

On-Ramp Program - Syllabus

Welcome to the Roadmap Writers On-Ramp Program! In this syllabus, you will find session dates & times, join links, assignments, and other instructions.

Your membership includes **one free [Open Pitch Session](#)**. Find an appropriate session and enter the discount code at checkout to redeem. **Discount Code: ONRAMP-AUG** (Exp. 8/31)

[Sunday Webinars](#) - Sundays @ 4:00pm - 5:30pm PT

Moderator: Briana Hansen (Roadmap's Director of Writer Outreach)

Contact: briana@roadmapwriters.com

JOIN LINK: will be sent individually the day prior to each Webinar

Pitch Prep Webinar - Wednesday #1 @ 6:30pm - 8:00pm PT

Hosted by: Chris Deckard (Literary Manager, Fictional Entity)

JOIN LINK: <https://zoom.us/j/109914601>

This 90-min. lecture and Q&A will cover:

- The general structure of a pitch
 - The basic goals of pitching
 - Tips on holding an exec's attention during your pitch
 - And you'll hear an example verbal pitch to get you off on the right foot!
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Combs' Corner - Wednesday #2 @ 5:00pm - 6:00pm PT

Hosted by: Brandon Combs (Roadmap's Creative Director) | brandon@roadmapwriters.com

JOIN LINK: <https://zoom.us/j/349833463>

In each exciting episode of Combs' Corner, Brandon cuts through industry BS and gets to the heart and soul of what being a screenwriter is all about. Meant to be an inspirational and insightful dialogue among fellow writers, Brandon leads discussions, presents inspiring videos and constructs creative exercises to aid screenwriters on their writing journey. Combs' Corner gives a behind the scenes account of the triumphs, trials, and tribulations of being a professional writer.

Live Logline Workshop - Wednesday #2 @ 6:30pm - 7:30pm PT

Hosted by: Dorian Connelley (Roadmap's COO... *and Logline Whisperer*)

Contact: dorian@roadmapwriters.com

JOIN LINK: <https://zoom.us/j/977642585>

Learn a formula for creating a standout logline for ANY project, and workshop the logline for one of your own projects live during the session!

Elevator Pitch Roundtable - Wednesday #3 @ 6:00pm - 8:00pm PT

Host: TBD

Moderator: Dorian Connelley (Roadmap's COO) | dorian@roadmapwriters.com

JOIN LINK: <https://zoom.us/j/352224561>

You will take turns delivering your 5-Minute Elevator Pitch to an industry professional in an online roundtable setting. Previous hosts include execs from Ryan Reynolds' Dark Trick Films, Original Film, Rumble Films, Fictional Entity, and Lawrence Bender Productions.

Opening Pages Analysis - Wednesday #4 @ 6:30pm - 7:30pm PT

Hosted by: Joey Tuccio (Roadmap's CEO) | joey@roadmapwriters.com

JOIN LINK: <https://zoom.us/j/144493212>

Joey will give several volunteer writers specific feedback on their opening 3 pages. The pages will be shared on screen with the rest of the group so everybody can learn from the feedback. The Opening Page Analysis will start with a lecture on some of the immediate reasons an executive might pass on your work... *and you might not even know you're doing one of these things!* Remember, most execs won't read past page 5 if they aren't hooked from the start.

Emails to Know:

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