



# Kerrits 2024 Apparel Booking Incentive Program\*



## WALK Booking orders over \$1,000

- + Free Shipping on Booking Order (if ordered by booking deadline)
- + Store Listing on kerrits.com Retailer Locator
- + Access to Retail Partner Login:
  - + Laydown and Lifestyle Images
  - + Social Media Assets
  - + Product Copy
  - + Inventory Feed
  - + Video
- + Access to Employee Purchase Program
- + Access to Product of the Month and other special promotions

## TROT Booking orders over \$5,000

*All the above WALK benefits PLUS*

- + Free Shipping on apparel fill in orders over \$750\*\*\*
- + Split Deliveries on Booking Order

## CANTER Booking orders over \$7,500

*All the above WALK benefits PLUS*

- + 5% Discount on Booking Order\*\*
- + Split Deliveries on Booking Order
- + Free Shipping for the season on all apparel orders over \$750\*\*\*
- + 1 x In-Store Promotion per season –  
Kerrits provides \$250 retail shopping spree (\$125 wholesale credit)

\* Program applicable for approved Kerrits Dealers in the U.S.  
Apparel Booking Incentives exclude footwear items.

\*\* Spring Booking Orders must ship between January 1 and April 15, 2024  
Fall Booking Orders must ship between August 1 and October 31, 2024

\*\*\* Excludes Footwear