Simply incredible.

What sets IdeaMax ahead of the rest is simple: it's easy to use. No training needed. Newline Interactive put the focus on improving the user experience, and that's exactly what IdeaMax does. The user interface is simple, straightforward and designed for efficiency. The sole purpose of IdeaMax is to help increase productivity, making it easier for your organization to succeed.





Experience the unlimited potential of productivity.

Record activity and audio from meetings or presentations, annotate and embed notes on existing documents or PowerPoint presentations, save or export documents in any format, print or email presentations to anyone, use Handwriting-recognition to turn notes into text, incorporate multimedia content into any presentation, and more. Simply put, IdeaMax is the solution you didn't know you needed to increase interaction and raise productivity.

Something completely new that feels so familiar.

IdeaMax software uses icons you know. Want to record a meeting? Just click the camcorder. Want to grab and move your workspace? Click the hand icon. Need to type on the screen? Click the keyboard icon. These familiar icons will make your meetings more efficient and save you precious time in the process.

One button between you and the next big idea.

It only takes one button to save, share, send or interact with IdeaMax software. IdeaMax is made for business collaboration so you can save time in meetings, increase interactions with clients, spread information easily and increase efficiency across the board with just one touch.

Bring ideas to life with the perfect display.

Combine the easiest-to-use software with the most advanced hardware to turn any room into a completely interactive, state-of-the-art space. IdeaMax comes with every **TRU**TOUCH display and Interactive Whiteboard to give you the right tools for increased efficiency.



End the battle between Mac and PC users.

IdeaMax is designed to work with the operating system of your choice. IdeaMax's non-proprietary software allows you to save, share and send files in the format you choose, however you choose, on the platform you choose.

Award-winning interactive solution.

IdeaMax software has been recognized throughout the industry for its excellence in innovation. Named Most Innovative Product by the North American Office Products Association, IdeaMax is guaranteed to help your organization move forward.

Stop erasing good ideas.

IdeaMax's endless whiteboard lets you keep writing and working, even if you run out of room. You can move the screen, create a new page and zoom in or out. Time spent catching others up can be spent moving your company forward. Experience a continuous flow of ideas that lets you easily save and share anything that happens in your meetings with the entire company. We're making note takers obsolete.

Something completely new that feels so familiar.

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