. The World Fair Trade Organization (WFTO) is a global network of organisations representing the Fair Trade supply chain.

1. Creating opportunities for economically disadvantaged producers
2. Transparency and accountability
3. Fair trading practices
4. Payment of a fair price
5. Ensuring no child labour or forced labour
6. Commitment to non discrimination, gender equity and women's economic empowerment and freedom of association
7. Ensuring good working conditions
8. Providing capacity building
9. Promoting fair trade
10. Respect for the environment

OPPORTUNITIES & ACCOUNTABILITY

Myakka supports marginalised and smaller producers, helping in their move from income insecurity and poverty to economic self-sufficiency and ownership. As a demonstration of this commitment to our suppliers, we have been working with our key Indian and UK suppliers for almost 18 years, passing on feedback and market learning to develop new product and improve production quality.

We continue to develop product with our smaller-scale producers and within this year, are proud to have gained our status as a GoodWeave Licenced Importer and additionally encouraged another of our key suppliers in Rajasthan to join the programme, also having become a GoodWeave Licensee.

See 'Supplier Questionnaires & Third Party Audits' for more information on our commitment to supplier auditing.

FAIR TRADE PRACTICES & PRICING

We would not be where we are today without our talented in-house design team, this year expanded to include a new team member. Virtually all of Myakka's furniture designs are drawn up in-house and we work hard to keep our designs exclusive to us. We work closely with our suppliers on product pricing to ensure a fair price is set and use effective product design to ensure we meet target prices, rather than unfairly pressurising supplier margins.

We also place great emphasis on working cooperatively with the other fair trade organisations in our own country. We have been members of the British Association for Fair Trade Shops and Suppliers (BAFTS) since August 2006 and as detailed earlier, 95% of our goods are fairly traded, sourced directly from suppliers in India, Vietnam and Thailand or from WFTO or other BAFTS members. We have furthermore held the Ethical Award for demonstrating Corporate Social Responsibility every year for the last decade.

NON-DISCRIMINATION & FORCED/CHILD LABOUR

We believe everyone, no matter their background, race, gender, social status or religion, should have equal rights to provide for their own households. Specifically this year, we are proud to have become a Licensed Importer with GoodWeave, recognising that no forced, bonded or child labour is used within the production of our rugs and in addition supporting educational programmes without India.

In addition, as part of our ongoing monitoring process we use regular supplier visits and independent audits to protect against child labour, forced labour or discrimination being involved with the production of our furniture.

CAPACITY BUILDING



We continue to support SKSN School for physically challenged children in Jodhpur, as we have since 2007. To date Myakka has donated in excess of £78,000 towards providing uniforms and books for the pupils and well needed support to the VTC centre. SKSN is incorporated within the growing umbrella of the Indiability Foundation, of which Georgie Hopkins (Myakka Director) sits on the board, supporting the management team and assisting with development. Visits to SKSN School in this financial year provided a welcome opportunity to catch up with students and key Indiability members.

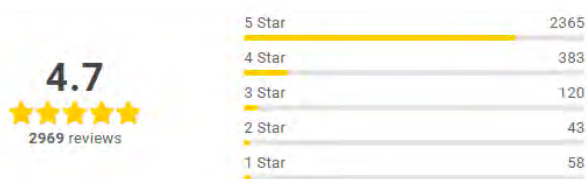
Notably, given Indiability Foundation's IMAGE Outreach programme continues to go from strength to strength, we are pleased to have been instrumental in linking Indiability Foundation with FRANK Water, as two organisations focused on education and development in the WASH sector (Water, Sanitation and Hygiene). More on this under the 'Wider Community' section.

PROMOTING FAIR TRADE

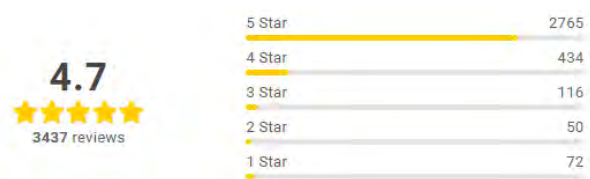
Fair trade is the golden thread connecting everything we do at Myakka, conscious that profit is measured in more than just financial reports. Our continued research shows it is important to our customers too. We understand that how companies do business continues to be of growing importance to UK consumers, which is why we devote time to promoting ethical trade and the benefit it brings. We promote the values of trading fairly on our ecommerce website, in our retail shop, in our catalogues and also on social media, promoting events as well as providing resources to our customers.

