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# Winners Announced In 2021 Beauty Innovation Awards Program

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## Annual Awards Program Recognizes Top Companies, Services and Products Within the Global Beauty Industry

#### LOS ANGELES (PRWEB) NOVEMBER 03, 2021

The Independent Innovation Awards Program, the industry's most robust recognition platform for the innovators and leaders of the Beauty industry, today announced the winners of their 2021 Awards Program. The Independent Innovation Awards program aims to evaluate and recognize the most outstanding and innovative companies, services, and products within the rapidly expanding beauty industry.

This is the third annual awards round for the Independent Innovation Awards program as they continue to provide a platform for standout excellence in the Beauty industry. Their mission is to honor innovation and recognize excellence, hard work and success in a range of beauty industry categories, including Bath & Body, Hair, Lip, & Make-Up and many more. The 2021 Beauty Innovation Awards attracted over 2,000 nominations from around the world.

"Consumer spending is projected to reach \$758 billion in sales for the Total Beauty Market by 2024. To put it simply, the industry is booming. However, the competition is relentless as consumers are always looking for premium products and services that standout from the rest. Consumer tastes and needs are always shifting. We want to recognize those who are riding that wave by breaking through the crowded space," said Travis Grant, Managing Director, Independent Innovation. Being an Innovator takes passion, creativity and hard work. The Independent Innovation Awards exist to celebrate and highlight these efforts by those who are quite literally changing the face of beauty. Congratulations to our incredible winners circle who represent the best of the modern Beauty industry."

The winners have been selected by a panel of judges comprised of senior-level Marketing professionals, Beauty Products professionals and those that have personally worked within the Beauty space.

The 2021 Beauty Innovation Award winners include:

Bath & Body

Bath Product of the Year: Legend's Creek Farm

CBD Product of the Year: Melach33

Hand Sanitizer Product of the Year: OH.SO Hand Sanitizers

Vitamin & Oil Product of the Year: Dr Botanicals

Conditioner Product of the Year: John Paul Mitchell Systems



INDEPENDENT INNOVATION AWARDS

Congratulations to our incredible winners circle who represent the best of the modern Beauty industry - Travis Grant, Managing Director, Independent Innovation Hair Care Product of the Year: DefineMe

Hair Coloring Product of the year: Good Dye Young

Leave-in Treatment Product of the Year: Contents Haircare

Scalp Health Product of the Year: Rahua Texturizer Product of the Year: OUAl

Lip

Balm Product of the Year: QÜR

Treatment Product of the Year: Three Ships Beauty

Make-Up

Blush Product of the Year: Winky Lux
Concealer Product of the Year: Trinny London
Eyeliner Product of the Year: SeneGence
Eyeshadow Product of the Year: about-face
Face Product of the Year: CLEARSTEM Skincare
Foundation Product of the Year: Luminess
Powder Product of the Year: Concrete Minerals
Removal Product of the Year: Kester Black

Mens Grooming

Aftershave Product of the Year: Biography NYC

Beard Product of the Year: Cleverman Hair Care Product of the Year: MASAMI Skin Care Product of the Year: Stryke Club

Retailers & Services

Beauty Service App of the Year: 10to8

Subscription Service of the Year: Kinder Beauty

Skin

Acne Treatment Product of the Year: Peter Thomas Roth

After Sun Product of the Year: ANFISA Skin Cleanser Product of the Year: FOREO

Eye Cream Product of the Year: Fresh Faced Skin Care

Eye Treatment Product of the Year: Blaq Face Mist Product of the Year: TULA Skincare

Microbiome Skin Care Product of the Year: Shielded Beauty

Organic Product of the Year: Vanessa Megan™

Personalized Skin Care Product of the Year: Dermadry

Skin Product of the Year: Dr. Nigma

Sunscreen Organic Product of the Year: COOLA

Tanning Product of the Year: Whish

Tools & Brushes

Accessories Product of the Year: ManiGlovz Hair Tool Product of the Year: L'ange Hair Skincare Tool Product of the Year: DERMAFLASH Nail Care Tool Product of the year: Bellasonic Anti-Aging Tool Innovation of the Year: SBLA Beauty

The annual Beauty Innovation Award competition is open to all individuals, products, companies and organizations involved in producing beauty products, services and solutions. The next round of nominations will open in August 2022.

About Independent Innovation Awards

The Independent Innovation Awards program is devoted to recognizing and honoring the most innovative companies, services, and products. The Beauty Innovation Awards provides public recognition for the achievements of beauty industry companies and products including Bath and Body, Make-up, Skin, Retailers and Services, and more. For more information visit:

beautyinnovationawards.com













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