SWEDISH STOCKINGS SUSTAINABILITY REPORT YEAR 2022

LETTER FROM THE CEO

Our mission at Swedish Stockings is and has always been to implement sustainable change in the fashion industry. This year marks our 10th anniversary, and since the start, we have continuously worked towards creating tights that last longer.

For us, longevity includes every stage of a garment's lifecycle, therefore we strive to have a holistic approach to sustainability. Our factories engage in sustainable practices including the use of environmentally friendly dyes, using solar to power the manufacturing process as well as recycling the water used in production. All our products are produced with recycled or natural materials according to our standards.

Sustainability is about taking responsibility for the full life cycle of a garment. By designing pieces that last, ensuring they stay in use for as long as possible. We constantly strive to find new and innovative materials and sustainable production methods. Through our recycling program, we collect old and discarded tights which we turn into designer tables. The life span of the tables adds a considerable number of years to the total life cycle of the hosiery.

This year and going forward we increase our focus on partnerships. We believe working together is the new form of leadership and that transparency, sharing knowledge and expertise will be key in driving sustainable change in the industry.

With a vision of being the most sustainable hosiery brand in the world, we need to be leading the way forward. We already communicate the raw components, materials, and product producers on a majority of our assortment. But we need to go further, and our ambition is to be completely transparent when it comes to traceability by the end of this year.

Linn, Founder and CEO of Swedish Stockings

INTRODUCTION

RECAP OF THE YEAR

2022 has been a year with multiple projects, launches and planning large projects for 2023. The common denominator of our actions during 2022 has been partnerships, and we're very proud to be able to drive change in this industry together with non-profit organisations, suppliers, creative individuals, and other brands.

Since our overall environmental focus in 2022 was our oceans, we partnered with non-profit organisation The Perfect World Foundation. During the whole year we made donations, multiple campaigns across social media and we launched Nemo Tights, all with the purpose of highlighting their very important work of restoring our oceans and protecting them from overfishing, waste pollution, and environmental toxins.

Close partnerships with our suppliers in Italy are crucial for us to be able to access the latest innovations and technologies. Together we developed Malva, the world's first ladder resistant tights made from recycled polyamide in combination with LYCRA® FUSION™ technology, which stops holes and snags from turning into runs. This makes them one of our most strong and durable styles, completely in line with our overall focus on longevity. We are constantly pushing demand for the development of innovative and more sustainable materials, and continuing forward we're extending our collection of responsibly sourced natural materials.

It's important for us to share our extensive knowledge and experience to help others in our industry to produce more sustainably. We believe that partnership is the new leadership, and it's not possible to change this industry without collaborating. We're proud to say that we are working with several brands, mostly on production of sustainable tights and socks. To summarise, in 2022 we released a collection together with Swedish clothing label Rodebjer, produced socks for airline company SAS, and white label production for eyewear brand CHIMI's first clothing line. We also produced the world's first ballet tights made from recycled materials for Imperfect Pointes and continued our collaboration with furniture designer Gustaf Westman with the launch of a blue table made from recycled tights. Last but not least we planted the seed to what became our collaboration with Sheertex, but more on that in next year's report.

WHO WE ARE

OUR STORY

Each year, 8 billion pairs of tights are produced, worn once and then discarded. This makes hosiery women's biggest wear-and-tear clothing item.

We believe that the highest form of sustainability is longevity. Swedish Stockings' mission has since the beginning been to drive and implement change in the entire fashion industry by showing others that you can produce sustainably, without sacrificing great quality and design. Our tights are produced from recycled materials and natural fibres from chosen suppliers in Italy. This ensures an unrivaled level in both quality and expertise.

We constantly strive to find new and innovative materials and sustainable production methods. Currently, our collection consists of more than 80% recycled materials. And aside from the materials used, our factories in Italy only use responsible production processes and renewable resources. Through our recycling program we collect old, discarded tights and turn them into designer tables. The life span of the tables then adds a considerable number of years to the total life cycle of the hosiery.

OUR MISSION

Drive and implement sustainable change in the fashion industry.

OUR VISION

To be the most sustainable hosiery brand in the world.

These are big undertakings. It will only be possible through constantly striving to be at the forefront, finding new and innovative ways to lead the way forward and acting like a role model on all levels.

It is about adopting sustainable behaviour and changing old, comfortable ways. It is about challenging the norm, never settling for second best. By providing transparency throughout the production chain all the way to the end consumer, sharing information and expertise, we can create engagement and make decisions which respect the planet, people and our future.