CUSTOMER

SERVICE



PRODUCT



We place great value on, and actively seek, customer feedback, continuing our partnership with Feefo to gather independent and honest reviews on both our product and service. This allows us to continuously improve in terms of product design, functionality and customer service. Our experienced Customer Service team responds swiftly and diligently to any customer concerns and we're really proud of our high ratings and strong Net Promoter Score (NPS) that we've achieved to date – 4.7/5 Feefo feedback with a NPS of 71% in the year.

AWARDS, MEMBERSHIPS & ACCREDITATIONS



Understanding the importance of external assessment to both focus our progress and give customers clarity, we have recently renewed our membership with the British Association for Fair Trade Shops and Suppliers (BAFTS) as we have done every year since 2006. We are proud of our association with the Ethical Company Organisation, having held the Ethical Award since 2009 and once again awarded top marks in the 2018 Good Shopping Guide.

GoodWeave was set up to help combat the problem of child exploitation in the Indian rug industry by certifying child-labour-free rugs and by providing education and opportunities to rescued and at-risk children. Last year, our main UK soft furnishings supplier and their principal manufacturers in India successfully become licenced by GoodWeave. We are delighted to report that Myakka also became a licenced GoodWeave importer in June 2018 and in partnership with our manufacturers in India, took delivery of our first batch of direct sourced GoodWeave licenced rugs in February 2019.

We have been working on a source of FSC™ certified Sheesham wood for a number of years and our long-standing supplier in Jodhpur having held the FSC™ Chain of Custody certification in anticipation meaning that FSC™ certified timber can be processed through their operation. To date FSC™ certified Sheesham wood has not been commercially available in India and although a small batch of timber came to the market in Autumn 2016, there is no further supply available as yet to make this a commercially viable option at this time.

In other positive news, we are pleased to have reinstated our relationship with an old supplier in Indonesia this year, launching our recycled teak range of furniture. This collection is crafted from FSC™ recycled teak from sustainable sources. In addition, Myakka has chosen to support Trees4Trees™ with this product, contributing funds with every purchase of our Kediri teak furniture. This ground-breaking initiative helps end illegal logging by supporting community-planted and owned forests in Central Java.

TRADE ASSOCIATION

SUPPLIER VISITS

Regular supplier visits are crucial in maintaining existing and developing new relationships with suppliers. As detailed in our annual calendar, we are dedicated to making regular supplier visits to our main overseas supplier along with meeting at international trade shows. We continue to build on our relationships with our suppliers and work hard to ensure product development is based on open dialogue with our suppliers – understanding capabilities, availability of resources and key craft skills which can be utilised.

SUPPLIER QUESTIONNAIRES & THIRD PARTY AUDITS

Through regular visits, Myakka works closely with its suppliers to ensure a high standard of work and welfare is maintained. All suppliers complete questionnaires at regular intervals which are then followed up with a schedule of independent audits.

The task set to the auditor is to follow up on the completed supplier questionnaires in order to verify that the detail put forward by our suppliers can be substantiated. The objective behind introducing this additional audit is to ensure that the health, safety and wellbeing of the employees matches our own very high standards and so should any issues crop up, we will work through them with our suppliers and by doing so improve standards. We scheduled to complete audits of three suppliers each year and are pleased to report that four audits were completed, raising only areas of minor recommended improvements and confirming no welfare concerns.

WORKPLACE

PUTTING OUR STAFF FIRST

Myakka values each and every employee and we accept the need to be flexible in order to attract and retain top talent. A number of our members of staff work part-time, work from home or flexi-work. We understand the value of allowing more people back to work by fitting around their home situation and facilitate this as best as possible.

We also understand the importance of fostering a happy workplace and hold an annual Christmas celebrations, annual staff day out and regular social events throughout the year. This year, we enjoyed a day out go-karting. Split into pairs with colleagues from different areas of the business, we had the opportunity to enjoy some competitive racing!



The economic uncertainty has continued to affect Myakka in this year which has necessitated a review of all areas of our operation. As a result, we restructured our marketing department and took the decision to outsource our ecommerce and IT provisions, including re-platforming our website in March 2019 to coordinate with the launch of our new branding. This restructuring sadly gave rise to redundancies and while this is certainly not a comfortable position, we worked hard to handle the process fairly and appropriately with good relations being maintained.

