



OS1st & Locally

The ultimate online-to-offline shopping experience for shoppers and authorized dealers.

RETAILERS.LOCALLY.COM





Start selling through Locally

Founded to address a shift in consumer behavior



Shoppers are moving away from in-store discovery and towards online research but want to retain the convenience and service of local shopping.



Many retailers struggle to move away from antiquated marketing tactics and are increasingly invisible to online shoppers.



Brands must expand into digital marketing and distribution channels while maintaining goodwill with their highly-influential dealer network.



And, unified marketplaces far outperform one-off, proprietary solutions in the travel, shopping, accommodation, event, and dining industries.





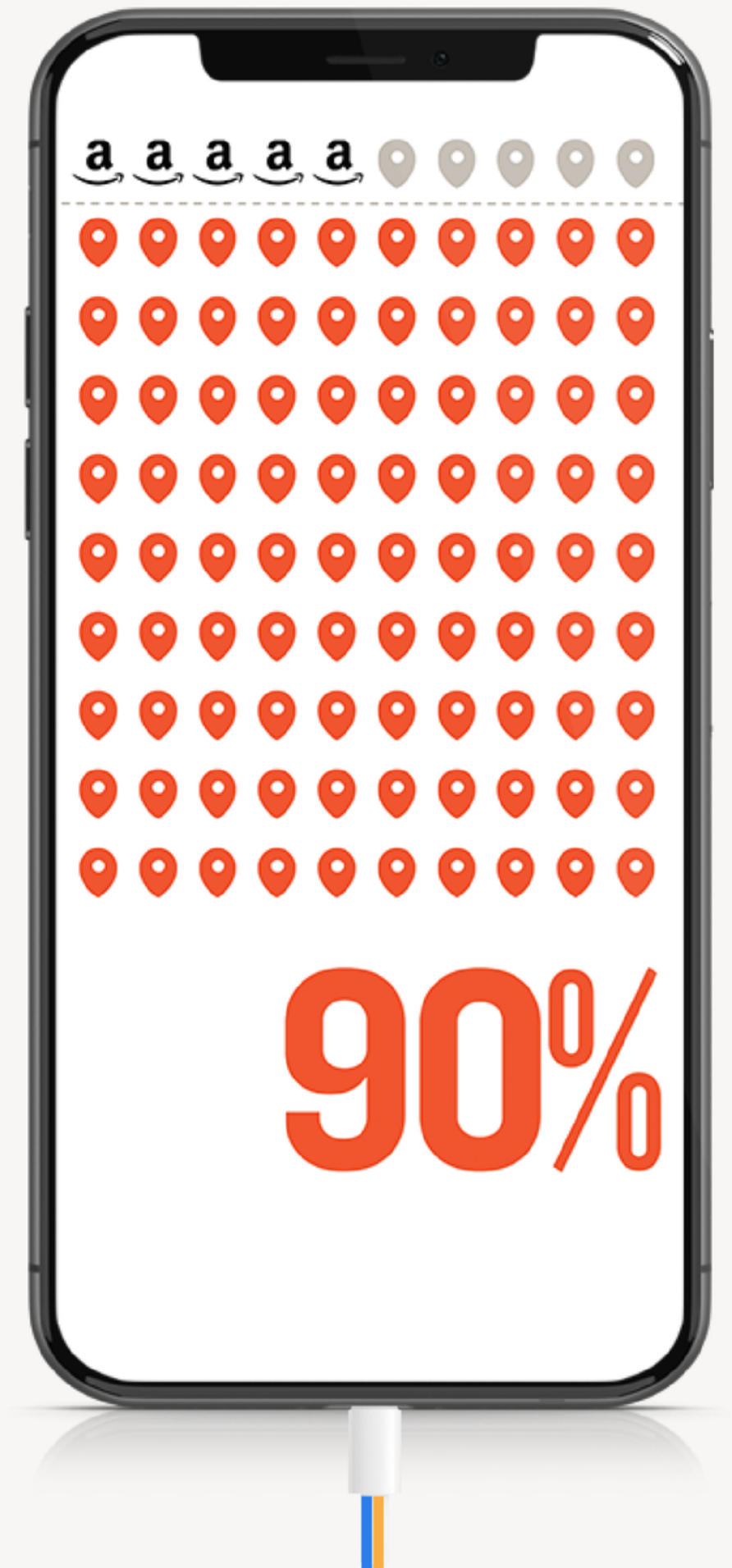
The most important path to purchase

Online-to-nearby shopping

While virtually all shoppers use internet-connected devices to make buying decisions, 90% of sales still happen at local stores.