OUR GOALS

Carbon impact

Minimising our carbon footprint is important to us at Swedish Stockings. Whilst currently working towards making improvements in the areas of packaging and transport, we are also working towards having a better understanding of our emission in all areas of the business, to be able to make a real difference.

Diversity

We have achieved an increased diversity in our brand imagery through multiple nationalities, gender and age. Working with diversity is ongoing work for us which we have increased during 2022 and will increase further during 2023.

Recycling Club

Our ambition is to simplify the recycling process, making it easier and more accessible to recycle old tights with us.

Energy usage

We are constantly striving to be more efficient in our transportation methods in order to reduce our CO2-emissions. By carefully choosing our transportation partners, it enables us to keep lowering our impact.

- We will continue to produce in Europe to decrease the total distance our goods are travelling.
- We will ship in the most environmentally friendly way through a third party that only uses trucks with green energy fuels sustainable supply chain.

Traceability

All styles fully traceable and certified by 2023, we have started the work and we will sign off with sustainability and traceability platform BCome in 2023.

Longevity

Our ambition is to improve the amount of wear you get out of a pair of Swedish Stockings tights, together with our main supplier we developed Malva, the world's first ladder resistant tights made from recycled polyamide.

Educate

We actively continue to learn through innovations and new knowledge. We will continue to spread our awareness and educate ourselves and our surroundings through our social platforms.

OUR FOCUS

OUR FOCUS

Social responsibility

Our policies and guidelines outlining our social sustainability requirements and expectations to our suppliers.

These policies outline the standard we expect our suppliers to uphold, ensuring workers in our supply chain are treated fairly and with respect.

Sustainable Material

We carefully select all of our raw materials after how they are processed and manufactured. We use certified materials or responsibly sourced materials, both regarding textiles and packaging.

Longevity

We constantly strive to find innovative ways on our quest to be the most sustainable hosiery brand in the world. All with the same objective – less impact on our planet.

Our ambition is to improve the amount of wears you get out of a pair of Swedish Stockings tights.

Responsible Production

Our factories shall use energy from renewable sources, such as wind or solar.

Our dyeing facilities shall use equipment resulting in a 20% less energy consumption as well as reusing 50% of the water, whilst the remaining 50% is purified.

Traceability

Making a product's full journey visible and at the same time giving ourselves a better understanding of the impact our production has on the planet.

SOCIAL RESPONSIBILITY

THE VALUE OF PEOPLE

During 2022 we have been working with our new policies and guidelines outlining our social sustainability requirements and expectations to our suppliers. This includes:

- Code of conduct
- Mutual business agreement
- Supplier requirements policy
- Certification policy

These policies outline the standard we expect our suppliers to uphold, ensuring workers in our supply chain are treated fairly and with respect. The policies have been developed in 2022 and will be ready for implementation in 2023.

We partner with suppliers in Italy and by working collaboratively with them, as well as local experts, we have been able to build valuable partnerships and to drive processes to ensure fair working conditions and the wellbeing of the workers in our supply chain.

CODE OF CONDUCT

Swedish Stocking's Code of Conduct sets minimum requirements for our suppliers, subcontractors and companies that we work with, in order to create a successful and responsible working relationship. We visit them in person to assess their practices in comparison to our standards, and conduct audits every year to ensure that our requirements are followed.

Working conditions

All companies working with Swedish Stockings must comply with the laws and regulations regarding treatment of workers that apply in the country. Work should be carried out during regular working hours and overtime must always be voluntary and compensated in accordance with the law.

Freedom of association

Swedish Stockings support employees' rights to form or join associations, to bargain collectively, and to have the freedom of speech. Swedish Stockings does not accept disciplinary or discriminatory actions from the employer against employees who choose to peacefully and lawfully organise or join an association.

Child labour

Swedish Stockings does not accept child labour. Child labor applies to children under the age of 15. If the country in which the company operates has a different figure, the age that is the highest applies.

Corruption

Swedish Stockings work according to the UN Convention against Corruption. Utilizing one's position to gain unfair advantage for one's own or another's gain is not accepted, neither if there is some form of bribe or other undue reward.

Discrimination

No employee shall be discriminated against in employment or occupation on the grounds of sex, race, colour, age, pregnancy, sexual orientation, religion, political opinion, nationality, ethnic origin, disease or disability. Migrant workers shall have the same entitlements as local employees. Any commissions and other fees in connection with employment of migrant workers must be covered by the employer.

Harrassment

No employee shall be subjected to physical, sexual, psychological or verbal harassment or abuse at work.

- Our business partners must work actively to promote equal value of their employees and work to minimize the risk of any form of harassment in the workplace.

