



Medicine River WILDLIFE CENTRE

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Dear Fellow Nature Lovers,

2024 marks the 40th anniversary of Medicine River Wildlife Centre! We had our humble beginnings back in 1984 on a rented farm near Markerville. The organization has grown exponentially, from 14 wild patients in its first year to today, receiving more than 2000 patients each year, responding to 10,000 phone calls annually, having a dedicated staff member assisting with up to 750 wildlife conflict calls over the year, offering a wide range of educational programs, and welcoming visitors to our nature trail and gift shop.

Our first annual Open House and 20th Birthday Party for Otis the Owl last year was a tremendous success with about 500 people in attendance. On Saturday, May 11, 2024, we will be hosting a second Open House event featuring wildlife hospital tours, guided wildlife viewing over the wetland, displays in the Learning Lodge, wagon rides to view the amazing new Raptor Compound, face painting, fun in the playground, crafts, a 50/50 draw, food, and of course, visits with our famous Otis the Owl.

You are invited to be a part of the fun! Sponsorship opportunities are available and will ensure the event runs smoothly. Your support will be celebrated through radio media promotion, digital and social media, along with event signage. We expect 500-1000 people throughout the day and can't wait to share how you helped to make it happen. Our busy season begins in May and your contribution will help to bring in much needed funds through donations, a raffle, and gift shop sales which will support the operations of our wildlife hospital and education centre. All donations are tax deductible.

The event is run with core staff and numerous volunteers who give their time to make the event a success. Costs other than staffing are listed below. To discuss your support in detail, please give me a call or send an email. Thank you for your consideration and we look forward to working together to create another unforgettable event!

Sincerely,

Executive Director / Founder

403-728-3467

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SPONSORSHIP OPPORTUNITIES	AMOUNT	TO DATE
Signage, Decorations, Craft Supplies	\$250	
Face Painters	\$950	
Radio Advertising	\$1000	
Food	\$1000	
Wagon Ride Provider (2 wagons at \$750 each)	\$1500	\$1500
TOTAL	\$4700	\$1500

