



BY APPOINTMENT TO THE
ROYAL DANISH COURT

**KAY
BOJESEN**
DENMARK

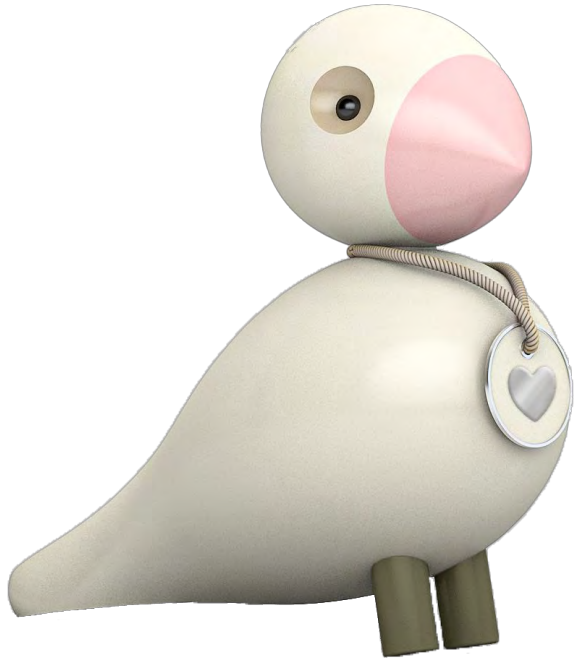




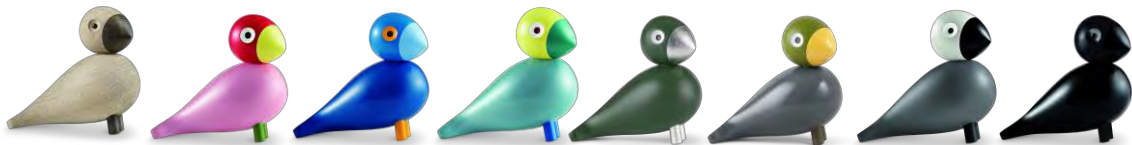
- LOVE CHARITY Songbird a symbol of solidarity which is meant to spread LOVE CHARITY to consumers in these uncertain times
- Every year, Kay Bojesen Denmark donates DKK 50 per sold Songbird to a specially selected beneficiary who helps to create LOVE CHARITY for the future
- Creating a gifting item with feel good factor: suitable for all age groups and occasions

ALWAYS INSPIRED BY KAY BOJESEN'S ORIGINAL STORIES

- LOVE CHARITY is a part of the Songbird collection which was created in the 1950s in a colorful, happy spirit. Each bird has their own personality and is given a name
- Compared to the more sassy, colorful existing versions, LOVE CHARITY has a more subtle and humble expression
- The colors used for LOVE CHARITY are inspired by the white color of doves which are the universal symbol of peace and green, the color of LOVE CHARITY
- The token around its neck is carrying a silver heart, symbolizing the great value of love and cordiality