Health and safety

The protection and safety of workers always comes first and must be maintained in all premises in which our business partners work.

- The premises must be regularly maintained and cleaned and must provide a healthy working environment.
- No hazardous equipment or unsafe buildings are accepted.
- Emergency exits must be clearly marked, well-lit and unblocked all the way out of the building.
- Evacuation through emergency exits must always be possible during working hours.
- Everyone working on the premises must be regularly trained in how to act in case of fire or another emergency.
- Evacuation plans and firefighting equipment must be in place.

The employer must work proactively to avoid accidents causing harm to any employee in the workplace.

- Relevant first aid equipment must be available.

Animal fibres and ethics

We believe that all animals, like people, deserve humane living conditions and treatment. Swedish Stockings does not support working with suppliers or business partners that mistreat animals or in using materials of animal origin that comes from inhumanely raised animals.

Recycled and natural fibres

We work to ensure the materials we use are as sustainable as possible, meaning the way they are extracted or produced is done in such a way that minimises the use of resources and does not harm the environment.

- Fibres should be grown and produced in a responsible and ethical way, where people working with them are not exposed to dangerous chemicals.
- Genetically modified agents should not be used in the fields where the fibres grow.

Chemicals

Although we use chemicals in our supply chain, we do not work with companies that release dangerous toxins and chemicals in nature.

- We require modern purification systems to be in place and for no harmful residue to be left on our products at any stage when they are in contact with people or the environment.
- We require our suppliers, subcontractors and other business partners to comply with EU laws and regulations.
- Must comply with REACH regulations
- Our suppliers, subcontractors and other business partners must have relevant environmental permits and licenses for their operations.
- All hazardous substances must be handled, used and discarded by trained personnel who know how to handle the substances.
- At the workplace, all chemicals must be labelled correctly with their identity and stored safely, preferably in a cabinet that is adapted to the storage of flammable and environmentally hazardous chemicals.

Energy

Our suppliers and the companies we work with are moving towards using only renewable energy in order to reduce depletion of the earth's resources and to reduce greenhouse gas emissions to the atmosphere which contribute to climate change. Furthermore, they should employ energy efficient strategies wherever possible and avoid unnecessary energy usage, to conserve energy. We want our suppliers and business partners to:

- Use renewable electricity in their factories or at least have an actionable plan to implement renewable energy in their factories.
- Employ any energy efficiency measures (i.e. LED light bulbs, daylighting, etc).
- Minimise their energy consumption wherever possible.

Waste

Our suppliers and companies we work with take responsibility for any waste that is created and that this should be disposed of in a way that does not harm the environment and should never be released to the environment causing pollution.

- Prevention is encouraged as the first step in reducing waste
- Re-use is encouraged as the second step in reducing waste
- Recycling is encouraged as the third step in reducing waste
- Disposal is only done when prevention, re-use, and recycling are not possible. All facilities must have a safe and functional waste management plan in place.
- Offices and staff food waste should also be taken care of responsibly and landfill / incineration should be seen as a last resort before pollution.

Water

Water is one of the earth's most precious resources. We need to ensure our partners are working in a way that is conserving and protecting our oceans to avoid water stress to communities or water pollution that harms life. We encourage all our partners to:

- Have a plan to minimise their water consumption
- Reuse the water to any or all possible extents
- Not release toxic water back into the water system

MATERIALS

MATERIALS

We strive for a production that impacts our environment as little as possible. We carefully select all of our raw materials by how they are processed and manufactured into finished products.

We use certified materials or responsibly sourced materials, both regarding textiles and packaging. The materials that we use are essential when creating sustainable products. We are constantly looking for ways to extend the life cycle of our tights by using new materials and ways to produce them, elevating fit and function.

Since natural materials share similarities with recycled materials in terms of establishing a sustainable outcome, we have added more natural materials to our assortment. This will further extend the products longevity and keep us at the forefront of sustainability in the hosiery industry.

To ensure transparency and traceability on all steps in the supply chain, we are currently mapping up the supply chain from tier 1 to 4 with the goal of being done before the end of 2023.

RECYCLED MATERIALS

Pre-consumer waste

Pre-consumer waste is a material that was discarded before it was ready for consumer use. More specifically, the waste of choice is a reintroduction of manufacturing scrap back into the manufacturing process. The majority of our products are made from this type of recycled material.

Post-consumer waste

Post-consumer waste is simply material that has been used in a formerly finished product that has served its intended use. For instance, it can be discarded fishing nets collected at sea.

