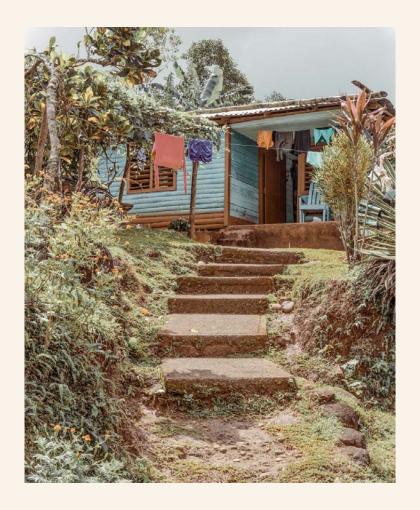
## PAPAIŸO



X CARIBBEAN

#### #worldofpapaiyo

papaiyo.com | @papaiyoworld contact@papaiyo.com

PREVIEW

**R23** 

### PAPAIŸO

Home of Caribbean Artisanal Luxury



We tell the enchanting stories of the magical islands of the Caribbean Sea and draw inspiration from their endless charm. And though we may speak different languages, we share the same cultural tapestry. From Trinidad and Tobago, to Jamaica and the Dominican Republic, it is one Caribbean.

XOXO

Caribbean

Somewhere in the Caribbean

#### **ABOUT PAPAIŸO**

whimsical stories through our work.

The world of PAPAIŸO unfolds across the We pay special attention to the wider Caribbean magical lands of the Caribbean Sea, where - a region we call home, and one where endless culture is everything and traditions are priceless. enigma and wonder abound. Our rich heritage We curate and co-create with charming local and folklore, our artisanal legacy and our deep brands, drawing inspiration from our culture and connection to our lush landscapes of unparalled the magic of everyday life on the islands, to share beauty, make the Caribbean one of the most whimsical places on earth.



HOME OF

## Caribbean artisanal luxury

MADE WITH LOVE AND MERAKI **UNDER THE CARIBBEAN SUN** X CARIBBEAN

## A Caribbean Story







PAPAIŸO X MEILING TRINIDAD & TOBAGO

CAROLINA SOCÍAS BEACHWEAR DOMINICAN REPUBLIC

2023



#### PAPAIŸO X MEILING

handcraft tradition.

whose namesake label has become synonymous artisanal legacy of the Caribbean.

PAPAIŸO x Meiling is a series of capsule collections with Caribbean luxury. With a meticulous eye that represent a beautiful marriage between and impeccable taste, Meiling uses a mixture PAPAIŸO's design sensibilities and love of visual of texture and organic fabrics, along with her storytelling, and Meiling's mastery of the Caribbean's signature heirloom finishes, to bring her pieces to life. The daughter of one of Trinidad and Tobago's most renowned seamstresses of her time, Meiling Based in Trinidad and Tobago, Meiling is one infuses time-honored techniques in everything of the most beloved designers in the Caribbean, she creates, beautifully representing the rich

