

Cell Youth Complex

All Skin Types / Maturing Skin

Activates Youthful Skin in 14 Different Ways

SKIN CONDITIONS

All Skin Types | Aging & Menopausal Skin | Skin lacking firmness | Sun-Damaged Skin | Dull, tired, devitalized skin | Dehydrated and flaking skin | Red, Sensitive, Rosacea-prone Skin

SKIN SYSTEM

Treatment

ACTIONS

- Activates youthful skin 14 ways
- Addresses the 5 key processes biologists believe have most impact on cellular aging
- Fourteen different signs of aging are corrected within 2 days to 3 months
- Unlike any other anti-aging formula on the market
- Contains 5 anti-aging technologies in 1 perfect solution
- Over a decade of research, multiple patents
- 85% natural (including water)
- Amplifies effects of treatment modalities & procedures

DESCRIPTION

Activate and restore the youthful nature of your skin with this exclusive combination of five anti-aging cell technologies. As its lightweight texture melts into the skin, this serum works overtime to correct 14 signs of aging including:

1. **Lines & wrinkles minimized**
2. **Firmness repaired**
3. **Contours redefined**
4. **Clarity revealed**
5. **Tone evened**
6. **Hydration intensified**
7. **Smoothness refined**
8. **Radiance awakened**
9. **Redness calmed**
10. **Puffiness eliminated**
11. **Sun damage diminished**
12. **Fragile skin strengthened**
13. **Vitality recharged**
14. **Repair enhanced**

The culmination of over a decade of scientific research and multiple patents, this revolutionary serum is the first to address the 5 key processes known by reparative and regenerative biologists to have the most impact on cellular aging. This skin transforming serum contains five different anti-aging cell technologies:

Problem | Activation-resistant stem cells

Solution | Activate youthful skin where it begins | As you age, skin cells die, youthful proteins decline and moisture-holding lipids decrease. Waiting to receive the molecular message to take the place of dying cells are reservoirs of adult stem cells hidden in microscopic niches within your skin. Recently, scientists discovered messengers in a North Atlantic alga reactivate dormant stem cells¹ found in mature skin. Within days, skin is energized. Within weeks, skin appears regenerated. Contours become more defined, firmness returns, lines smooth and wrinkles are less noticeable.

Problem | Loss of cellular water

Solution | Boost cellular water | Vital for life-giving hydration, aquaporins are newly discovered cell membrane proteins known to channel water into cells. Unfortunately, these water channels decline with age. Skin may be hydrated, but little water is delivered inside cells. Skin looks flat, dull, lackluster.

Remarkably, molecules from the Brazilian tree *Piptadenia colubrina* increases the presence of aquaporins

DESCRIPTION
(continued)

up to 11 times². Within hours, a radiant plumpness is restored to cells while signs of unwanted puffiness are minimized³.

Problem | Damaged DNA

Solution | Repair the cellular blueprint | Damage to DNA – your cellular blueprint and source code for youthening proteins – increases dramatically after the age of 30. Purified enzymes from the Mediterranean Arabidopsis plant repair the most common form of DNA damage within 2 hours⁴ of exposure to these corrective enzymes. Skin begins to act younger almost instantly.

Problem | Too little anti-aging cellular enzymes

Solution | Turn on cellular enzymes | Known as the “Guardian of the Cell”, cellular enzymes called sirtuins are thought to protect against DNA damage and cell death, boost cellular antioxidant defenses and increase the lifespan of cells. Resveratrol, the powerful antioxidant and sirtuin-booster famously found in red wine, is even more potent in Japanese Knotweed. Within two weeks, skin sensitivity is reduced, elasticity improves and deeper signs of aging begin to disappear⁵.

Problem | Downturn of energy within cells

Solution | turn up cellular energy | With age, energy – the moving force of life – declines, until at the age of 60 your cells have fifty percent less fuel to operate than at 30. Ergothioneine, the cell’s principal energizing antioxidant, restores power to cells, quenching age-producing radicals and supporting cellular activities from detoxification to the production of youthful proteins. Within days, visible redness is calmed, signs of repair are enhanced, and an even tone and clarity begin to return to skin.

In a four-week consumer test, 4 out of 5 people who used this product twice a day reported the following:

- On contact | skin is visibly smooth, comfortably hydrated
- Within 2 days | redness & puffiness are dramatically reduced
- Within 2 weeks | radiance, vitality & repair are clearly enhanced
- Within 6 weeks | clarity, lines, firmness & sun damage are noticeably improved
- Within 3 months | wrinkles may be radically diminished & contours redefined

This lightweight serum won't flake, crack, peel or discolor. When stored in a cool, dark area, the stability of this formula is guaranteed for at least one year.

Does not contain parabens, formaldehyde-donor preservatives, fragrance, essential oils, colorants, phthalates, bisphenol A, propylene glycol, dioxine, or toluene.

ACTION
INGREDIENTS

Hydrolyzed Algin | creates revitalizing environment to awaken skin’s dormant stem cells.

Activates youthful firmness and smoother, healthier-looking skin.

Piptadenia Colubrina Peel Extract | molecules from this Brazilian tree increase the presence of aquaporins – the water channels in cell membranes – resulting in hydrated cells and more youthful looking and acting skin.

Arabidopsis Extract | contains enzymes that repair the most common form of DNA damage; skin begins to look younger within days.

Peumus Boldus Leaf Extract | a rich source of Resveratrol – a powerful antioxidant and sirtuin booster believed to protect against DNA damage and cell death, boost cellular antioxidant defenses and increase the lifespan of cells. Improves elasticity, reduces sensitivity and addresses deeper signs of aging.

Ergothioneine | the cell’s principal energizing antioxidant, restores power to cells, quenching age-producing radicals and supporting cellular activities from detoxification to the production of youthful proteins; within days, visible redness is calmed, signs of repair are enhanced, and an even tone and clarity begin to return to skin