WIDER COMMUNITY

INDIABILITY FOUNDATION AND SKSN



We have worked with SKSN School for physically challenged children in Jodhpur since 2007, donating funds each year to help meet their requirements and subsequently initiating a trade link through the Vocational Training Centre, where students and those who have completed their studies are taught seamstress skills. SKSN is now incorporated within the growing umbrella of the Indiability Foundation, of which Georgie Hopkins (Myakka Director) sits on the board.

We allocate time to visit every year to catch up on progress and dedicated Indiability Foundation projects, such as the IMAGE programme which we reported on last year. During Simon & Julie's visit in October, we coordinated with other donors in the UK to help transport four boxes of shoes which had been donated for the children at SKSN, safely delivering them in Delhi for their onward journey.

We are also pleased to report that having formalised our partnership with FRANK Water within this year, contact has also developed between FRANK Water and Indiability Foundation. There are many synergies between FRANK Water projects and the IMAGE Programme and we see an opportunity to share joint learning and expertise in the field of clean water and sanitation.

SOMERSET COMMUNITY FOUNDATION

We set up and have been contributing to the dedicated Myakka Grassroots Fund with the Somerset Community Foundation since 2009, with the aim of supporting children and families in the South Somerset area. Grant applications are welcomed from all manner of projects and over the years, we are proud to have supported The Growing Space, Ups & Downs, Wincanton Youth Theatre and more. Supporting these essential grassroots products makes a positive difference to our local community.

CARYMOOR ENVIRONMENTAL TRUST

As important as the local community, we value our local environment too. Carymoor Environmental Trust is a remarkable operation which combines a working landfill site with a beautiful nature reserve, a forest school and a sustainably-built centre, working to educate on the importance of recycling and sustainability. We supported Carymoor with a specific project in early 2016 and remain in contact, waiting to hear about their next big project.

BUDGET FOR DONATIONS & CHARITABLE GIVING REQUESTS

In addition to our planned, larger donations to SKSN School (Indiability Foundation), FRANK Water, Carymoor Environmental Trust and Somerset Community Foundation, we allocate additional funds for local giving to support critical community events such as school fundraisers and charity raffle prizes. In this financial year we made 19 separate donations including a sponsored cycle ride, sheltered accommodation raffle prize and a number of local primary school events, totalling over £730 in value.

ENVIRONMENT

We appreciate the ever-growing concern over protection of our environment and we see the implications of timber sourcing as a key responsibility for Myakka. All wood used to make our furniture is sustainably sourced and in many cases, from government-run plantations. In addition, we remain committed to the sheesham plantation project that we have been developing and supporting since 2014. As this becomes well-established, we will turn our attention to other timbers that may be incorporated to the project.

In addition, our latest range of furniture to be launched demonstrates our commitment to sustainable sourcing, being crafted from FSC™-certified 100% recycled teak – timber which has been repurposed for a second use. In addition, for every piece made, we have committed a donation to Trees4Trees™, a ground-breaking initiative helping to end illegal logging by supporting community-planted and owned forests in Central Java.

RESOURCES

As a multichannel business, Myakka has one office, one Warehouse and one retail shop. All paper for office and catalogue use is PEFC/FSC™ certified, the tea and coffee provided is all fair trade and we only use electricity, water and heating to keep our office environment a place we wish to work in.

A key activity for Myakka is contacting customers by post, mailing catalogues to share our great new products. All our catalogues are printed on PEFC or FSC™ paper using the latest technology to minimise wastage and of any waste that is produced, 97% is further recycled.

REDUCE

As much as possible, we work with our suppliers to design and develop exclusive products which consider the efficient use of raw material and traditional production techniques, along with overall look and function. All our primary furniture products are made from sustainably sourced woods, including sheesham, mango, monkey pod and reclaimed teak.

Packaging can be a big frustration with regards to the use of raw materials – it's critical that products are sufficiently protected to avoid damage in transit but equally not over-packed creating unnecessary waste. We have to take the view that slightly too much packaging is preferable to too little where the impact of damaged product, return carriage and replacement shipping outweighs the additional cost of packaging material. We are committed to reuse and repurpose packaging materials from our Somerset warehouse where possible and a target for this year was to complete a packaging review with the aim of minimising single use plastics. We have initiated this alongside the launch of our updated company branding in March 2019 and are pleased to announce that while the project continues, the first stage has been to switch to paper packing tape to replace plastic tape. More on this as the project progresses.