MATERIALS / RECYCLED

Recycled polyamide

We use recycled polyamide in all of our polyamide styles. It is a very stretchy fabric and is therefore suitable for tights. The polyamide we use comes from both pre- and post-consumer waste.

Recycled elastane

Elastane is a highly elastic polyurethane fibre used in the vast majority of our products to make them even more stretchable. It ensures a nice and comfortable fit on your body. When possible, we use recycled elastane, which comes from pre-consumer waste.

Out of our styles containing elastane, 23% is recycled elastane. Our goal is to increase this to 50% by 2023, however, there's a worldwide shortage of recycled elastane which might force us to revise this goal.

Q-nova

Q-NOVA® yarn is a regenerated nylon 6.6 (polyamide) yarn made from otherwise unusable nylon scraps. The yarn is created utilising a mechanical regeneration process instead of a chemical one, therefore not detracting from the sustainability of the yarn.

Q-NOVA® is manufactured in Italy, in a facility with very high environmental and ethical standards. Different technologies, materials and techniques are employed to keep the environmental impact of production as minimal as possible, and transparency as high as possible.

Q-NOVA® reduces CO2 emissions by 80% and cuts down water usage by 90% as compared to virgin polyamide yarn.











Nilit ecocare

We use NILIT ECOCARE® yarn in the majority of our products. The yarn is made from recycled nylon 6.6 (polyamide) chips that retain the same properties that virgin yarn has, thus it is of high quality.

The yarn is derived from pre-consumer waste. It is manufactured in Israel, in a factory with strong environmental commitments such as operating as a zero-waste facility, employing state of the art equipment in order to save energy and water, and investing energy into other productions and supplier sites.

Nilit Ecocare[®] reduces CO2 emissions by 55% and cuts down water usage by 80,5% as compared to virgin polyamide yarn.













Econyl

ECONYL® 100% regenerated yarn is a nylon 6 (polyamide) yarn that is produced from post and pre-consumer waste. The post-consumer waste comes from carpet fluff or abandoned fishing nets.

Nets are gathered and found through special projects and fishing communities from around the world. The yarn's raw material is manufactured in Slovenia, where 100% of the electricity used at the factory comes from renewable sources. It is estimated that for every 10,000 tons of ECONYL® raw material, 70,000 barrels of crude oil are saved and 65,100 tonnes of CO2 emissions are avoided.















Wool

We use mulesing free merino wool from South Africa in our tights. All our wool is certified with a responsible wool standard. Merino wool provides long, fine and soft fibres. Wool is not only a nice material to wear but it's also a material with many good characteristics. It is naturally antibacterial and dirt repellent, it also has great breathing capabilities and keeps you warm.

Based on environmental aspects, wool is a very good fibre to use because it is a durable material and lasts for many years. Wool does not need to be washed to the extent of other fibres, it is often enough to air woolen products to get them fresh. Another good aspect of wool is that it is biodegradable and recyclable.



Organic cotton

Guarantees that the cotton is grown without chemical substances and is not genetically modified. It is grown with respect to the soil and people working with it.

Our cotton is OCS or GOTS certified. This means that the natural fibre materials have been produced in accordance with organic farming standards recognized by GOTS or OCS, and processed according to GOTS or OCS.

We use organic cotton in our products as we believe it is important to take responsibility for the environment and health of the farmers producing cotton. No pesticides or fertilizers are used on the soil, so the fields will not become depleted which ensures arable land.





Recycled cotton

We use recycled cotton in our tights as the cultivation of cotton consumes a lot of natural resources and arable land. The population on earth is increasing, and we need more land to grow crops and cereals to feed the growing number of people.

Many of these crops thrive on the same land areas as cotton. In conventional cotton cultivation, pesticides are used that penetrate the soil and deplete it and render it unusable.

By recycling and reusing the cotton fibre, you save on these natural resources and the energy that would be required to produce new cotton fibres.