The most important measurement

90% of Global shoppers who visited a store in the last week said they used online search prior to going in-store.



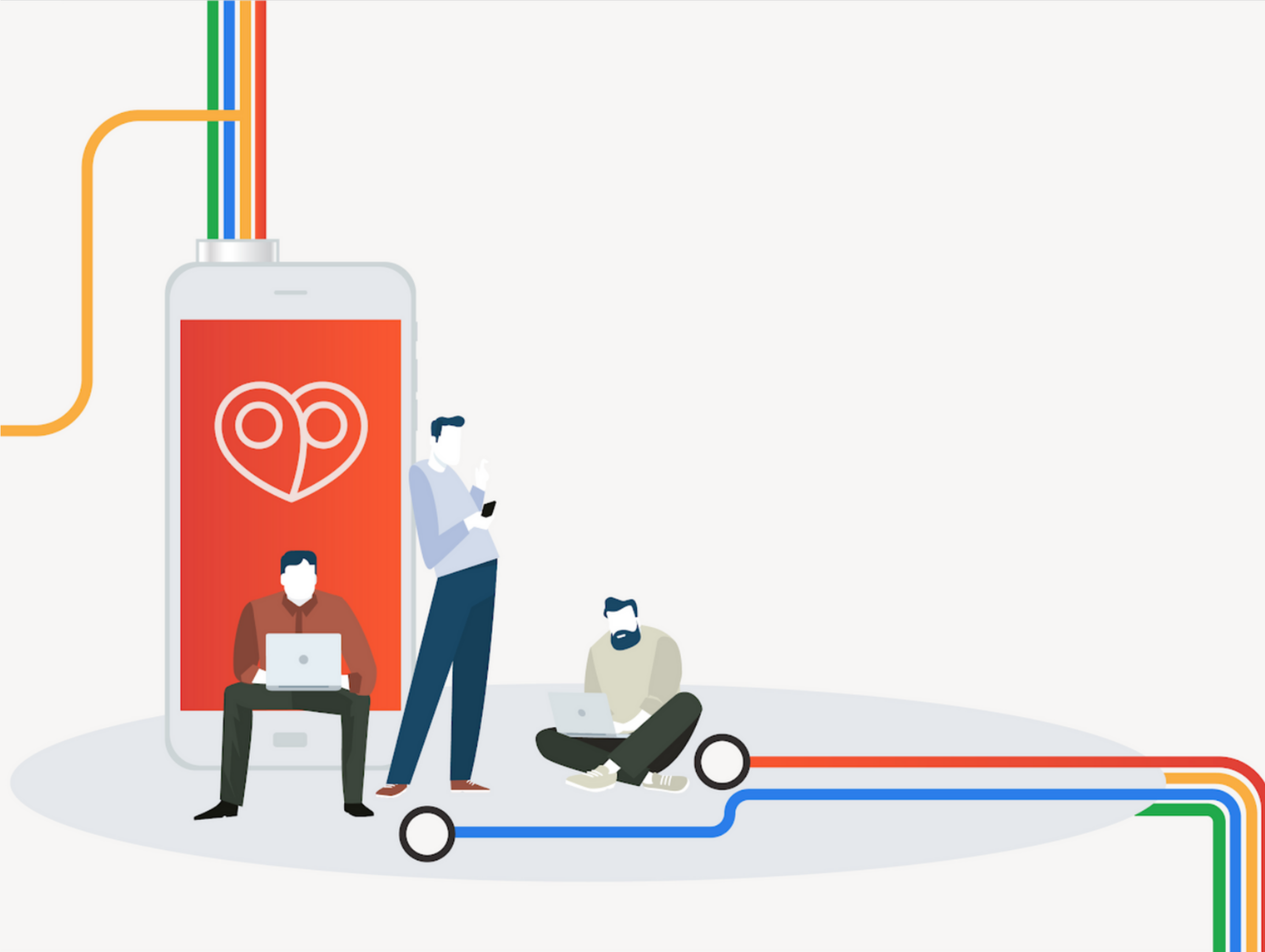


When you share inventory
levels shoppers are

77%

more likely to engage with you

Sharing stock raises your visibility on brand sites
and gives shoppers confidence that you're
carrying the items they're looking for.