# Co-creating magic



HANDCRAFTED UNDER THE **CARIBBEAN SUN** 



HONORING THE CARIBBEAN'S HANDCRAFT TRADITION

## Artisanal



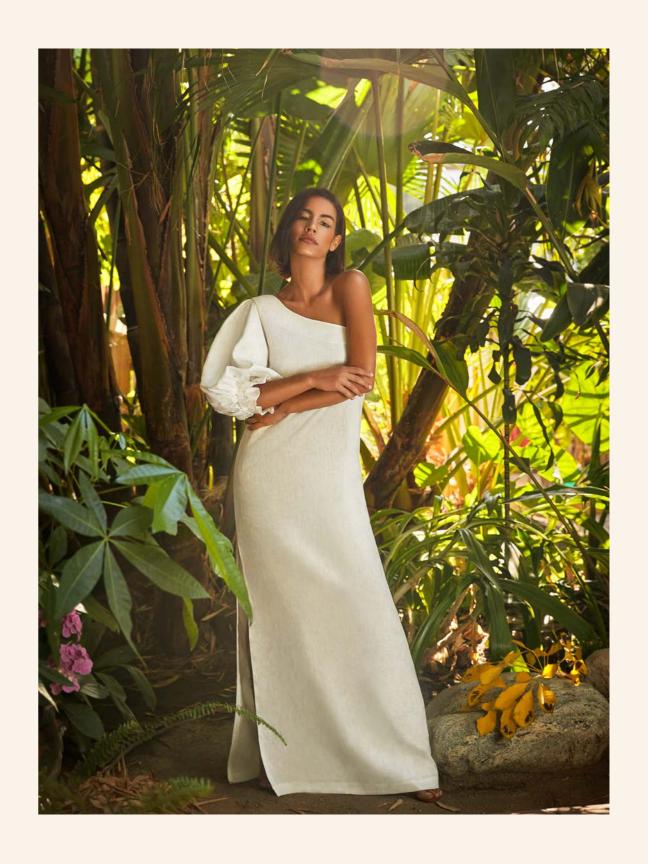


CONSCIOUSLY CRAFTED

PRESERVING TRADITIONS

## Culture-rich





**CELEBRATING OUR HERITAGE** 





#### CAROLINA SOCÍAS

PAPAIŸO curates the most beloved brands across the and rooted in the Dominican Republic, the region who who work with meraki and leave behind brand's vibrant designs and flattering silhouettes little secrets about their culture in the magical pieces radiate unpretentious elegance. Each garment is they create. We bring to life enchanting spaces where designed to make women feel free and confident kindred spirits around the world can come together to by allowing them, above all, to enjoy themselves. discover the best of Caribbean artisanal luxury.

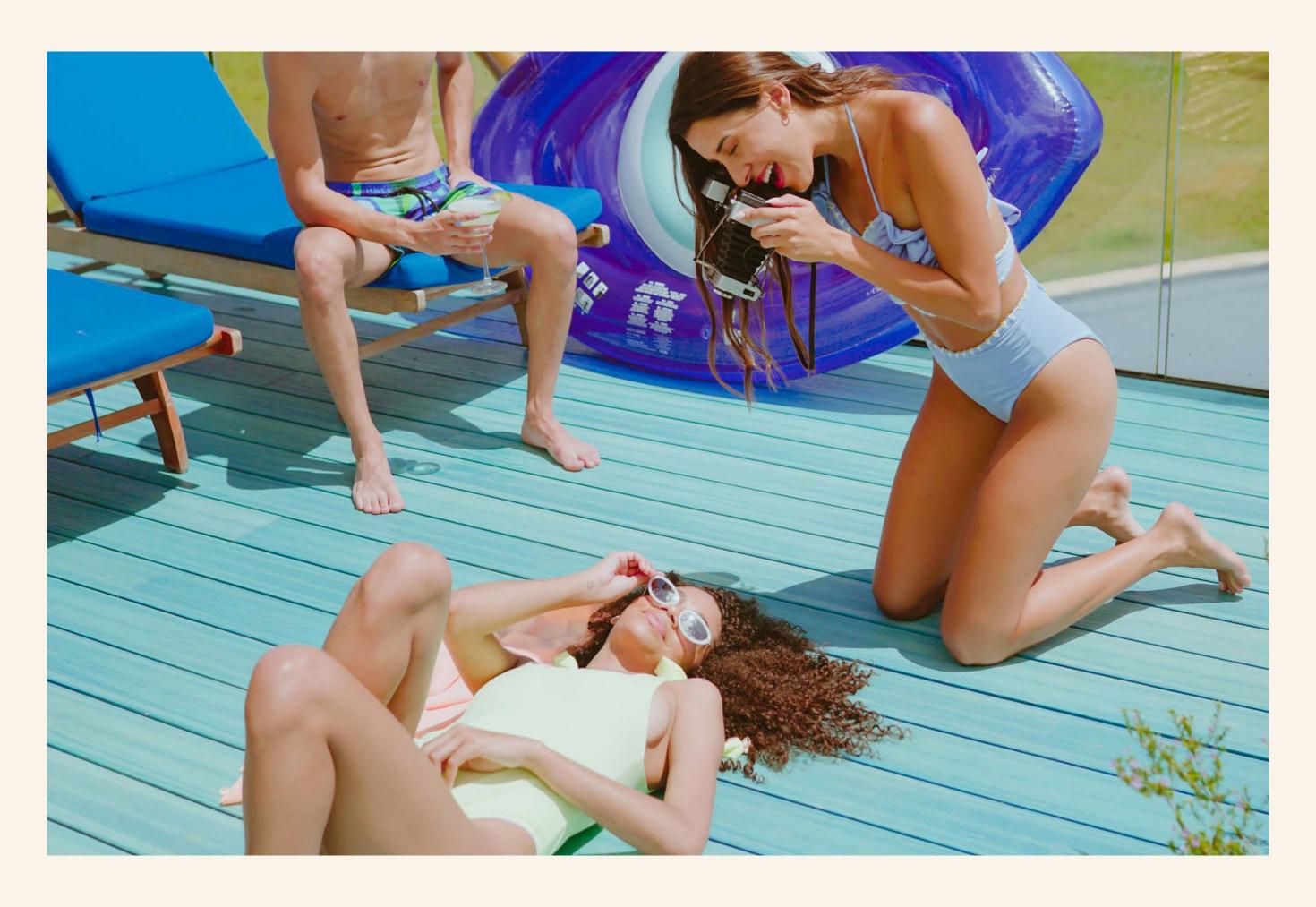
wear brand that pays tribute to culture, nature, traceability behind, and is committed to the use and diversity. Inspired by the Caribbean lifestyle of eco-friendly materials.