39351



PRODUCT DETAILS

- Painted beech, FSC
- Height 15.5 cm
- Packaging: giftbox

LOVE CHARITY Songbird ws \$92/ rrp \$200

EMBLEM

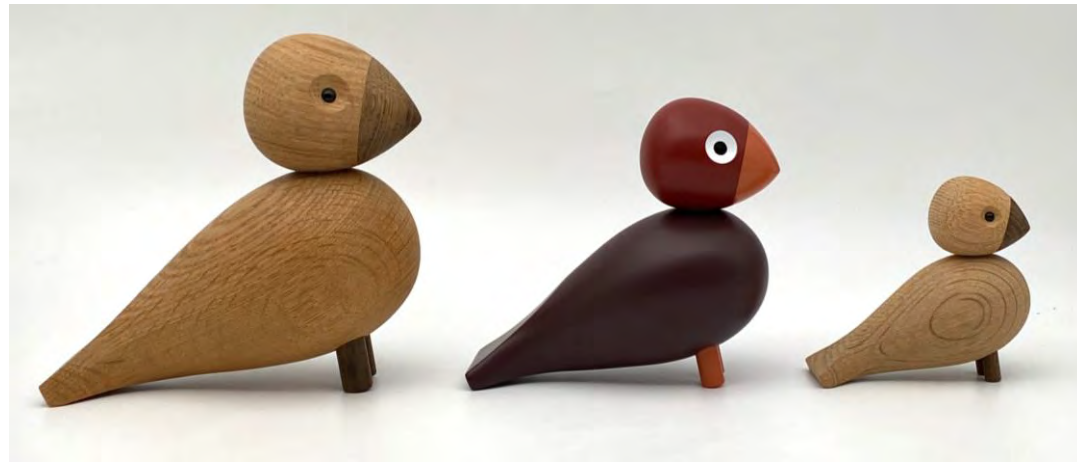




FLORA YEAR BIRD



Option to vote on SoMe



Songbird

Poppy
Yearbird
2022

Lovebird

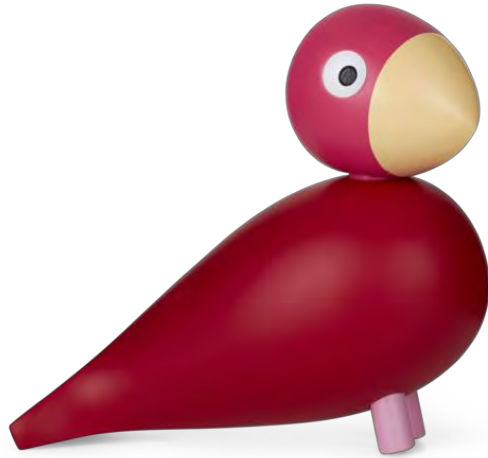
- New concept (since 2022): every year, end-consumers have the option to vote between two versions of the bird, chosen option will be introduced
- A collector item: only sold in the launched year. The following year, a new songbird is released in new colors
- Smaller than Songbird to reach a competitive price

ALWAYS INSPIRED BY KAY BOJESEN'S ORIGINAL STORIES

- Based on Songbird's collection which was created in the 1950s in a colorful, happy spirit. Each bird has their own personality and is given a name
- This year's bird has been voted to be a mix of vibrant pinks, which celebrate colour in its vitality, saturation and playfulness and relate to season trends
- The year of launch is marked on the bird



FLORA YEAR BIRD



39530

PRODUCT DETAILS

- Year engraved on the tail
- Painted beech, FSC
- Height: 12,5cm
- Packaging: individual giftbox

Flora year bird 2024 ws \$69/ rrp \$150

SS22



SS24





DACHSHOUND 90 YEARS



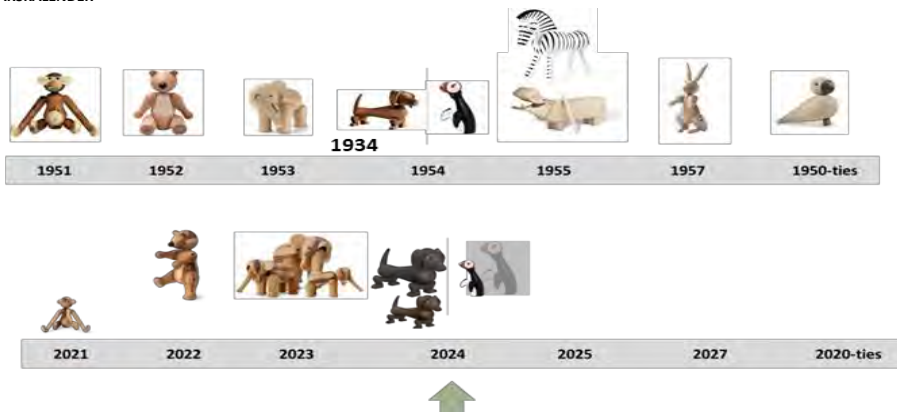
CELEBRATE THE 90 YEAR ANNIVERSARY OF THE DACHSHOUND

- Paying tribute to the classic, cute dog by introducing it in oak with a dark stained, matte color
- Celebrating Kay's love for dogs by introducing an original bigger size, as well as the current small size

