

# **NEWS**

# What's new in ...

The latest skin innovations, in-store this month



# 1. CAUDALIE PREMIER CRU LA CRÈME

**RICHE** is formulated to provide comfort and anti-ageing nourishment to the driest of skin. Active ingredients include 'youth molecule' resveratrol, radiance-enhancing Viniferine and anti-oxidant grape seed polyphenols. It also contains a 100% botanical complex of three ultranourishing waxes - jojoba, mimosa and sunflower - for ultra moisturisation. RRP £92.50, Caudalie, uk.caudalie.com.

2. YIN YANG SKINCARE, founded in 1973 by food technologist Katie May, is relaunching under the new ownership of FS International. The natural, plant based skincare range's key ingredient is soya protein, technologically adapted using a fermentation process taken from the food industry. Katie May will work closely with the new team advising on NPD, formulations and protein technology. RRP from £4.99, FS International, yinyangskincare.com.

## 3. MURAD RAPID COLLAGEN INFUSION

is, according to the brand, the first product to penetrate the skin with pure collagen, by breaking it down into its components of amino acids small enough to penetrate skin. The multi-tasking wrinkle fighting and collagen building formula promotes healthy collagen and hydration levels, for plumper, smoother skin and reduced lines and wrinkles. RRP £78, Murad, murad.co.uk.

4. ELIZABETH ARDEN EIGHT HOUR **CREAM SKIN PROTECTANT NIGHTTIME** MIRACLE MOISTURISER nourishes, hydrates and soothes skin through the night for the ultimate beauty sleep. A blend of emollients and moisturisers soften skin and seal in moisture, while salicylic acid smoothes skin by removing dead skin cells. Anti-oxidant vitamin E protects from environmental aggressors and lavender helps to calm and relax the senses to aid rest. RRP £32,

Elizabeth Arden, elizabetharden.co.uk.

VISIT WWW.COSMETICSBUSINESS.COM FOR DETAILS OF **MORE OF THIS MONTH'S SKINCARE LAUNCHES** 

Clarisonic has launched the Aria Sonic Cleansing Brush, its most advanced model yet. Featuring three customisable speed settings (Speed 1 for sensitive skin, Speed 2 for all skin types and Speed 3 for extra

deep cleansing), and an adjustable T-timer offering a choice between one and twominute cycles, it also comes with a USB-enabled p-Link charger for ease.

RRP £155, L'Oréal, clarisonic.co.uk.

## **EDITOR EMILY SAYS:** "I love

my Clarisonic Mia, and this model offers even greater control with its ability to meet every user's skincare needs. I can't wait to try it!"

# THE TOP PRODUCTS IN THE PRESS\* YOUR CUSTOMERS WILL COVET THIS MONTH

- Dr. Andrew Weil for Origins Mega-Bright Dark Circle Minimizer
- Clinique Superdefense SPF20 Daily Defense Moisturizer
- No7 Instant Illusion Rapid Radiance Balm
- The Body Shop Vitamin E Overnight Serum-In-Oil
- bareMinerals Biolucent Mineral **Brightening Treatment**



**8 PURE BEAUTY** FEBRUARY 2014



