



Kerrits 2022 Apparel Booking Incentive Program*



WALK Booking orders over \$1,000

- + Free Shipping on Booking Order (if ordered by booking deadline)
- + Store Listing on kerrits.com Retailer Locator
- + Access to Retail Partner Login:
 - + Laydown and Lifestyle Images
 - + Social Media Assets
 - + Product Copy
 - + Inventory Feed
 - + Video
- + Access to Employee Purchase Program
- + Access to Product of the Month and other special promotions

TROT Booking orders over \$3,500

All the above WALK benefits PLUS

- + 3% Discount on Booking Order**
- + Split Deliveries on Booking Order

CANTER Booking orders over \$7,500

All the above WALK benefits PLUS

- + 5% Discount on Booking Order**
- + Split Deliveries on Booking Order
- + Free Shipping for the season on all apparel orders over \$500***
- + 1 x In-Store Promotion per season –
Kerrits provides \$250 retail shopping spree (\$125 wholesale credit)

* Program applicable for approved Kerrits Dealers in the U.S.
Apparel Booking Incentives exclude footwear and EQL by Kerrits items.

** Spring Booking Orders must ship between January 1 and April 15, 2022
Fall Booking Orders must ship between August 1 and October 31, 2022

*** Excludes Footwear