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## GREENERA GROW BAGS

WWW.HORTGROW.COM

### Instant Organic Garden in 3 Simple Steps...



GreenEra grow bags transform into a professional-grade growing container with a single purchase and a three-step process:

1. Open the bag
2. Add water
3. Plant your garden.

It provides the results of years of professional grower research to the average consumer's garden at a much lower cost than assembling the components individually.

There is no mess to clean-up, and no need for garden tools or expertise to produce a fully-functioning container garden in about 30 minutes.

GreenEra bags are perfect for patio and small space gardening, but can be grouped to form a complete back yard Garden Patch suitable for outdoor cultivation in any climate.

Consumers who want to create a professional but cost-efficient container garden will find the perfect container and grow mix in a single GreenEra grow bag.

Catalogue and store-front re-sellers of hydroponic and home garden supplies will have an affordable container gardening system.



### The Ease of Use of our GreenEra Bags is Unparalleled...



GreenEra grow bag's proprietary disc structure provides precise control of the aeration, water, nutrient flow and drainage in each sturdy felt pot. Scientifically formulated, no guesswork to "Grow Like a Pro!"

Our GreenEra felt grow bag, (complete with expand-and-plant potting media), is a one-step solution to setting up a patio, greenhouse or hydroponic garden.

When the compressed coco coir discs are hydrated in order, the graduated layers (thunky on the bottom, fine coco pith at the top) fluff up and are ready to plant within 30 minutes.

Created by Pro Growers for Growers, the GreenEra grow bag is equally suited for novice gardeners as it is for experienced greenhouse and outdoor producers.

The ease of use removes the barrier to entry for consumers who want to "Grow Green," but are intimidated.

As coco coir grow medium requires add-on nutritional products to sustain growth, it is a significant anchor product for on-going fertilizer and bedding plant sales.

"The GreenEra grow bag is a significant anchor product for on-going fertilizer and bedding plant sales!"

### Hydro and Greenhouse Bags

HortGrow offers 50+ customized options for hydro/greenhouse growers, temperature and humidity-controlled enclosures or open-air greenhouses. We will identify and deliver the HortGrow blend in the perfect container, providing precision growing for consumables, herbs, and nursery stock.