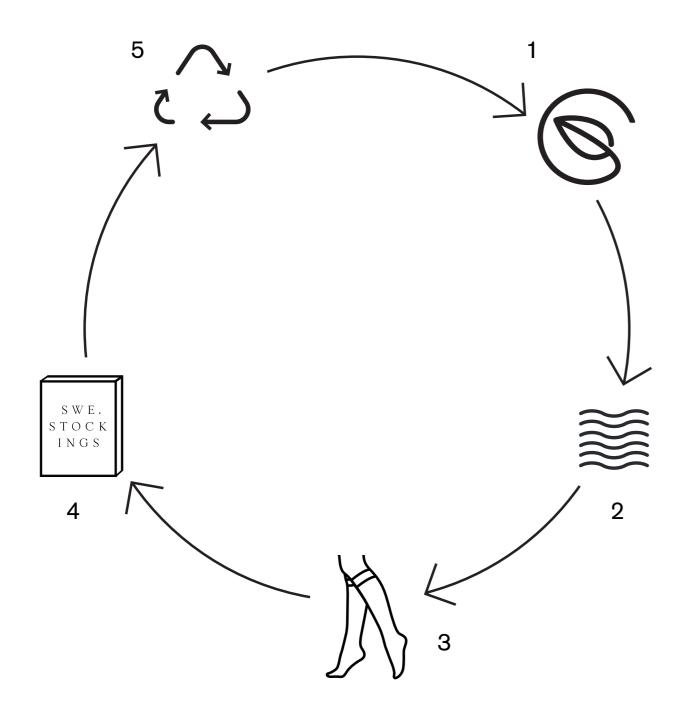


LONGEVITY

Swedish Stockings designs and produces tights to last longer. Longevity is an essential building block when working towards shifting the idea of tights being a wear-and-tear item, to a garment that you can wear time and time again. A pair of tights are normally worn a handful of times and then discarded, adding to the other 8 billion tights already thrown at landfill each year.

According to a study by Mistra Future Fashion we can eliminate almost 50% of a garment's impact during its lifecycle by just doubling the number of uses. Therefore, our ambition is to increase the number of wears you get out of a pair of Swedish Stockings tights. Functional improvements such as extended toe reinforcements, soles on sheer tights and material technology are just a few of the upgrades we are constantly testing and improving to achieve more durable products.

THE LIFECYCLE



1

We produce from sustainable materials and natural fibers.

2

Responsible production process using renewable resources.

3

We only use high quality materials, ensuring high quality products.

4

Using FSC-certified cardboard, our packaging is as small as possible and sustainable.

5

Through our Recycling Program, we make furniture from your old discarded tights.

OUR RECYCLING CLUB

To help clean up the hosiery industry and provide a better alternative to discarding of modern pantyhose, we started Swedish Stockings Recycling Club in 2016. With the ambition to divert nylon tights from ending up at landfill, anyone can send us their worn, torn or used tights and we will grind them down and add them as filler material together with recycled fibreglass.

In the beginning, we collected and ground down old tights to be used as filler material in industrial fibreglass tanks. These tanks are used in the commercial industry to separate grease from water, such as at gas stations, at restaurants etc. They are extremely hard wearing, lasting decades, and now contain your old pantyhose in them. However, we always felt that we wanted to give back to our customers for sending used tights to us. In 2020 we were proud to finally launch an innovations project based on our recycling club, the tights to tables collection. The tanks produced from your old hosiery and recycled fibreglass are used in a furniture collection designed by Gustaf Westman.

We estimate that we have recycled several thousands of tights since the launch of our recycling program in 2016.

Core collection

We constantly work to oversee that the upcoming collections add to the existing ones and are transcending trends to assure a timeless assortment in line with our brand values.

We continue to keep a greater focus on our core collection and have held the number of skus at the same level. It is important to not overproduce, and we do our best to only produce what we will sell at full price.

Advisory board

We started our advisory board in 2021 to help us understand our customers' needs and desires, in order to develop better products.

Up until today, in total 624 amazing people have helped us determine what's important when it comes to product functionality, quality and loyalty and what they rate the highest when buying new tights or socks.

