

The advantages of choosing recycled plastic:



Environmental Benefits

Recycling plastic reduces the amount of plastic waste that ends up in landfills or oceans, helping to protect the environment and wildlife. It also conserves natural resources by reducing the need for virgin plastic production.



Energy Savings

Producing plastic from recycled materials requires less energy compared to producing plastic from raw materials. This helps to reduce greenhouse gas emissions and conserve energy resources.



Reduced Carbon Footprint

Recycling plastic results in lower carbon emissions compared to producing new plastic. This is because the recycling process emits fewer greenhouse gases than production of virgin plastic.



Supports Sustainability Goals

Using recycled plastic aligns with sustainability goals and initiatives aimed at reducing waste, conserving resources, and minimising environmental impact.



Cost Savings

Using recycled plastic can be more cost-effective compared to using virgin plastic. Recycled plastic materials are often less expensive to produce, which can lead to cost savings for businesses and consumers.



Conservation of Resources

By using recycled plastic, we can reduce the demand for new plastic production, which in turn conserves valuable natural resources such as oil and gas.



Promotes Circular Economy

Recycling plastic promotes a circular economy by keeping materials in use for longer periods. This reduces the need for extracting new raw materials and helps to create a more sustainable and efficient system of resource utilisation.



Consumer Preference

Many consumers are becoming more environmentally conscious and prefer products made from recycled materials. Using recycled plastic can help businesses attract and retain customers who prioritize sustainability.