

WILDPRENEURS

NUTSHELL BUSINESS PLAN—WORKSHEET ♥

OVERVIEW

What will I sell?

Who will buy it?

Why is my product or service needed?

MONEY

What will I charge?

How will I get paid?

ROGUE MARKETING

How will my tribe discover my business?

How can I get my tribe to tell their friends?

GOAL

One year from now, my business will have _____ (number of clients? income?).

Five years from now, my business will have _____ (number of clients? income?).

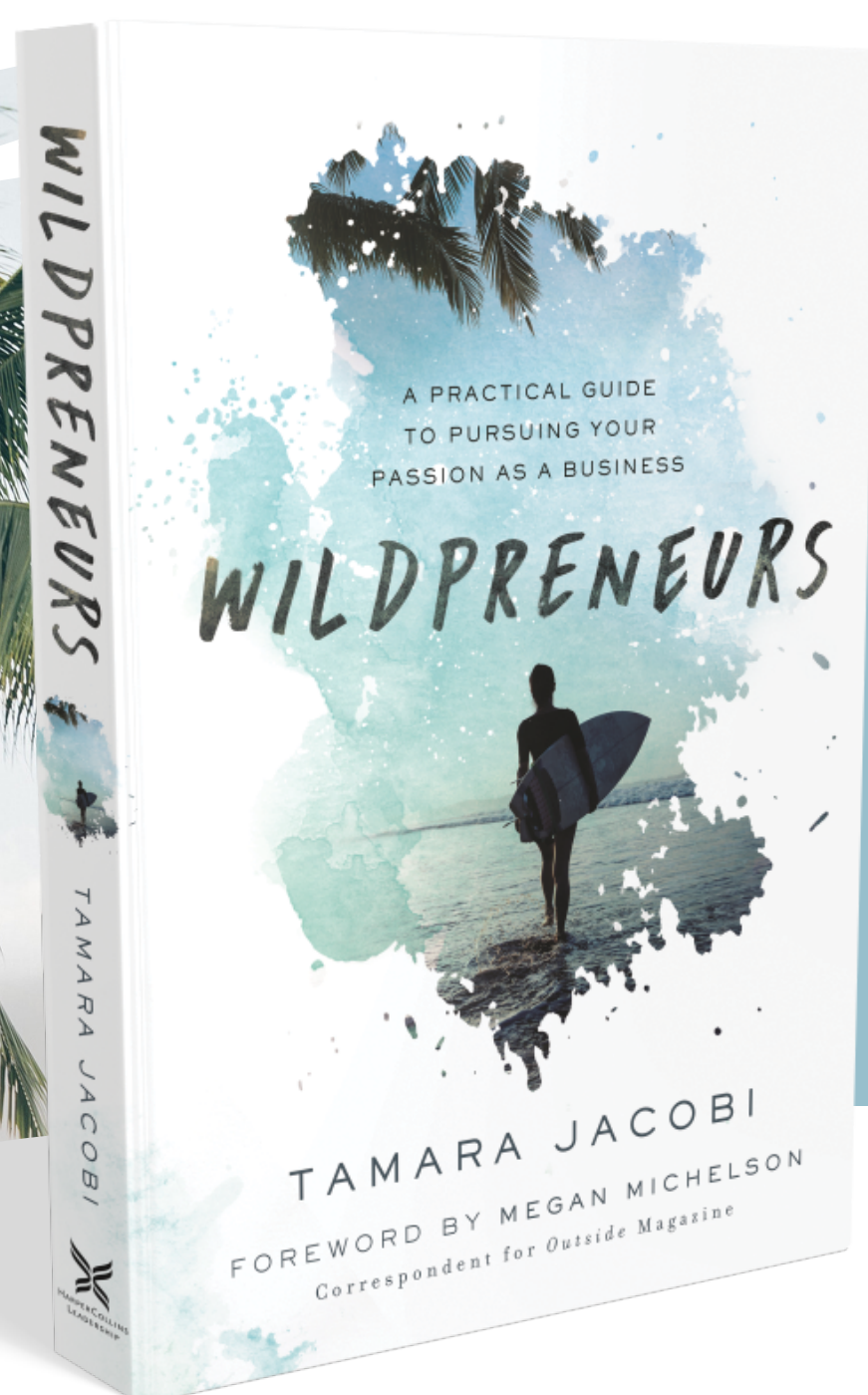


CHALLENGES

I foresee challenges with _____,
but I believe the solution may be _____ (fill
in the blanks).

(Repeat this section for as many concerns as you may
have.)

Further resources: There are infinite books, websites,
apps, podcasts, newsletters, and magazines for entrepre-
neurs.



Get *Wildpreneurs: A Practical
Guide to Pursuing Your
Passion as a Business* today!

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