PRODUCTION

PRODUCTION

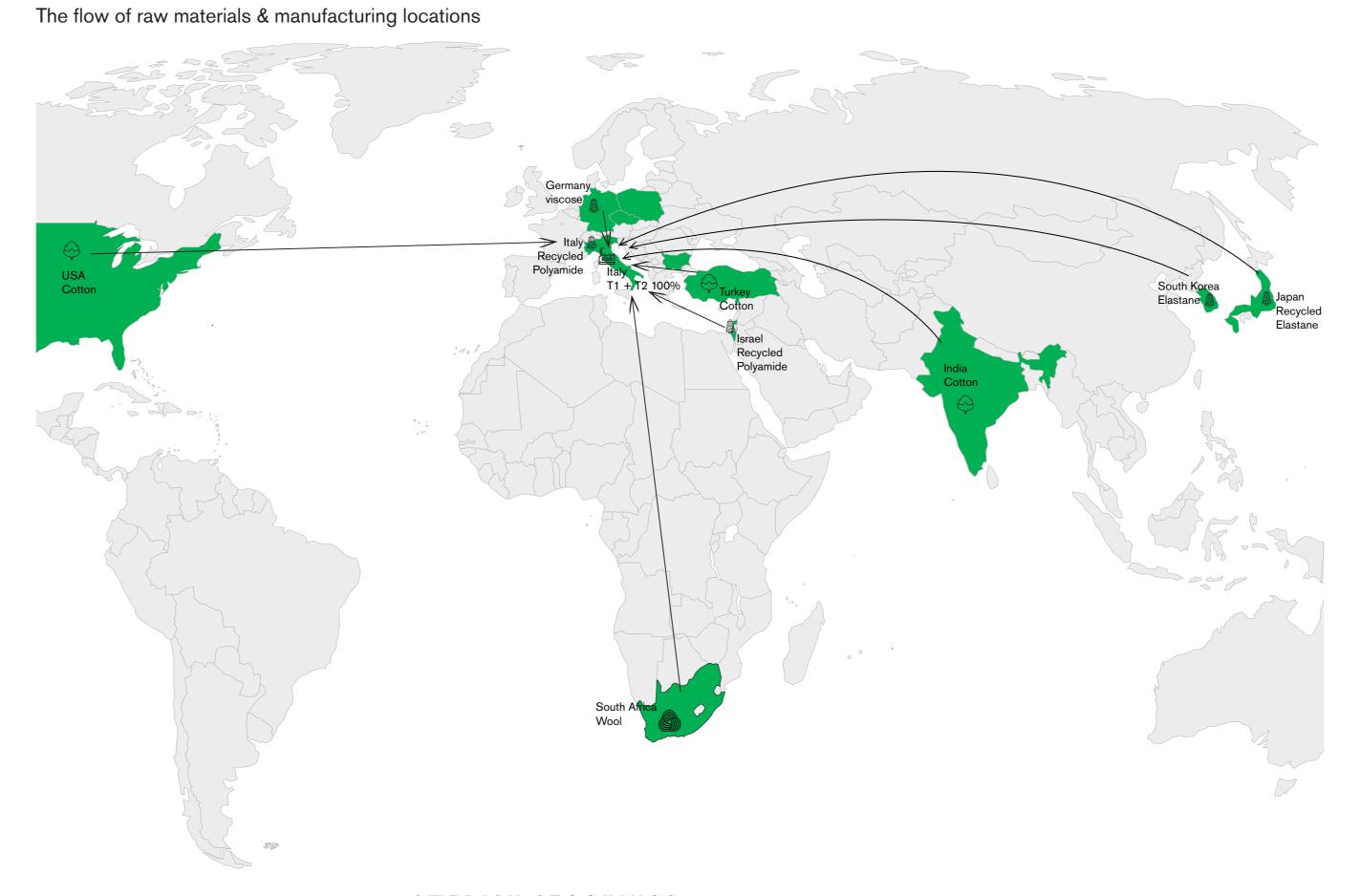
The production supply chain is divided into four different tiers. The different tiers are according to industry standards and they facilitate the mapping and reporting of our impact.

Producing a garment is complex, the label "made in" stands for the country where the main part of the article is manufactured, the label does not take into account all sub-suppliers such as where the material is manufactured or where the raw material comes from.

By measuring the impact associated with our direct operations and supply chain, we can identify and prioritise key actions to reduce our overall impact and track our sustainability progress. This includes greenhouse gas emissions, water use, water and air pollution, waste, land required for raw material production, and of course the manufacturing of the products, through to product usage end of life.

| 4 | \Leftrightarrow | Raw Material Extraction | Extraction from raw material |
|---|-------------------|------------------------------------|---------------------------------------|
| 3 | | Raw Material Processing | Processing of raw materials into yarn |
| 2 | | Material Production | Production and finising of materials |
| 1 | | Finished Production Assembly | Manufacturing of final product |

PRODUCTION



PRODUCTION PROCESS

PRODUCTION PROCESS

The production process of our hosiery contains several steps to transform raw materials to a finalised product. In some cases, all steps are performed in-house, but sometimes the products have to be sent between different factories. Let us explain what the process looks like.

1

Our production facility orders the raw material needed from a certified yarn producer. There could be several different materials in one style or we use ready-mixed yarns. 2

The production facility knits the material into a full product.

3

The production facility sends the products to a dyeing facility or uses one in-house.

4

When the products are dyed, the dyeing facility sends the products to the pack facility.

5

When the products are packed the packing facility sends the products back to the production facility.

6

The main production facility distributes the packed products to our warehouse in Sweden.

7

The products arrive at our warehouse in Köping, Sweden.

Knitting

Our products are knitted in Italy, not only because the Italians have been producing high quality hosiery for a long time, but also because the factories we work with have extremely high ethical, social and environmental standards.

