

PURITI

MADE IN JAPAN



PURITI 01

SIZE: 53-20-140

Puriti 01 boasts a timeless, sleek metal design. With detailing on the temples and comfortable nose pads.

Available in two classic colours: Gold & Titan.



COLOUR: C10 GOLD



COLOUR: C16 TITAN

PURITI 02

SIZE: 52-20-140

Puriti 02 is a half-rim frame in a classic, masculine design. Available in two timeless colours: Gold and Titan.



COLOUR: C10 GOLD



COLOUR: C16 TITAN

PURITI 05

SIZE: 55-17-145

Puriti 05 is a square frame with thicker temples, whilst boasting interesting contrasting temple tips - C10 with a tort design and C16 with classic black.



COLOUR: C10 GOLD



COLOUR: C16 TITAN

PURITI 09

SIZE: 53-16-135

Puriti 09 is a classic square half-rim frame, which makes the sleek bridge and temple colouration pop!

Available in: Gold and Titan.



COLOUR: C10 GOLD



COLOUR: C16 TITAN

PURITI 13

SIZE: 53-17-140

Puriti 13 demonstrates a classic rimless design in its square shape, which makes the bridge and temples stand out nicely. Available in Titan & Blue.



COLOUR: C16 TITAN



COLOUR: C90 BLUE

PURITI 14

SIZE: 52-16-140

Puriti 14 is an understated rimless design, perfect for everyday use. With comfortable nose pads and sturdy temples, for a quality piece of eyewear. Available in sleek Gold & Titan.



COLOUR: C10 GOLD



COLOUR: C16 TITAN

PURITI 15

SIZE: 56-17-140

Puriti 15 showcases a classic aviator style frame, but
in a sleek design for wearability in your daily life.

Available in Gold & Titan.



COLOUR: C10 GOLD



COLOUR: C16 TITAN

PURITI 16

SIZE: 52-19-140

Puriti 16 is a bold, square frame, complete with subtle patterned detailing on the temples. Available in two slick colours: Gold & Titan.



COLOUR: C10 GOLD



COLOUR: C16 TITAN

PURITI 19

SIZE: 50-18-141

Puriti 19 is a wearable, boxy designed frame
with its square rims and horizontal bridge.

Available in Gold & Ruthenium.



COLOUR: C10 GOLD



COLOUR: C16 RUTHENIUM

PURITI 20

SIZE: 48-20-145

Puriti 20 is a shape that everyone loves- an unmistakable classic rounded rim. And it's a design that will flatter most face shapes. Available in two colours: Gold & Gun.



COLOUR: C10 GOLD



COLOUR: C16 GUN

PURITI 21

SIZE: 53-18-145

Puriti 21 is one of the bolder pieces in the Puriti collection, showcasing a larger rounded-square shape. Available in striking Gold or sleek Titan.



COLOUR: C10 GOLD



COLOUR: C16 TITAN

PURITI 23

SIZE: 54-19-145

Puriti 23 is a rounded rectangle shape, with a complimenting pattern featured on the outside of the temple arm. Available in Navy & Gold.



COLOUR: C90 NAVY



COLOUR: C16 RUTHENIUM

PURITI 24

SIZE: 53-16-141

Puriti 24 is a classic shape frame with its rounded square rims, but with unique features such as the comfort bridge.

Available in Gold & Ruthenium.



COLOUR: C10 GOLD



COLOUR: C16 RUTHENIUM

PURITI 26

SIZE: 55-16-141

Puriti 26 is an eye-catching, bold aviator style of frame - with its larger rounded rims, detailing across the top and comfort bridge. Available in Gold & Titan.



COLOUR: C10 GOLD



COLOUR: C16 TITAN

PURITI 27

SIZE: 54-18-145

Puriti 27 is a true masterpiece of Japanese craftsmanship. This supra frame is rectangular in shape and is forged from lightweight and durable titanium, making it both comfortable to wear and exceptionally resilient.



COLOUR: C16 - RUTHENIUM



COLOUR: C10 - GOLD

PURITI 28

SIZE: 51-18-145

Puriti 28 is a bold oversized square style frame with bevel detailing on the bridge. Made in Japan from the finest Japanese titanium offering a durable and long-lasting frame. Available in Gold and Ruthenium.



COLOUR: C10 - GOLD



COLOUR: C16 - RUTHENIUM

PURITI 29

SIZE: 53-15-140

Puriti 29 offers a subtle angular style with the traditional feel of titanium eyewear. Slightly oversized, this frame is the perfect choice for someone looking for durable, and long-lasting eyewear. Choose between Violet and Rose Gold.



COLOUR: C29 - VIOLET



COLOUR: C71 - ROSE GOLD

PURITI 30

SIZE: 53-17-140

An up-to-date take on the popular round eye, Puriti 30 offers just that.
In Violet and Rose Gold, it's the perfect choice. Made in Japan
from the highest quality Japanese titanium.



COLOUR: C29 - VIOLET



COLOUR: C71 - ROSE GOLD

POS

Proposed POS package
- please note, this is still
subject to change



A3 Dispensing Counter Mat



A1 Poster



A5 Showcard



2 Piece Frame Display



Logo Block



100cm x 150cm Fabric Hanging Banner

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