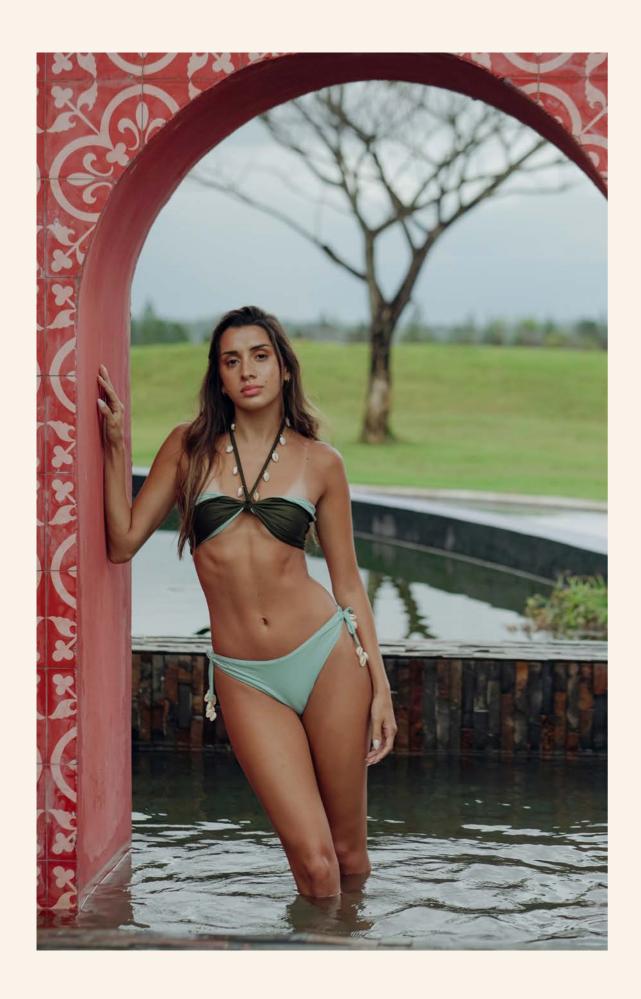
The label is consciously made on the beautiful Carolina Socías Beachwear is a high-end resort island of the Dominican Republic, leaving no

# Bespoke . Curations



AN ODE TO THE **CARIBBEAN** 





## Artisanal, culturerich, sustainable by default



SOUVENIRS FROM THE SEA



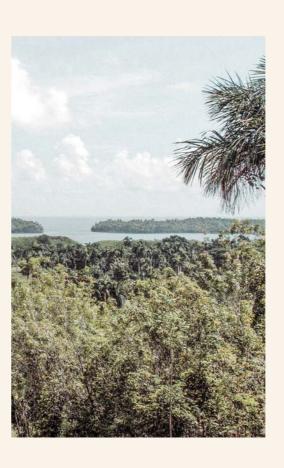
#### **PAPAIŸO JOURNAL**

The Caribbean is a tropical playground of is the persevering spirit of its indigenous peoples Sea holds a rich history of her people and Cuba – that still haunts their islands. an inspiring story of a relentless pursuit of

unparalleled beauty and bounty. The Caribbean — from the Arawaks in Jamaica to the Tainos in