The majority of our products are 3D knitted, a technique where the hosiery is knitted with three elastane threads instead of one, making the tights more durable and gives more elasticity and softness to the product.w









Dyeing

In the knitting stage, the yarn is considered "raw" as the dyeing process only occurs after the hosiery has been knitted. The dyeing facilities are located next to our knitting facilities, and the dyes used are vegan and OEKO-TEX certified.

By using state of the art equipment, the dyeing facility is able to consume 20% less energy than a conventional process. The equipment runs on a combination of natural gas and solar energy.

The facility is also able to re-use 50% of the water in the dyeing process, and the remaining 50% is purified through an ozone disinfection and micro bacteria process, in a specifically designed pool system.

OUR FACTORIES

Swedish Stockings wants to make sure all customers and business partners know that our products are manufactured ethically and respectfully where responsibility has been taken to preserve the earth's resources.

Our main factories only use energy from renewable resources, such as wind or solar. Most of them have their own solar panels, and produce between 35-80% of their own energy. The remaining energy is derived from a certified and renewable third party.

Our dyeing facilities use equipment resulting in a 20% less energy consumption as well as re-using 50% of the water, whilst the remaining 50% is purified in a specifically designed pool system, leaving it fit to use again after one week.

Apart from this, the factories pay close attention to avoid overproduction, any leftover yarns are used to produce samples. They collaborate with specialised companies to ensure that all paper and plastic is purposely recycled.









TRACEABILITY

FULL TRACEABILITY

Our goal is to have all styles fully traceable and certified by 2023. We want to make our products' full journeys visible for our customers and partners, and at the same time give ourselves a better understanding of the impact our production has on our planet.

Our new sustainability platform BCome which will be implemented 2023 will help us track and evaluate our products' journey through our supply chain. We will be able to track for instance CO2 emissions and water usage, and define and determine every step in the value chain from raw material to point of sale. This is to get a global perspective on our supply chain and to give us a better basis on where to focus our efforts. We continue to push for circularity and full transparency by using this system to measure, report and minimise our impact.

The traceability through the platform gives us the opportunity to show our customers how we measure the environmental, social and circular impact of a product or material throughout its life cycle.

OUR SUPPLIERS

OUR SUPPLIERS

The people and factories we work with are carefully selected by Swedish Stockings. We work directly with suppliers or through our hand selected, locally based partners to monitor the practices of each supplier on a regular basis and ensure that they follow our code of conduct and supplier requirements. We aim to maintain open and collaborative relationships with all of our suppliers.

The basis of our code of conduct is formed on parts of the UN Sustainable Development Goals (SDGs). Our mission is to change and implement sustainable change in the industry, thus we want our working partners to get on board and strive to work towards the UN SDGs.

In addition to working towards the UN SDGs, we also have our own key values for preserving and expanding our work for sustainability in 5 different categories. These categories ensure that responsibility is taken for the safety of people, animals and our environment.

We recognize that there is serious human risk the further you look into the supply chain. For example, the global cotton supply chain can present risk of forced labour in farms and spinning mills, depending on location. All partners to Swedish Stockings are expected to operate in compliance with our Code of Conduct. This means that suppliers must ensure that our Code of Conduct also is respected and fulfilled by subcontractors involved in the production processes carried out.

OUR SUPPLIERS

Swedish Stockings are proud to say that we have fair and reliable long term business relationships based on mutual trust. Our suppliers and other business partners play a crucial role in realising our goals and aspirations, and we expect them to live up to the same social and environmental standards as we adhere to.

Our suppliers in Italy are involved with multiple social initiatives that range from aiding those with handicaps, distributing food to the poor to helping those with addictions and rehabilitation.











INNOVATIONS BY SWEDISH STOCKINGS

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Innovations by Swedish Stockings is a promise to ourselves, the industry and our customers that we will continue to push the boundaries of innovation in the hosiery industry no matter what, either through products or concepts.

To be classed as an Innovations by Swedish Stockings, the product need to be unique to us – for example a new type of product, or the use of a new or improved material which has a positive impact on the product itself and the industry as a whole. It needs to fit within our vision of being the most sustainable hosiery brand worldwide.

We innovate within the areas of production, product development, materials, dyeing techniques and longevity.

INNOVATIONS

Malva ladder resistant tights

Our ambition is to improve the amount of wears you get out of a pair of Swedish Stockings tights, and together with our main supplier we developed Malva, the world's first ladder resistant tights made from recycled polyamide in combination with LYCRA® FUSION™ technology, which stops holes and snags from turning into runs. This makes them one of our most strong and durable styles even though they are only 20 denier, completely in line with our overall focus on longevity.