ALWAYS INSPIRED BY KAY BOJESSEN'S ORIGINAL STORIES

- Based on Kay Bojesen's dachshound Pind, which was created in 1934 as one of the first Kay Bojesen animals. The Dachshound is known in walnut, but Kay also made samples of black version, which is inspiration for dark stained dogs.
- Dogs are depicted to symbolize protection, loyalty, faithfulness, and love

ÅRSKALENDER



LINE EXTENSION:

2 SKU: Dachshounds, small and medium

DACHSHOUND 90 YEARS



39536
28.5 cm

39535
18.5 cm



18.5 cm

PRODUCT DETAILS

- Black-stained, FSC-certified wood
- 90 years anniversary stamp
- Packaging: giftbox (medium version with wooden giftbox)

Dachshund small ws \$147/ rrp \$320

- Colli: 2

Dachshund medium ws \$413/ rrp \$900

- Colli: 1



MINI BRIDE & GROOM



PRODUCT DETAILS

- Mini figurines in height 12cm (groom) & 11 cm (bride) can be used as cake topper together with magnetic wooden base
- Turned and Painted beech. The manual production with paint and print is carried out with the great precision and care that characterizes the wooden figures from Kay Bojesen
- FSC-certified wood
- Packaging: Individual giftboxes

Bride ws \$54/ rrp \$118 Colli:2

Groom ws \$54/ rrp \$118 Colli:1

Wooden base Ø10cm ws \$13.50/ rrp \$30 Colli:2

SS24





BEAR LARGE



ALWAYS INSPIRED BY KAY BOJESSEN'S ORIGINAL STORIES

- When creating the original bear design in 1952, Kay Bojesen was inspired by a cob named Ursula in the Copenhagen Zoo
- Ursula was too little to live with the older bears in the cage. Therefore, the cob stayed with the Zoo manager until it was big enough to live with the grown-up bears
- Kay fell in love with the story and created our very own bear for the collection in several sizes

BEAR LARGE



PRODUCT DETAILS

- Turned oak and maple. The manual production is carried out with the great precision and care that characterizes the wooden figures from Kay Bojesen
- FSC-certified wood
- Height 40 cm
- Packaging: Individual giftboxes

Bear large ws\$1604 / rrp \$3495

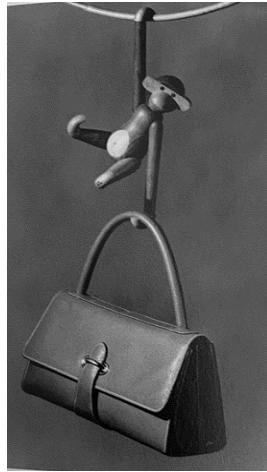




COLOURED MONKEY MINI



ORIGINAL AGED
COLOURS FROM BOOK



A COLOURFUL MINI MONKEY IN BOTH A NOSTALGIC AND CREATIVE LOOK, INSPIRED BY KAY BOJESSEN'S ORIGINAL WALLPAPER

- Design that will only be sold in 2023/2024
- Iconic Monkey created in 1951 is building on Kay Bojesen's design heritage and original stories made of wood
- The colored mini version is inspired by the vintage colours of an original wallpaper that Kay Bojesen designed for the child's room in the late 1940s
- Tapping into the trend of "newstalgia": The painted mini monkey's happy and playful look put Kay Bojesen's monkey in a new, more graphic context while remaining iconic due to the classic colors from his original universe



COLOURED MONKEY MINI



PRODUCT DETAILS

- Painted beech. The manual production with paint and print is carried out with the great precision and care that characterizes the wooden figures from Kay Bojesen
- FSC-certified wood
- Height 9.5 cm
- Packaging: giftbox

Monkey mini ws \$64 / rrp \$140

- 39362 vintage green
- 39363 vintage yellow
- 39360 vintage red
- 39361 vintage blue

SS18



AW20



AW22

