



BRAND AMBASSADOR (BA)

We are currently looking for campus brand ambassadors, and we'd love to have you on board to become part of a new exciting fashion accessory start-up: Brappz.

The best thing about the job is that it is flexible; we know you all have different timetables so the work is scheduled around university life, and it isn't a big commitment in terms of time.

As Campus BA you will be expected to take initiative at college events and parties in order to positively present Brappz.

The tasks

- Analyze, identify and participate at events to promote Brappz
- Increase awareness through social media (Instagram/ FB/ Twitter)
- Post on all events that happen around Brappz with #brappz
- Spread the word to like-minded fellow students

The ideal candidate

- You are creative and have an entrepreneurial mindset
- You are outgoing, positive, responsible and well organized
- You are well versed in social media & like to take pictures with attention to detail
- You are well connected in the college community
- You are interested in fashion & sports and the world that surrounds it
- You have strong school pride

Why should you be interested?

- To get hands-on marketing and leadership experience
- To add work experience to your CV with a Swiss start-up
- To acquire contacts in the business world
- To earn extra pocket money through sales and social media referrals
- To receive free products for your own use

Interested? Please send in your CV and cover letter today to info@brappz.com
Indicate your college on the subject.

We look forward to hearing from you!

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