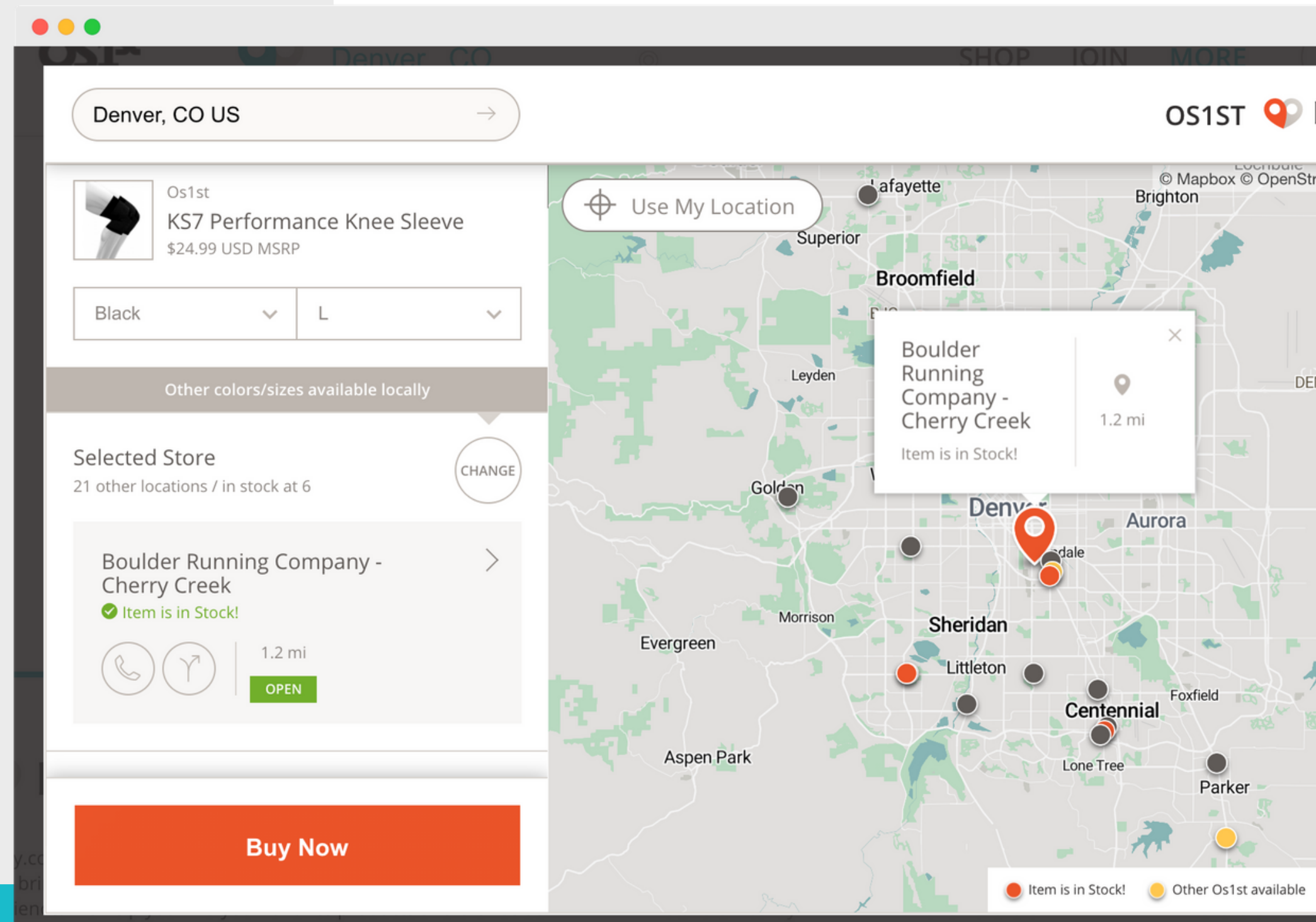


Product Locator

Accept orders for store pickup from thousands of brand product pages

Display your current inventory on brands' product pages. Stores that let shoppers browse their inventory are biased above closer retailers who aren't showing stock.

Locally refers over a million unique shoppers per day to nearby places to complete their purchase.



