# multiflex



# **Solutions for Retail**

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## **About Us**

Our platform's success relies on more than 22 years of providing successful retail management solutions to retailers across the world.

Multiflex RMS offers you a stable platform and the latest tools and technologies used in retail point of sales systems.

Multiflex RMS supports retailers across four continents in their daily business activities and helps them manage single or multilocation from their back office and the comfort of their home.

This is more than just an easy-to-use POS software. Our agile retail management solution is ready to adapt to your everchanging business needs.

The platform helps keep a balanced inventory at all stores, produces meaningful reports, manages your client relationship, and helps automate your sales and marketing activities.

We have created intuitive RMS solutions that our clients find reliable, trusted, and secure.

Our software solutions and services are supported by experienced RMS experts and success coaches that can assist the growth of your business.





### **Our Products**





#### **MULTIFLEX FASHION**

We understand the challenges and requirements of running a fashion retail store. Whether you own a small boutique or a large chain, our specialized features for apparel stores will support managing your business smoothly. MultiFlex RMS helps you optimize your investments with real-time reporting on all of your styles. When you sell online, MultiFlex will automatically update your inventory without you having to do any extra data entry.



#### **MULTIFLEX GENERAL MERCHANDISE**

MultiFlex GM manages every aspect of retail operations in 100s of stores across North America. The MultiFlex GM solution includes a POS register, back-office management, advanced inventory fulfillment, customer rewards, eCommerce, and detailed business reporting. MultiFlex RMS inventory management streamlines your business processes and ensures that you have the right products in stock at the right time to maximize profitability in fast-paced environments.



#### **MULTIFLEX NUTRITION & HEALTH**

MultiFlex Nutrition is specially designed to cater to the products of retail nutrition stores. We track the expiry dates, lot numbers, and inventory item details required to keep your business running smoothly.



#### **MULTIFLEX EQUESTRIAN**

MultiFlex Equestrian is a combination of services optimized for retailers with Equestrian products and services. You can easily manage inventory, reorder for a balanced stock, manage special orders, track repairs, and related services including, Trainers, Discipline in addition to analytical reports to plan for upcoming demand for sales of merchandise.



All of our solutions are designed to seamlessly integrate with eCommerce solutions like Shopify, Magento, and any other eCommerce platform.





## **Multiflex RMS Features**



Our POS software is designed to give you complete control of single-store, and multi-store retail operations by integrating your online eCommerce and physical stores.



#### POINT OF SALES SOLUTION

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#### PAYMENT PROCESSOR INTEGRATION

Our system integrates your payment card processing program for seamless and efficient processing. We can integrate with almost any payment processor in North America.



## QUICKBOOKS® ACCOUNTING PROGRAM

The MultiFlex RMS solution interfaces with the QuickBooks® accounting program to save you time and eliminate the need to perform manual journal entries.



#### **ELECTRONIC GIFT CARDS**

MultiFlex RMS is optimized to issue, redeem and track gift card balances within the solution



## ECOMMERCE INTEGRATION AND SHOPIFY CONNECTOR

The MultiFlex RMS eCommerce solution is a powerful and flexible platform that fully integrates your brick-and-mortar and eCommerce stores. The balanced inventory program drives efficiency and promotes great customer service. We provide custom websites, and we integrate with any other website via our advanced API.



MultiFlex RMS Fashion supports mobile access so that you can manage your business away from the store. You can also use it to reduce checkout lines and on the road. We provide you with complete access to your back office, so you can run your business from any location that has Internet access.



#### REPORTING MANAGEMENT

The MultiFlex RMS reporting tools are available on-demand to help you make the best business decisions. The following reports are available with click of a button:

- Inventory reports by groups, brands, and suppliers.
- Performance reports by styles, categories, and departments,
- Sales reports per location, associate, layaway, special orders, gift cards, and more.
- Client reports based on preferences, patterns, likes/dislikes, and revenue.



# INVENTORY MANAGEMENT SYSTEM

Product selection, quantity, and timing are critical in running your business. RMS is equipped with tools that empower your decision-making and inventory management. Our inventory management system provides:

- Purchase order and receiving management,
- Inventory replenishment management,
- Inter-stores transfer management,
- Integration with inventory count devices,
- Markdowns and promotional management.



# CUSTOMER RELATIONSHIP MANAGEMENT

Our CRM solution includes:

- Customer profile management,
- Marketing tools that include email, direct mail and Loyalty Points, Marketing reports with detailed information on performance by segment and category to help you produce effective campaigns, and Analytical tools to measure campaigns, new clients and lost clients.







## **Services**





#### **MANAGED SERVICES**

We can manage the IT aspects of your business upon request. In a nutshell, we offer:

- Remote access,
- Database backup,
- Software support,
- Software maintenance,
- Database synchronization, and more.



#### **TRAININGS**

#### **Smaller Operations**

The MultiFlex RMS suite of software programs comes with an experienced team of RMS support staff to train, implement and support your retail business growth plans. Training resources are available at your facilities, at our office, and online with video training resources.

#### **Larger Operations**

We team up with your IT and Management staff to plan and execute an optimized deployment system for your company. Project plans are prepared and reviewed with your staff to optimize implementation with little-to-no business interruptions. We support the migration of your databases from your legacy applications to your new integrated system.



To obtain more information or request a demo, Please contact our toll-free number at 1-888-491-8888





