SALES TOOLS FOR RETAILERS

OSlst & Locally

The ultimate online-to-offline shopping experience for shoppers and authorized dealers.



RETAILERS.LOCALLY.COM





Start selling through Locally









And, unified marketplaces far outperform one-off, proprietary solutions in the travel, shopping, accommodation, event, and dining industries.

Founded to address a shift in consumer behavior

Shoppers are moving away from in-store discovery and towards online research but want to retain the convenience and service of local shopping.

Many retailers struggle to move away from antiquated marketing tactics and are increasingly invisible to online shoppers.

Brands must expand into digital marketing and distribution channels while maintaining goodwill with their highly-influential dealer network.



The most important path to purchase

Online-to-nearby shopping

While virtually all shoppers use internet-connected devices to make buying decisions, 90% of sales still happen at local stores.

The most important measurement

90% of Global shoppers who visited a store in the last week said they used online search prior to going in-store.







When you share inventory levels shoppers are



more likely to engage with you

Sharing stock raises your visibility on brand sites and gives shoppers confidence that you're carrying the items they're looking for.

Product Locator

Accept orders for store pickup from thousands of brand product pages

Display your current inventory on brands' product pages. Stores that let shoppers browse their inventory are biased above closer retailers who aren't showing stock.

Locally refers over a million unique shoppers per day to nearby places to complete their purchase.





Store Locator

Manage your listings across hundreds of brand sites

Add logos, store hours, links, and more for hundreds of brand websites, all from one dashboard. You can even promote events across store locators simultaneously.

A virtual representation of your inventory

Shoppers can browse and buy your in-stock selection right from the map. Like the Product Locator, retailers sharing their stock will be ranked higher than nonstocking retailers in their area.







Buy It Locally

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The universal transaction engine.

Buy It Locally is built into all of our tools. It makes reserving or purchasing a product for store pickup a possibility from virtually any store, on any page, and any site.

- Reserve, Pay In-Store
- Pay, In-Store Pickup
- Pay, Same-Day Delivery (restrictions apply)
- Pay, Ship to Store for Pickup

Google has reported that "curbside pickup" searches have increased 3,000% year-over-year.





Start selling

Claim your Locally account



Take control of your store's presence on brand sites.

Connect your inventory to shoppers

UPC & quantity is all we need. Connect your POS system to Locally and start transmitting today.

LOCALLY.COM/GO/LAUNCH

Collect sales for store pickup



Accept transactions for store pickup with Buy It Locally. Reservations, purchases, and same-day delivery options are all available.



Claim your account

Our brand partners sync their dealer lists with us regularly. All you need to do is let us know which store is yours.

LOCALLY.COM/NEW/RETAILER



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Sigr	n Up		
Pers	onal Brand	Retailer	
YOUR	COMPANY NAME		
COMP	ANY WEBSITE		
EMAIL	ADDRESS		

Connect your POS system

Sync with one of our 20+ premier **POS** connections

Don't see your POS listed? Use our universal instructions to send us your UPCs & quantity on hand

Want to see your POS listed? Email us at support@locally.com and let us know

Ascend Celerant CORESense Ecomdash Epicor Eagle Heartland Retail **Imagine Retail**

Lightspeed Retail LinkEdge Microsoft RMS NetSuite Rain POS RetailEdge Retail Pro v8

LOCALLY.COM/GO/INVENTORY-FEED



Retail Pro v9 RICS Shopify **Sportmas** Tallysoft **Teamwork Retail** iZettle Pro **Talech POS**

Collect sales for store pickup

Receive orders via text and/or email notification. Orders automatically flow from your locally.com listings as well as brand websites.

Leverage Locally's extended features to push your inventory to more places and receive more orders.