Store Locator

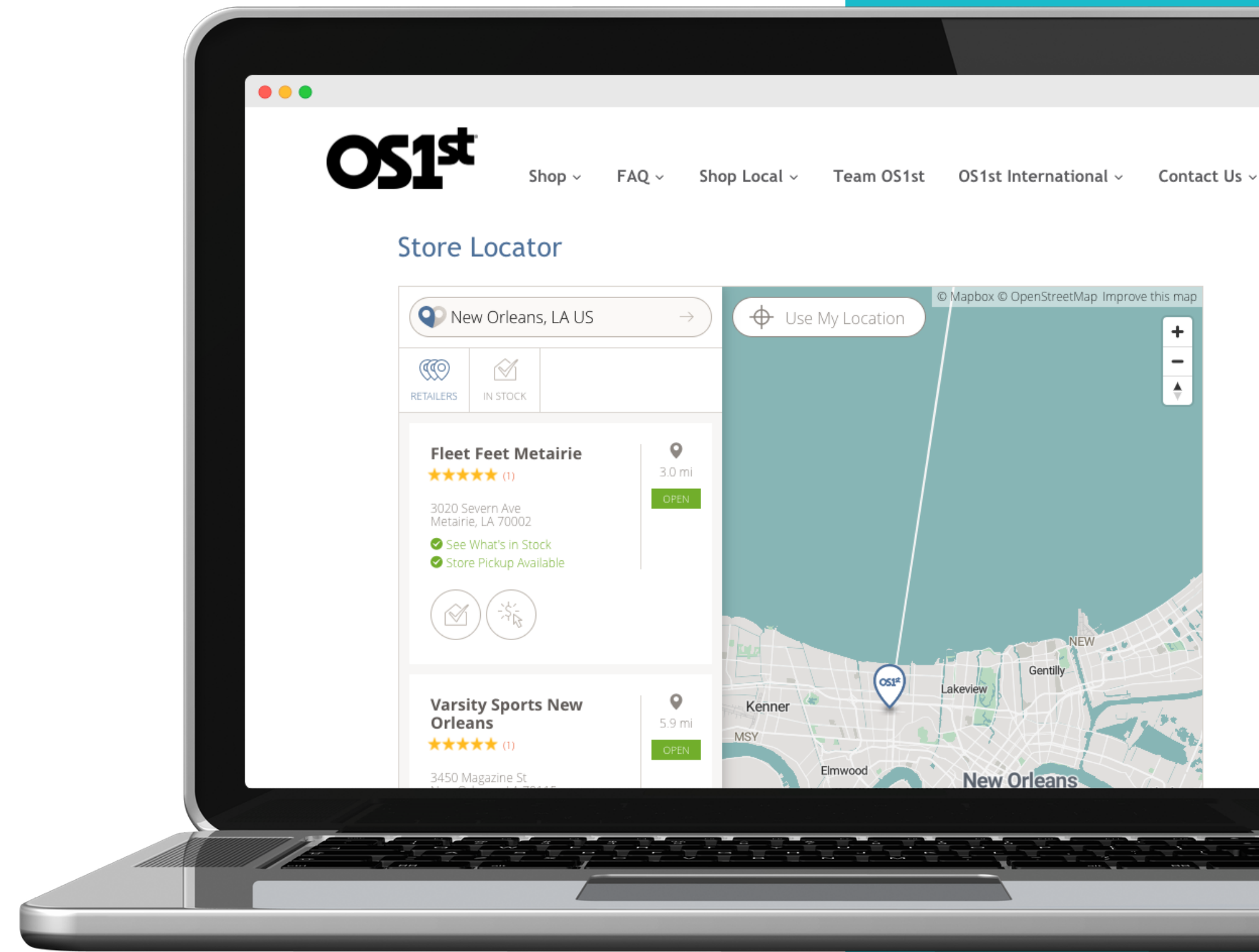


Manage your listings across hundreds of brand sites

Add logos, store hours, links, and more for hundreds of brand websites, all from one dashboard. You can even promote events across store locators simultaneously.

A virtual representation of your inventory

Shoppers can browse and buy your in-stock selection right from the map. Like the Product Locator, retailers sharing their stock will be ranked higher than non-stocking retailers in their area.





