

THE FUR STANDARD

RAISE THE BAR FOR YOUR BACKBAR

SERVICE
PROTOCOL

The **Fur Standard** features our expert-selected protocol that makes each one of your services smoother—from pre-treatment prep to post-service soothing. It's an easy, price-effective way to elevate the value of every hair removal service.

WHAT'S INCLUDED

- 1 Fur Oil Backbar**
a multi-purpose hair and skin softening oil
- 2 60 Wash Cloths**
a single-use cleansing wipe



fur
PROFESSIONALS™

HOW IT WORKS

PRE-TREATMENT

Give your client the option to freshen up before a service with our refreshing **Wash Cloth**.

IN TREATMENT

If performing a wax, prep the skin with a light layer of **Fur Oil** or another **Wash Cloth** to soften the skin.

Sugaristas: skip this step.

POST HAIR REMOVAL

Apply a light layer of **Fur Oil** to remove residue, soothe the client's skin, and prevent ingrowns from forming.

SUGGESTED SERVICE MENU LANGUAGE

Elevate your treatment with Fur, the best-in-class body care brand. Designed to both protect and improve your skin and hair health, the Fur Standard features Wash Cloth to freshen up pre-service, and Fur Oil to soothe irritation, prevent ingrowns, and soften hair and skin during and after your service.

CARE THEY'LL COME BACK FOR

Once clients have experienced the benefits of Fur first-hand in their treatments, recommending Fur for their home care routines is a natural sell.

RECOMMEND THE AFTERCARE KIT

This simple, three-step routine was designed for use pre- and post-hair removal to maintain healthy skin and hair between appointments, and takes your expertise beyond your clients' appointment and into their home.