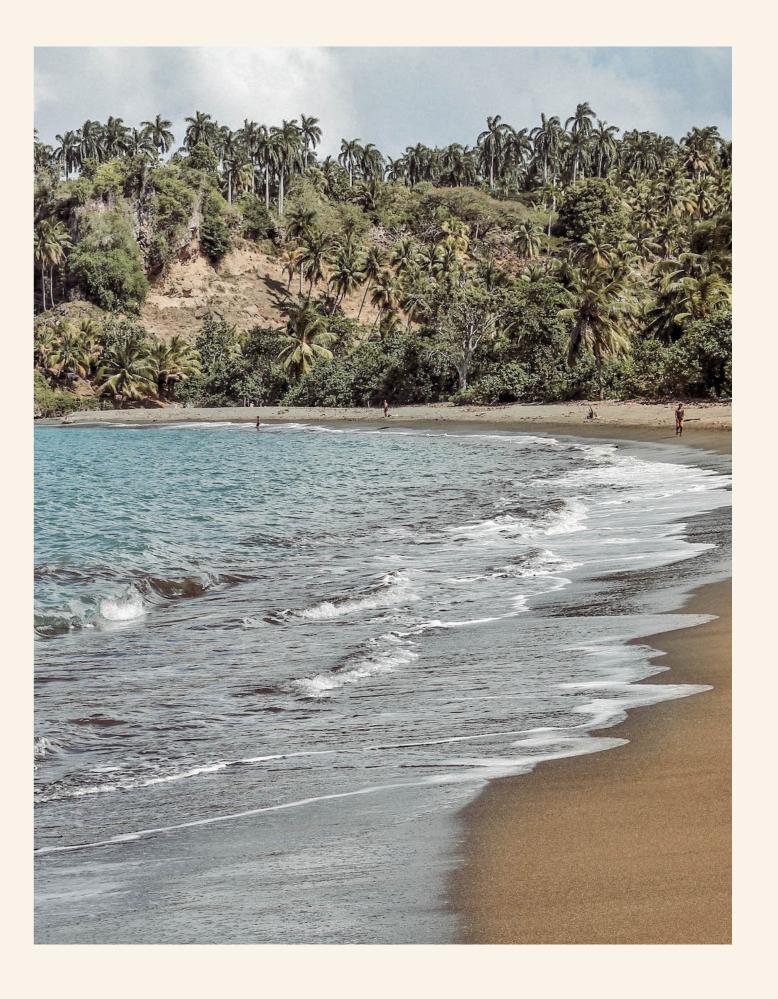
freedom. Her islands are rich with traditions, PAPAIŸO Journal seeks to highlight a different myths and legends that have been passed down side of this magical region through the hidden from several generations. These traditions are gems and folkloric legends that live on. Our first an amalgamation of a complex history that has issue looks at a magical town in Cuba – Baracoa seen several cultures intermingling in one place. - that was the first established city on the island. The remnants of colonization can still be seen in This body of work is a dedication to the memory many of these islands, but even more pronounced, of Mervyn C. Alleyne, who would be so proud.

# Enchanting stones



**ENCHANTING TALES FROM** ONE OF THE MOST MAGICAL **REGIONS ON EARTH** 







It's mysterious, untainted, addictive ... Almost charm that is nostalgic and yet not quite like everything in this quaint little town beguiles ... anything you've seen before ... Scenes of ox-Beyond the city walls, folklore and local legends driven carts, children bathing in the river, rustic abound. The vast, endowed landscape forms an homes, fishermen casting their nets for the day's idyllic, tropical playground for wanderers who catch - it is quintessential island enigma." have a penchant for discovering the rare and unique ...

"A magical, insouciant energy fills the air here. And herein lies its magic: Baracoa has a bucolic

– Excerpt, PAPAIŸO Journal No. 001

100% ISLAND

The whole world dreams of the Caribbean. Her sons and daughters learned to make very beautiful things. And now the world will see.

> xo PAPAIŸO

In loving memory of M.C.A.

### PAPAIŸO