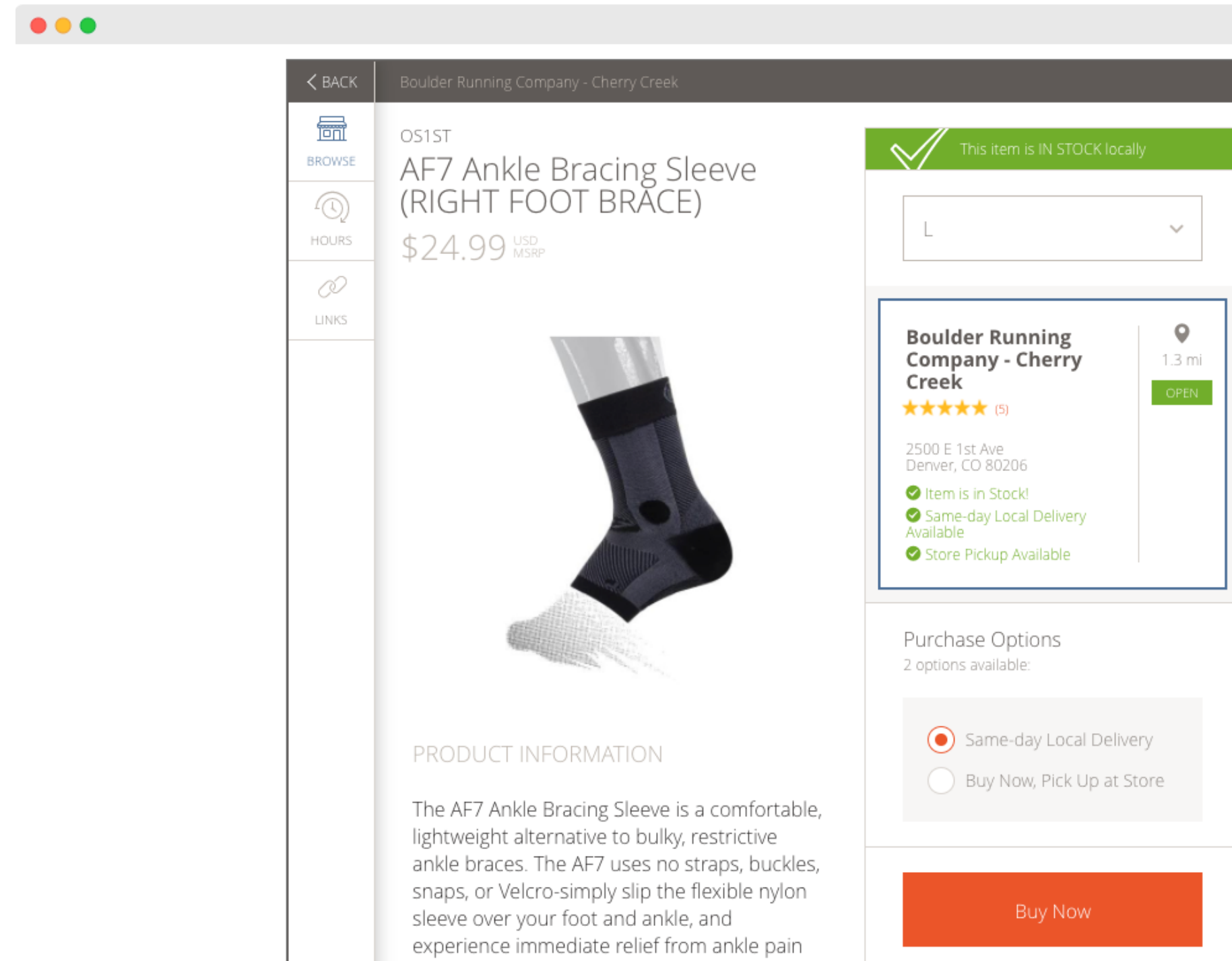
Buy It Locally

The universal transaction engine.

Buy It Locally is built into all of our tools. It makes reserving or purchasing a product for store pickup a possibility from virtually any store, on any page, and any site.

- Reserve, Pay In-Store
- Pay, In-Store Pickup
- Pay, Same-Day Delivery (restrictions apply)
- Pay, Ship to Store for Pickup

Google has reported that "curbside pickup" searches have increased 3,000% year-over-year.





Start selling

**Claim your Locally
account**



Take control of your store's presence
on brand sites.

**Connect your inventory
to shoppers**



UPC & quantity is all we need.
Connect your POS system to Locally
and start transmitting today.

**Collect sales for
store pickup**



Accept transactions for store pickup
with Buy It Locally. Reservations,
purchases, and same-day delivery
options are all available.

[LOCALLY.COM/GO/LAUNCH](https://locally.com/go/launch)



Claim your account

Our brand partners sync their dealer lists with us regularly. All you need to do is let us know which store is yours.

[LOCALLY.COM/NEW/RETAILER](https://locally.com/new/retailer)

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locally.com

< ACCOUNT ORDERS CART

< BACK

Sign Up

Personal Brand Retailer

YOUR COMPANY NAME

COMPANY WEBSITE

EMAIL ADDRESS

HOW DID YOU HEAR ABOUT LOCALLY.COM?

Provide rep name please



Connect your POS system

Sync with one of our 20+ premier POS connections

Don't see your POS listed? Use our universal instructions to send us your UPCs & quantity on hand

Want to see your POS listed? Email us at support@locally.com and let us know

Ascend
Celerant
CORESense
Ecomdash
Epicor Eagle
Heartland Retail
Imagine Retail

Lightspeed Retail
LinkEdge
Microsoft RMS
NetSuite
Rain POS
RetailEdge
Retail Pro v8

Retail Pro v9
RICS
Shopify
Sportmas
Tallysoft
Teamwork Retail
iZettle Pro
Talech POS

