



CLAY PAINT

Clay Paint is a natural, easy-to-use paint for interior applications. Clay Paint contains vegetable casein (vegetable protein) and white clay as binding agents. The combination of these binding agents allows for high durability with a velvet matte surface.

Clay Paint is available in natural white and 7 pre-mixed colors. A wide spectrum of hues can also be achieved by mixing Unearthed pigments in with Clay Paint white.

SUITABILITY

Paint to be used in the interior. Suitable for application on plaster, finished drywall, fibrous plasterboards, concrete, plastic-free wallpapers and over most conventional paints. Unsuitable surfaces include old glue-bound distemper coatings, lime paints, oil paint coatings, plastic coatings, metal, surfaces with residues of glue and all non-absorbent surfaces. Not suitable in permanently humid rooms/ surfaces. Suitable to only a limited extent on old conventional latex paints after trial coat with positive result (see "Tips").

Prior to application on your surface, the suitability of this product should be tested on a small, inconspicuous area.

PROPERTIES

- Powder to be mixed with water
- Velvet matte appearance
- Nearly odorless
- Antistatic
- Highly breathable
- Easy to use
- Excellent coverage

- Can be painted over several times
- Free of preservatives
- Free of resin-based binding agents

INGREDIENTS (FULL DECLARATION)

White clay, marble flour, cellulose fibers, vegetable casein, diatomaceous earth, soda, methyl cellulose, earth and mineral pigments.

NOTE

Room temperature during application must be at least 47°F.

SUITABLE TOOLS

Quality paint rollers (medium tuft, polyamide) and brushes. Airless spray guns (at least 200 bar pressure at the nozzle).

YIELD

One 2.3kg bag makes one gallon of paint and covers about 216 square feet per coat.

Darker hues of Clay Paint are often adequately applied in one coat. Depending on texture, color and contrasts of the subsurface, lighter hues might need two coats for full coverage.

Accurate consumption values to be determined on site.

SURFACE PREPARATION

The surface must be solid and clean, absorbent, free of dust, grease and striking-through or coloring substances.

- Remove old glue-bound distemper coatings and other chalking or non-coat-able coatings. Thoroughly wash off glue residues.
- Brush dusting surfaces thoroughly.
- Remove accumulations of binder and sintered skin from plaster surfaces. Remove residues of moulding oil on concrete surfaces.
- Remove loose parts of rabbit joints and brickwork and repair with similar material.
- Striking-through stains on the surface must be removed or blocked.
- Remove any fungus.

PRIMING

All untreated, absorbent surfaces must be primed with Vega Primer first. Prime composite subsurfaces and very absorbent rabbit joints on drywalls separately one time. Prime the whole subsurface again after drying.

AMOUNT OF WATER

10 cups of water on a 2.3 kg-makes 1 gallon powder bag. 1 cup of water on a 1/10th gallon bag.

Adjust paint/water mixture to suit the surface; i.e. more water may be required in dryer climate.

MIXING

Stir the powder into the correct amount of clean, cold water using a powerful electric drill with a paint stirrer.

Ensure that all clots are stirred out properly. Cover and sit in a cool, dry place for 30 minutes. Then, stir again thoroughly. Do not use Clay Paint with different batch numbers on the same wall (batch number can be found printed on a white sticker on the back of your bag).

APPLICATION

Apply generously and evenly. Stir paint from time to time during application. Use up mixed Clay Paint within 24 hours (be sure to dispose of leftover paint properly-vegetable casein has a mild odor when left unattended for several days). Clay Paint is slightly transparent during application, the full covering power is reached after drying.

MIXING COLORS

Using Premixed Tinted Clay Paints

All Clay Paint colors can be mixed with each other in any ratio. They can be lightened with Clay Paint - white. Thus a wide spectrum of harmonic hues can be achieved.

Exception: Clay Paint - red must not be mixed with any other Clay Paint, including white.

To achieve hue A (vibrant), use a 2.3 kg bag of Clay Paint as sold.