Targeting all waste streams across the business, not only do we have recycling bins for the cardboard and paper from packaging in the warehouse but we also have recycling bins for our staff and our domestic waste. Last year we recycled in excess of 6.8 tonnes of cardboard alone.

In addition, our home delivery partners run modern vehicle fleets, plan routes for maximum efficiency of transport and recycle all cardboard and paper packaging waste.

REUSE

We can prevent more from going to landfill if we can put it to a new, different use. Alongside reclaimed timber, we actively seek home accessory products created using recycled materials or fast growing natural materials, and have various lines of recycled teak furniture, cushions made from recycled saris and rugs made from recycled materials including PET, a fibre created from the recycling of single-use plastic bottles. Within our Spring-Summer 2019 collection, we were pleased that over 12% of the range has been made from upcycled or recycled product.

Accepting that damages are a fact of life when moving furniture across the globe and within the UK, we have a dedicated restoration team based at our Somerset warehouse to minimise written-off stock. The team work to repair minor damage and blemishes on our solid wood furniture, returning the product to first quality. We monitor the effectiveness of this process and are pleased to report that it prevents many hundreds of pieces of furniture from entering the waste stream each year maximising the use of this natural resource.

REPLANT

Since 2014, we've been working closely with our main Indian supplier to establish our Sheesham Plantation Project – a truly grassroots project which initially involved a group of just 19 farmers in Haryana. Since then it has gone from strength to strength with 14 different planting sites, and new farmers joining the programme each year. We directly fund the saplings and nursery care and partially fund the monitoring staff who take great care in checking the progress of saplings planted.

To date we have planted over 18,600 saplings and as of May 2019 we have 10,200 healthy trees in the ground – an overall survival rate of 55% (see table below). This is a truly grassroots project which involves working closely with the farmers, encouraging learning and development as we progress and we're delighted to see the overall survival rate increase from 42% last year.

Whilst this may seem like a low figure, there is much learning which needs to go into such a project and our continued joint efforts are beginning to reap rewards. By assisting with the reporting and working with the farmers, we are able to improve

the survival rate of the saplings that are distributed and ultimately ensure that as many as possible go on to become well-established trees in 10 -15 years' time. We view this project in the long term and understand that quick returns or simple success are not what define it, but rather learning with all stakeholders to encourage progress.

To date we have planted the following:

	PLANTED	SURVIVAL NUMBER, AS AT MAY 2019	SURVIVAL RATE %, AS AT MAY 2019
AUGUST 2014	4,000	218	5.45%
MARCH 2015	1,500	538	35.87%
JULY 2015	2,675	335	12.52%
JULY 2016	1,245	904	72.61%
JULY 2017	5,106	4,315	84.51%
JULY 2018	4,086	3,972	97.21%
TOTAL	18612	10282	55.24%

SUMMARY

As we enter our twentieth year of trade, we remain committed to developing and improving upon our ethical and sustainable approach to trade, both in terms of our specific operations and also how we report on them. We understand that our responsibility grows with our business. The retail market remains in a fragile state following the Brexit referendum and continued market uncertainty. We have needed to review certain areas of our business operation throughout this year and respond accordingly to the market we find ourselves in. Despite this, we remain committed to our fair trade focus and the wider social and environmental responsibility surrounding our business.

This report represents our fourth annual review document and in line with previous years, we have identified six key targets that along with our continued progress, we are aiming to develop in the next twelve months, some of which are carried forward from last year:

MYAKKA AIMS

1. Complete our packaging review with a view to firstly, significantly reduce the use of single-use plastic and secondly, minimise other waste streams within our operations.
2. Add a further 5,000 saplings to the sheesham plantation project before Spring 2020.
3. Progress the link between FRANK Water and Indiability Foundation with the aim of collaboration on the IMAGE programme.
4. Complete three independent audits of the sub-contractors of our key suppliers.
5. Increase the number of products manufactured using upcycled or recycled material products to 20% of our product count.
6. Explore the opportunity with the new Goodweave Home Textile licence project, gaining certification with existing products and/or developing new product in this certified category.