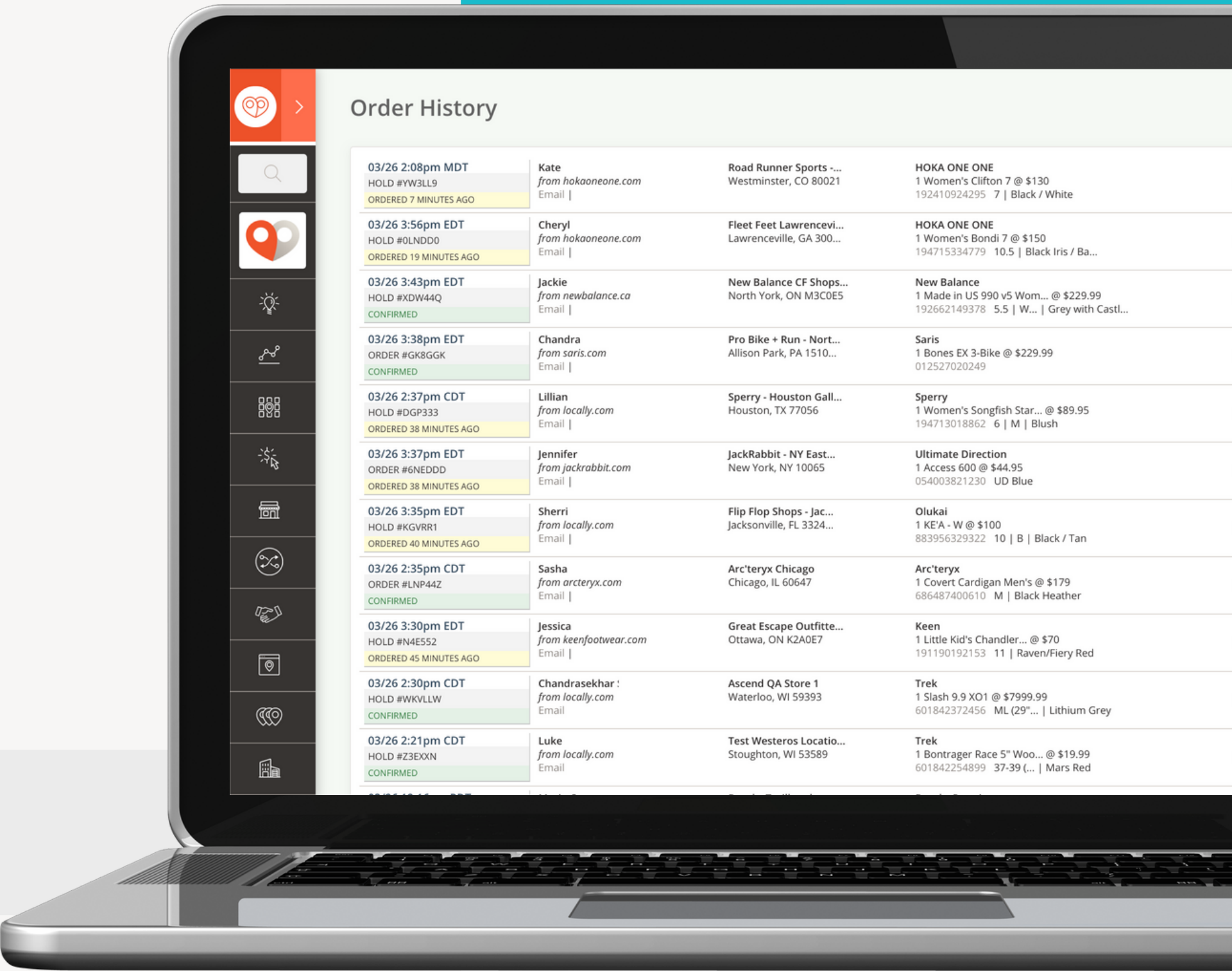


Collect sales for store pickup

Receive orders via text and/or email notification. Orders automatically flow from your locally.com listings as well as brand websites.

Leverage Locally's extended features to push your inventory to more places and receive more orders.

[LOCALLY.COM/GO/BUY-IT-LOCALLY](https://locally.com/go/buy-it-locally)



Cost for retailers

Free

Claim your account

Manage store listings, promote events, and control brand authorizations.

