

BECOME AN INGROWN EXPERT

THE FUR STANDARD: INGROWNS

SERVICE
PROTOCOL

We've set the standard for treating and eliminating ingrowns, and now you can be the expert, too. **The Fur Standard: Ingrowns** protocol combines our most innovative techniques so you can target ingrowns from all angles during any treatment. It's an easy, price-effective way to elevate the value of every service.

WHAT'S INCLUDED

- 1 Fur Oil Backbar**
a multi-purpose hair and skin softening oil
- 1 Ingrown Concentrate Backbar**
a gentle bump and redness-reducing oil
- 1 Ingrown Eliminator Serum**
a powerful ingrown-targeting serum
- 2 Ingrown Microdart 6-Packs**
a fast-acting spot patch treatment
- 5 60 Wash Cloths**
a single-use cleansing wipe



HOW IT WORKS

PRE-TREATMENT

Give your client the option to freshen up before a service with our refreshing **Wash Cloth**.

IN-TREATMENT

If performing a wax, prep the skin with a light layer of **Fur Oil** or another **Wash Cloth** to soften the skin. Sugaristas: skip this step.

EXTRACTIONS

We recommend performing extractions, if needed, before applying any further products in this protocol.

POST HAIR REMOVAL

Apply **Ingrown Microdart Patch** to clean, dry skin directly onto stubborn, cystic ingrown hairs. Instruct your client to leave the patch on for at least six hours. Then, apply **Ingrown Eliminator Serum** liberally onto ingrown-prone areas, depending on the client's skin sensitivity. Finally, use **Ingrown Concentrate** to soothe and hydrate the client's skin and reduce redness after hair removal.

SUGGESTED SERVICE MENU LANGUAGE

Customize your treatment to fit your individual skin and hair concerns with Fur, the best-in-class body care brand. Designed to both protect and improve your skin and hair health utilizing Fur's innovative ingrown-targeting techniques, the **Fur Standard: Ingrowns** features a medley of powerful ingrown-fighting formulas to address both cystic ingrown hairs and general skin irritation.

CARE THEY'LL COME BACK FOR

Once clients have experienced the benefits of Fur first-hand in their treatments, recommending Fur for their home care routines is a natural sell.

RECOMMEND THE AFTERCARE KIT

This simple, three-step routine was designed for use pre and post hair removal to maintain healthy skin and hair between appointments, and takes your expertise beyond your clients' appointment and into their home.