To achieve hue B (medium), use three 1/10th gallon bags of Clay Paint, in your desired color, and mix with one 2.3 kg bag of Clay Paint - white.

To achieve hue C (subtle), use one 1/10th gallon bag of Clay Paint, in your desired color, and mix with one 2.3 kg bag of Clay Paint - white.

Adding Pigment

Clay Paint can be tinted up to 10%, by weight. For one 2.3 kg bag of Clay Paint - white you can mix in up to 230 g. of pigment.

Stir pigment with water first. Mix thoroughly to ensure that there are no clumps. Then, stir in with Clay Paint.

To achieve hue A (vibrant), use 230 g of pigment per one 2.3 kg bag of Clay Paint - white.

To achieve hue B (medium), use 70 g of pigment per one 2.3 kg bag of Clay Paint - white.

To achieve hue C (subtle), use 17 g of pigment per one 2.3 kg bag of Clay Paint - white.

DRYING TIMES

Drying times vary with temperature and humidity. Safe to apply a second coat, if required, after approximately 8 hours. Paint should be thoroughly dried after approximately 24 hours at 68° F and 65% relative humidity.

STORAGE

The powder can be kept for at least 1 year, if stored dry.

DISPOSAL OF UNUSED PAINT

Do not dispose of unused paint in the sewage system. Unused paint can be disposed of with normal household litter when dried, in accordance with all laws and regulations. Please recycle empty containers.

CLEANING OF TOOLS

Clean tools immediately after use with water or with slightly soapy water.

HAZARD CLASSIFICATION

Not applicable, non-hazardous product.

NOTES

Vegetable casein paints have a slight smell during application that disappears after a few days in a dry environment. This product is not suitable to even out very uneven substrates.

TIPS

Painting over old conventional latex paints: The old coating must be solid, matte and slightly absorbent. Dirty paint coatings must be cleaned before applying the paint. In this case, the suitability of the paint should be ensured by making trial coatings on site.

SAFETY ADVICE

Keep out of reach of children. Consider possible allergies to natural substances and read ingredient list to ensure that you are not allergic to any ingredients. Many homes and other buildings built before 1978 have lead-based paint. Lead is toxic and should only

be removed by someone who is knowledgeable about correct removal techniques. Removing old lead paint may release toxic lead dust that can cause serious illness. Please consult the National Lead Information Hotline at 1-880-424-LEAD or visit the EPA's website at www.epa.gov/lead if you suspect your old paint contains lead before attempting renovations.

DISCLAIMER OF IMPLIED WARRANTIES AND LIMITATION OF REMEDY

The above information has been compiled in accordance with the best of our experience and knowledge. Owing to the application methods and environmental influences, as well as the various surface properties, Uearthed Paints does not guarantee results. It is the user's responsibility to test the suitability of the product on a small area before application and to check www.uneearthedpaints.com before application to find the most up-to-date product information. The validity of the text ceases with revisions or product modifications.

Uearthed warrants, for 12 months from the date of purchase, that the product is free of manufacturing defects and conforms to Uearthed's published specifications. Uearthed shall only be liable under this warranty if the product was applied, used, and stored in accordance with Uearthed's instructions.

THE FOREGOING WARRANTY SHALL BE EXCLUSIVE AND IN LIEU OF ANY OTHER WARRANTY, EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE AND ALL OTHER WARRANTIES OTHERWISE ARISING BY OPERATION OF THE LAW, COURSE OF DEALING, CUSTOM, TRADE OR OTHERWISE.

The user's remedies for any breach of warranty damage arising out of the purchase or use of its products, including loss or damage resulting from negligence or strict liability in tort, shall be limited to replacement of the product, or the return of the purchase price. In no case shall Uearthed or its suppliers be liable for more than the purchase price of the product. By purchasing Uearthed products, the purchaser agrees to such a limitation of remedy.

Be sure to check www.uneearthedpaints.com for the latest product information and application updates.