Free

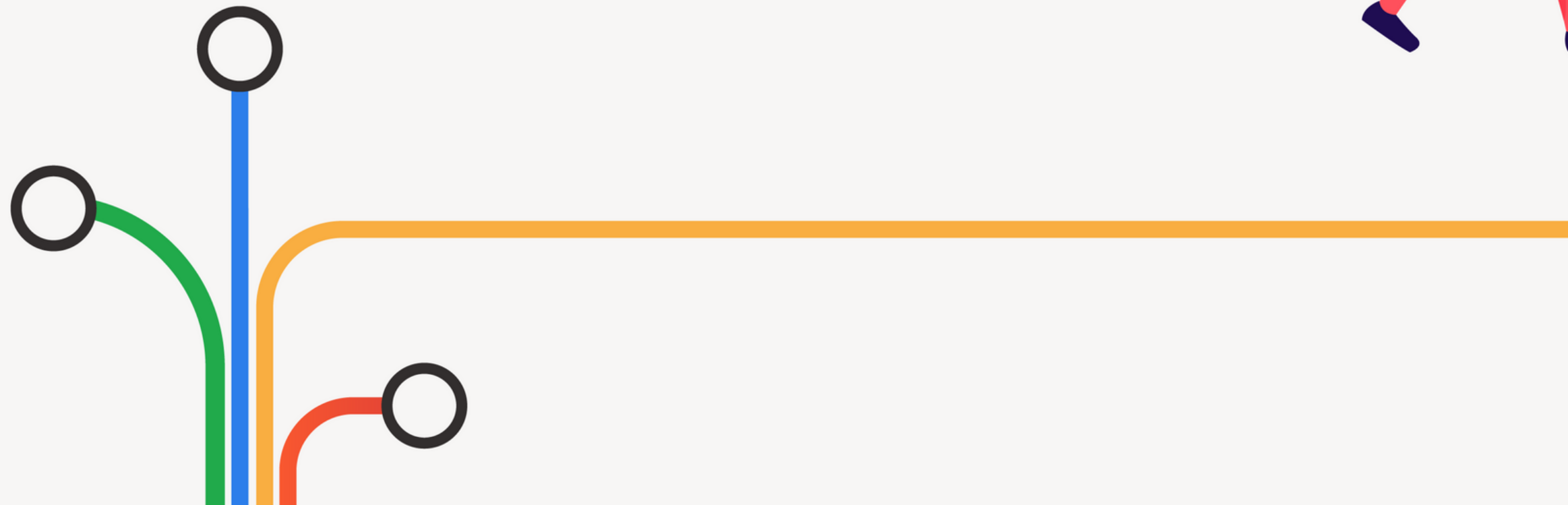
Display inventory

Display inventory for shoppers on hundreds of brand websites and locally.com.

3.5%

Buy It Locally

Sell directly to shoppers from brand websites for store pickup. Fee only applies to successful orders.



More features



Listing & reputation management

Maintain location, opening hours, and shopper reviews across all major search engines, social media platforms, and brand sites from one spot.

Add your inventory to Google

Integrate your live inventory into Surfaces Across Google, which includes Shopping, Search, Maps, Images, and Google My Business.

Sync with Shopify

Securely sync your in-store inventory and product catalogs with your website. Use the Sync Locally app to link your Locally and Shopify accounts together.

Locally Pages

Display what's in stock at your store without the work and expense of running an ecommerce site.

PushCart

Already have a sales order management system for incoming BOPIS/Click-and-Collect transactions? Merge that solution with Buy It Locally using Locally PushCart.

Premium tools

Drive in-store traffic and transactions with the same best-in-class tools that our brand partners use, now available for retailers.



Whatever you need

Locally has an ever-growing team of experts with hundreds of years of cumulative expertise in retail.

Locally is mission-driven.

Founded in 2014 by retailers, for retailers. That's why surfacing your inventory is free and always will be.

Bridge the gap



Retailers

22,300 claimed locations
10,000 sharing daily inventory
4,000 cities
124 countries

Brands

Locally is partnered with over 250 brands, and we're adding more every day. With our tools on more than 1,200 websites we're doing everything we can to get your accurate, in-stock inventory in front of shoppers.

Shoppers

Locally shows 1M unique users more than 6.5M products each day. Whether a shopper is coming from locally.com, a brand or retailer's site, or anywhere else on our platform, they're guaranteed to have a seamless shopping experience.

The future of retail

We're bridging the gap between local retail and online shopping. Are you in?



TO GET STARTED, VISIT
LOCALLY.COM/GO/LAUNCH

Head over to locally.com/contact
to get in touch.