LOCALLY.COM/GO/BUY-IT-LOCALLY

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Order History

03/26 2:08pm MDT	Kate	Road Runner Sports	HOKA ONE ONE
HOLD #YW3LL9	from hokaoneone.com	Westminster, CO 80021	1 Women's Clifton 7 @ \$130
ORDERED 7 MINUTES AGO	Email		192410924295 7 Black / White
03/26 3:56pm EDT	Cheryl	Fleet Feet Lawrencevi	HOKA ONE ONE
HOLD #0LNDD0	from hokaoneone.com	Lawrenceville, GA 300	1 Women's Bondi 7 @ \$150
ORDERED 19 MINUTES AGO	Email	New Balance CF Shops	194715334779 10.5 Black Iris / Ba
03/26 3:43pm EDT	Jackie		New Balance
HOLD #XDW44Q	from newbalance.ca	North York, ON M3C0E5	1 Made in US 990 v5 Wom @ \$229.99
CONFIRMED	Email		192662149378 5.5 W Grey with Castl
03/26 3:38pm EDT	Chandra	Pro Bike + Run - Nort	Saris
ORDER #GK8GGK	from saris.com	Allison Park, PA 1510	1 Bones EX 3-Bike @ \$229.99
CONFIRMED	Email		012527020249
03/26 2:37pm CDT	Lillian	Sperry - Houston Gall	Sperry
HOLD #DGP333	from locally.com	Houston, TX 77056	1 Women's Songfish Star @ \$89.95
ORDERED 38 MINUTES AGO	Email		194713018862 6 M Blush
03/26 3:37pm EDT	Jennifer	JackRabbit - NY East	Ultimate Direction
ORDER #6NEDDD	from jackrabbit.com	New York, NY 10065	1 Access 600 @ \$44.95
ORDERED 38 MINUTES AGO	Email Sherri		054003821230 UD Blue Olukai
03/26 3:35pm EDT		Flip Flop Shops - Jac	
HOLD #KGVRR1	from locally.com	Jacksonville, FL 3324	1 KE'A - W @ \$100
ORDERED 40 MINUTES AGO	Email	Arc'teryx Chicago	883956329322 10 B Black / Tan Arc'teryx
03/26 2:35pm CDT	Sasha		
ORDER #LNP44Z	from arcteryx.com	Chicago, IL 60647	1 Covert Cardigan Men's @ \$179
CONFIRMED	Email Jessica		686487400610 M Black Heather
03/26 3:30pm EDT		Great Escape Outfitte	Keen
HOLD #N4E552	from keenfootwear.com	Ottawa, ON K2A0E7	1 Little Kid's Chandler @ \$70
ORDERED 45 MINUTES AGO	Email		191190192153 11 Raven/Fiery Red
03/26 2:30pm CDT	Chandrasekhar :	Ascend QA Store 1	Trek
HOLD #WKVLLW	from locally.com	Waterloo, WI 59393	1 Slash 9.9 XO1 @ \$7999.99
CONFIRMED	Email		601842372456 ML (29" Lithium Grey
03/26 2:21pm CDT	Luke	Test Westeros Locatio	Trek
HOLD #Z3EXXN	from locally.com	Stoughton, WI 53589	1 Bontrager Race 5" Woo @ \$19.99
CONFIRMED	Email		601842254899 37-39 (Mars Red

Cost for retailers



Claim your account

Manage store listings, promote events, and control brand authorizations.



Display inventory

Display inventory for shoppers on hundreds of brand websites and locally.com.



Buy It Locally

Sell directly to shoppers from brand websites for store pickup. Fee only applies to successful orders.



More features

Listing & reputation management

Maintain location, opening hours, and shopper reviews across all major search engines, social media platforms, and brand sites from one spot.

Add your inventory to Google

Integrate your live inventory into Surfaces Across Google, which includes Shopping, Search, Maps, Images, and Google My Business.

Locally Pages

Display what's in stock at your store without the work and expense of running an ecommerce site.

PushCart

Already have a sales order management system for incoming BOPIS/Click-and-Collect transactions? Merge that solution with Buy It Locally using Locally PushCart.

LOCALLY.COM/GO/EXTENDED-FEATURES



Sync with Shopify

Securely sync your in-store inventory and product catalogs with your website. Use the Sync Locally app to link your Locally and Shopify accounts together.

Premium tools

Drive in-store traffic and transactions with the same best-in-class tools that our brand partners use, now available for retailers.





Locally has an ever-growing team of experts with hundreds of years of cumulative expertise in retail.



Founded in 2014 by retailers, for retailers. That's why surfacing your inventory is free and always will be.



Whatever you need

Locally is mission-driven.

Bridge the gap

Retailers

22,300 claimed locations10,000 sharing daily inventory4,000 cities124 countries

Brands

Locally is partnered with over 250 brands, and we're adding more every day. With our tools on more than 1,200 websites we're doing everything we can to get your accurate, in-stock inventory in front of shoppers.

Shoppers

Locally shows 1M unique users more than 6.5M products each day. Whether a shopper is coming from locally.com, a brand or retailer's site, or anywhere else on our platform, they're guaranteed to have a seamless shopping experience.



The future of retail

We're bridging the gap between local retail and online shopping. Are you in?



TO GET STARTED, VISIT LOCALLY.COM/GO/LAUNCH

Head over to locally.com/contact to get in touch.

