



# Kerrits 2023 Apparel Booking Incentive Program\*



## **WALK** Booking orders over \$1,000

- + Free Shipping on Booking Order (if ordered by booking deadline)
- + Store Listing on kerrits.com Retailer Locator
- + Access to Retail Partner Login:
  - + Laydown and Lifestyle Images
  - + Social Media Assets
  - + Product Copy
  - + Inventory Feed
  - + Video
- + Access to Employee Purchase Program
- + Access to Product of the Month and other special promotions

## **TROT** Booking orders over \$3,500

*All the above WALK benefits PLUS*

- + 3% Discount on Booking Order\*\*
- + Split Deliveries on Booking Order

## **CANTER** Booking orders over \$7,500

*All the above WALK benefits PLUS*

- + 5% Discount on Booking Order\*\*
- + Split Deliveries on Booking Order
- + Free Shipping for the season on all apparel orders over \$750\*\*\*
- + 1 x In-Store Promotion per season –  
Kerrits provides \$250 retail shopping spree (\$125 wholesale credit)

\* Program applicable for approved Kerrits Dealers in the U.S.  
Apparel Booking Incentives exclude footwear and EQL by Kerrits items.

\*\* Spring Booking Orders must ship between January 1 and April 15, 2023  
Fall Booking Orders must ship between August 1 and October 31, 2023

\*\*\* Excludes Footwear