

Gujarati

ગુજરાતી

Pronunciation Guide for Alphabet Poster

Gujarati is spoken by about 66 million people across the globe! At The Heritage Supply Co., we have created a set of transliterations specifically for English speakers who are interested in learning the Gujarati Lipi (alphabet) and basic vocabulary. Please use this pronunciation guide as a tool to help you learn how to best pronounce these words as they are spoken colloquially.

Happy learning!

- આ = ah/aa = ‘a’ in ‘father’
- ઉ = uh/u/a = ‘u’ in ‘under’
- એ = E = ‘a’ in ‘angel’
- િ = i = ‘I’ in ‘India’
- ઓ = ee = ‘ee’ in ‘bee’
- ાઈ = ai = ‘y’ in ‘try’
- ଓ = O = ‘o’ in ‘yo-yo’
- ଓଓ = oo = ‘oo’ in ‘look’
- ଓଓ = ooh = ‘oo’ in ‘noodle’
- ଓઉ = ou = ‘ou’ in ‘out’
- ધ = dh = ‘th’ in ‘the’
- થ = th = ‘th’ in ‘think’
- સાવણી કોડ્સ = Several Gujarati consonants come in pairs – aspirated and unaspirated. Aspiration is a strong exhale of breath that follows a letter’s sound and has been transliterated with an ‘h’ following the aspirated consonant. In four instances, however, aspirated consonants have been capitalized instead to avoid any confusion with the transliterated of other Gujarati letters. These three consonants are ‘Ta’, ‘Da’, and ‘SHa’.
- લા = The letter લા is transliterated as ‘La’. This sound does not exist in English. The tongue is placed just below (but not touching) the roof of the mouth, almost sounding like ‘da’.



THE
Heritage Supply Co.*

theheritagesupplyco.com

Gujarati Lipi

ગુજરાતી લિપિ

Swar સ્વર Vowels

અ ah આ aa

ઇ i

ઈ ee

ଓ oo

ଓ় ooh

ঔ roo

એ E

ઐ ai

ଓ় O

ঔৱ ou

় um

় ahuh

Vyanjan વ্যংজন Consonants

ક ka

খ kha

ગ ga

ঘ gha

ঙ na

চ cha

ছ chha

জ ja

ঢ za

ণ nya

ত ta

ঢ় Ta

দ da

ঢ় Da

ঢ় na

ঢ় tha

ঢ় thha

ঢ় dha

ঢ় dhha

ন na

প pa

ফ fa

ব ba

ভ bha

ম ma

য ya

ৰ ra

ল la

ব va

শ sha

ষ Shaa

স sa

হ ha

লা La

ক্ষ ksha

ণ
ণ্য
ণ্যা/ণ্যা

ঢ়া
শ্ৰা
শ্ৰা



THE
Heritage Supply Co.

theheritagesupplyco.com