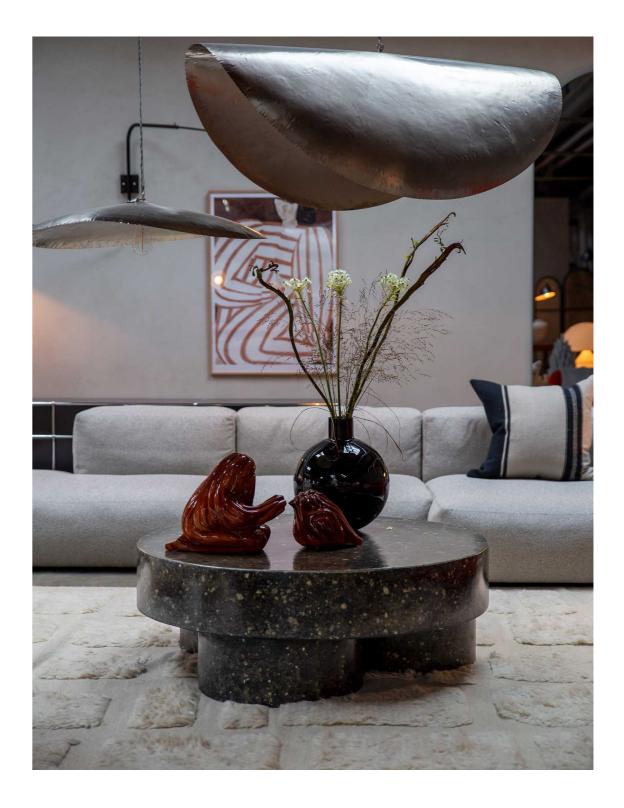
INNOVATIONS

From tights to tables

In 2020 we launched our collaboration with furniture designer Gustaf Westman. We managed to give a second life to your old tights by using our own production facilities – mixing recycled tights with recycled fibreglass and turning discarded pantyhose into modern tables.

Each table (depending on their size) contains between 80 and 350 pairs of tights that have been diverted from land-fills through our recycling program. They are all unique and can be used both indoors and outdoors.

During fall 2022 we revived our collaboration with Gustaf and produced a limited number of blue tables, still made from your old hosiery but with a new look. The tables sold out in a couple of days.

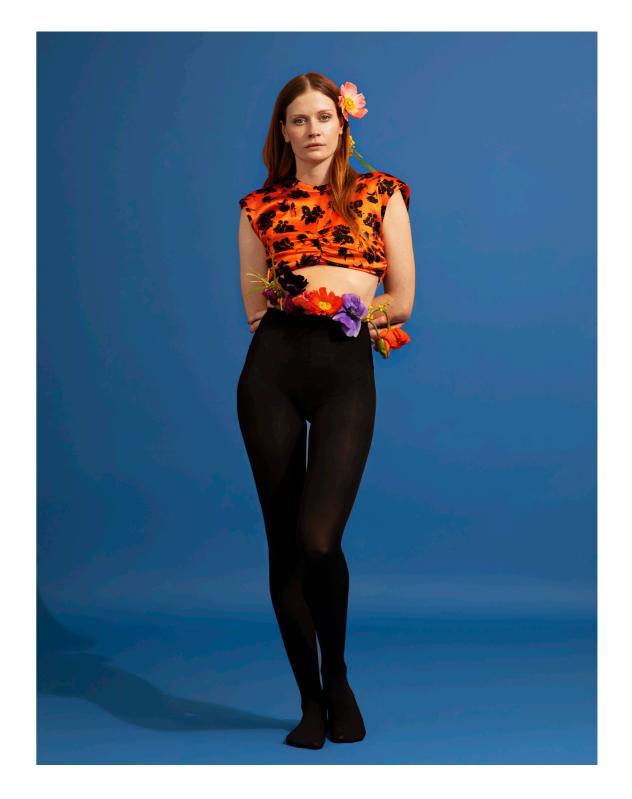


INNOVATIONS

Cecilia, blooming marvellous

Early 2021, our 4th innovation was launched. Premium tights made from the Ricinus Communis, or the Castor bean plant. A 100% biological yarn that does not require large amounts of water and does not take land away from food production. It ensures an ultra-lightweight product which has built in odour control, dries rapidly and keeps your legs at a consistent temperature due to its insulating properties.

The new, innovative material stays true to our mission of disrupting and changing the industry, taking into consideration the whole life cycle of a product.



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