LEXON * Kith Ham



LEXON × JEAN-MICHEL BASQUIATE



ABOUT THE COLLAB









Drawing inspiration from Keith Haring's artistic style, characterized by bold lines, vibrant colors, and symbolic icons, Lexon has skillfully translated Haring's vision into tangible, everyday objects. This collaboration pays homage to Haring's belief that art should be accessible to all, bringing his iconic imagery into the realm of practical, everyday use. This partnership has been done in collaboration with Artestar, a global licensing agency, and creative consultancy representing high-profile artists, photographers, designers, and creatives.







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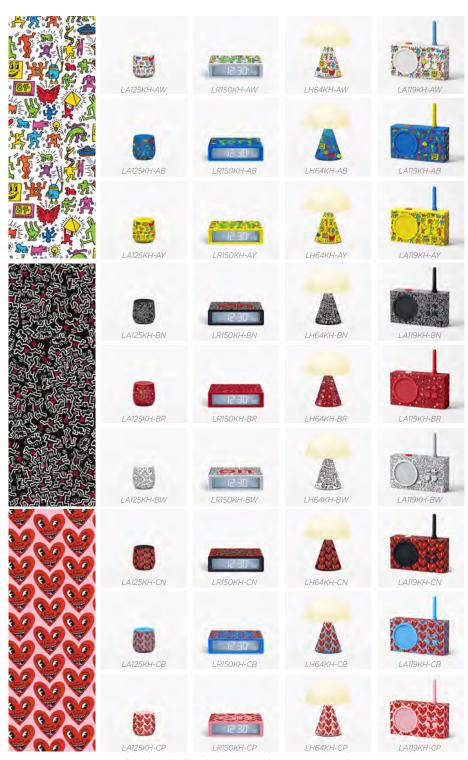
LIMITED-RUN PRODUCTION GIFT SETS

Limited in production, this exclusive gift set includes all four Lexon products capturing the essence of Keith Haring's masterpieces.









© Keith Haring Foundation. Licensed by Artestar, New York.

THE ARTIST



Keith Haring (1958-90) was one of the most renowned of the young artists, filmmakers, and performers whose work responded to urban street culture of the 1980s. Inspired by the graffiti artists whose marks covered the city's subway cars, Haring began to draw in white chalk over the black paper used to cover vacant advertising panels. Not only was Haring able to reach a large and diverse audience with his subway drawings, but, eventually, the subway became, as Haring said, a "laboratory" for working out his ideas. As early as 1980, Haring began exhibiting in galleries and museums around the world, but continued to participate in public projects, including literacy campaigns and anti-AIDS initiatives. Before his death, Keith Haring established a foundation in his name to maintain and enhance his legacy of giving to children's and AIDS organizations. Throughout his career, Haring produced murals, sculptures and paintings to benefit hospitals, underprivileged children's groups and various community health organizations. Keith Haring died in New York in February 1990 of AIDS, at the age of 31.



ABOUT THE COLLAB









Pursuing our commitment to blend design and tech, we have reimagined our most popular objects to feature some of Jean-Michel Basquiat's iconic works. This exclusive collaboration embraces Lexon's inherently forward-thinking nature, seamlessly merging it with the artist's bold and exuberant style. This partnership has been done in collaboration with Artestar, a global licensing agency, and creative consultancy representing high-profile artists, photographers, designers, and creatives.

JEAN-MICHEL BASQUIATE









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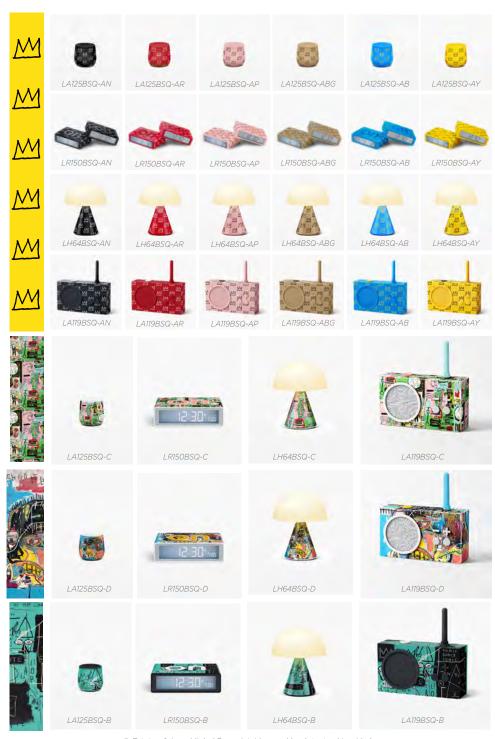
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© Estate of Jean-Michel Basquiat. Licensed by Artestar, New York.

THE ARTIST



Jean-Michel Basquiat is one of the best-known artists of his generation and is widely considered one of the most important artists of the 20th century. His career in art spanned the late 1970s through the 1980s until his death in 1988, at the age of 27. Basquiat works are edgy and raw, and through a bold sense of color and composition, he maintains a fine balance between seemingly contradictory forces such as control and spontaneity, menace and wit, urban imagery and primitivism. The Basquiat brand embodies the values and aspirations of young, international urban culture.

The conjunction of various media is an integral element of Basquiat's art. His paintings are typically covered with text and codes of all kinds: words, letters, numerals, pictograms, logos, map symbols, diagrams and more, and featured multi-panel paintings and individual canvases with exposed stretcher bars, the surface dense with writing, collage and imagery.